
Keystone Broadcasting System, Inc.

111 W. Washington St., Chicago, Ill. 60602

Officers and Directors

Sidney J. Wolf (Director).....President
Noel A. Rhys.....Executive Vice-President
Edwin R. Peterson.....Senior Vice-President
William Bayer.....Vice-President
Charles A. Hammarstrom.....Vice-President
Harry F. Albrecht.....Vice-President
Arthur Wolf (Director).....Secretary-Treasurer

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Noel A. Rhys.....Executive Vice-President
Charles A. Hammarstrom.....Vice-President
Barbara Reich.....Office Manager

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111 W. Washington St., Chicago, Ill. 60602

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Sidney J. Wolf.....President
Edwin R. Peterson.....Senior Vice-President
Harry F. Albrecht.....Vice-President
Arthur Wolf.....Secretary-Treasurer
Paul Kolar.....Controller
William Wolf.....Account Executive
Chriss Fahy.....Director of Station Relations
Anita Larie.....Auditor
Jane C. McFadgen.....Traffic Manager, Program Director

Los Angeles

3142 Wilshire Blvd., Los Angeles, Calif. 90005

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William Bayer (Director).....Vice-President
Henry G. Eschen.....Sales Mgr-West Coast

San Francisco

75 Post Street, San Francisco, Calif. 94104

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Roger Coombe.....Account Executive

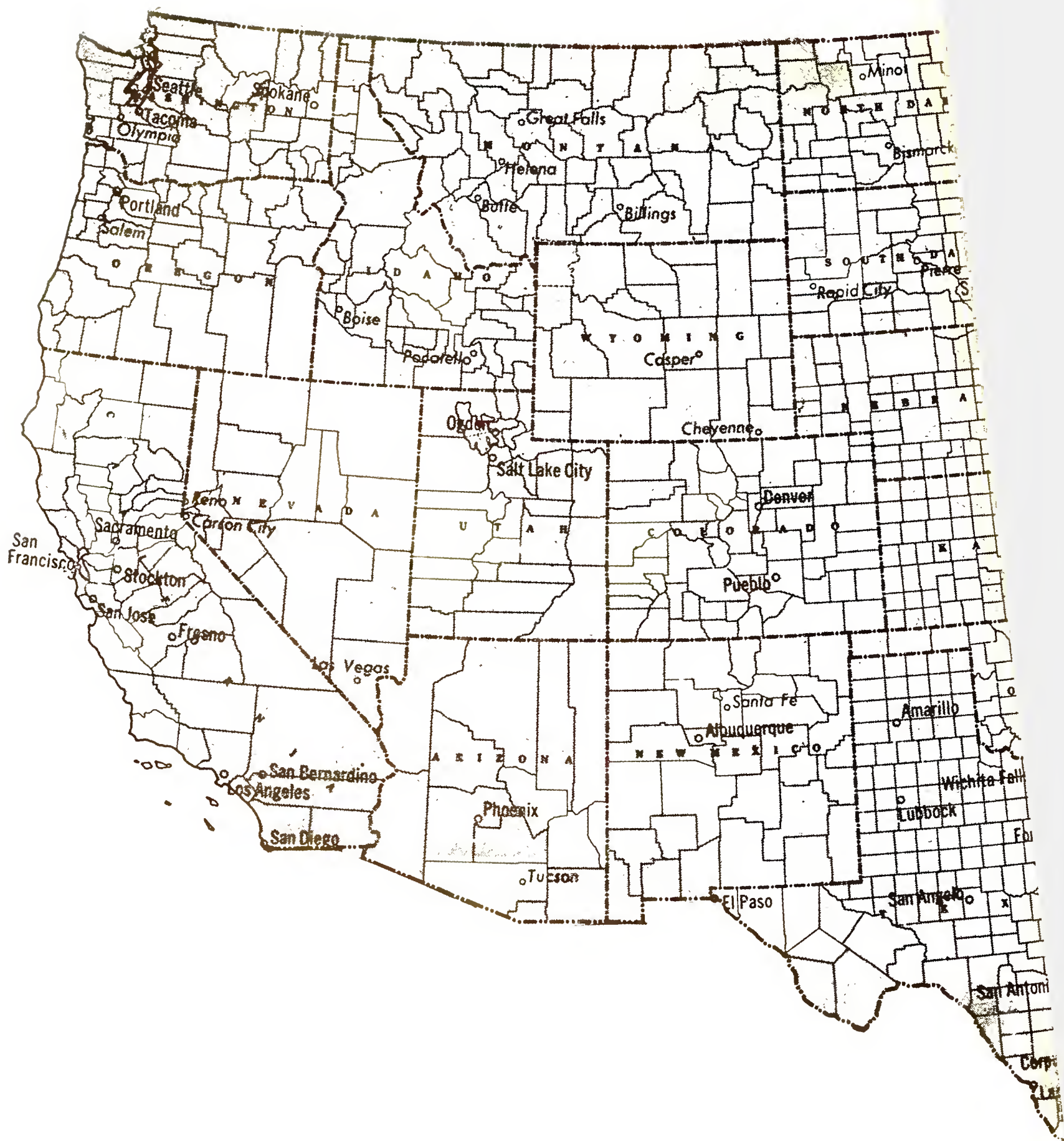
Detroit

612 Penobscot Bldg., Detroit, Mich. 48226

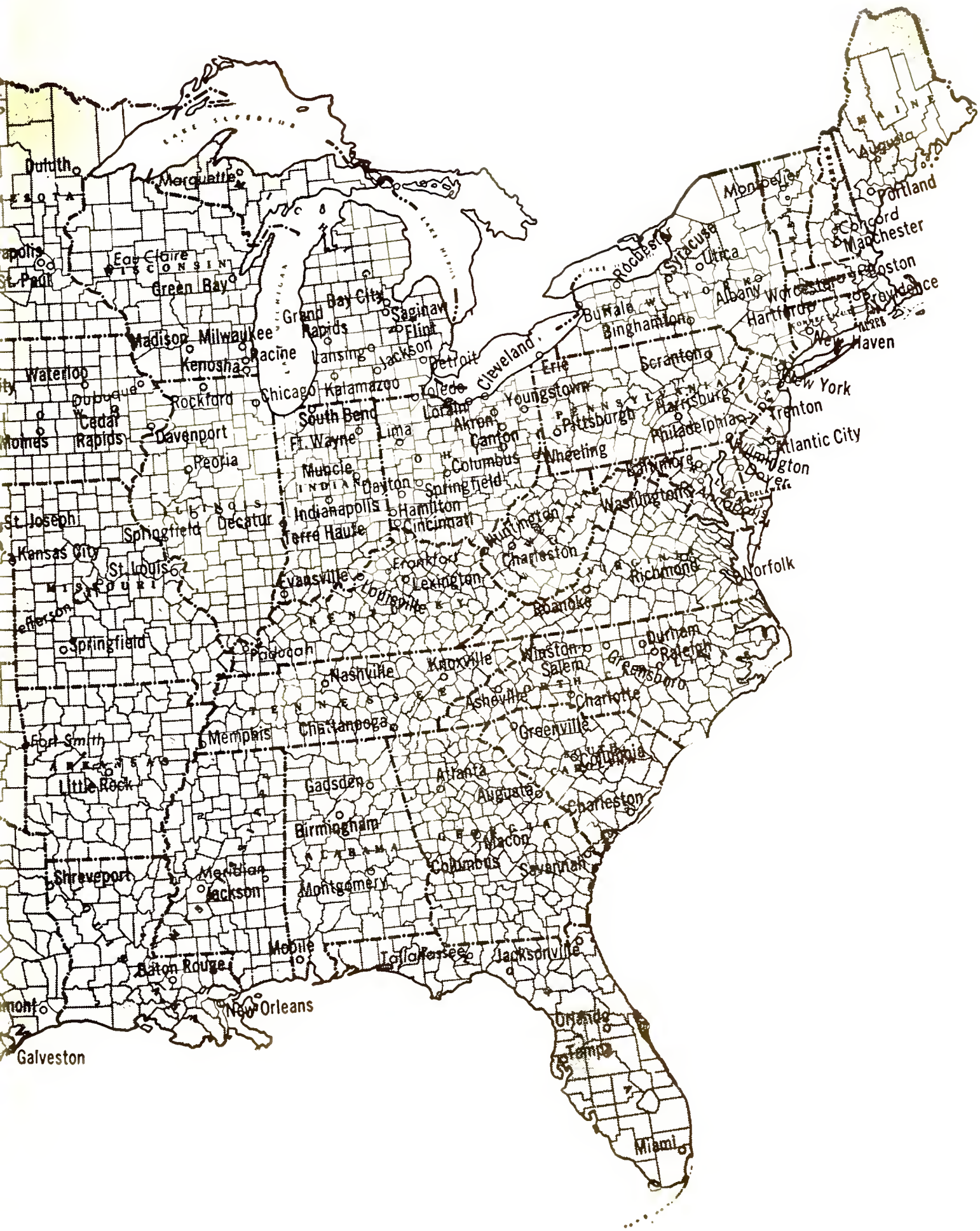
Phone: WOODward 2-4505

Richard Yoder.....Office Manager

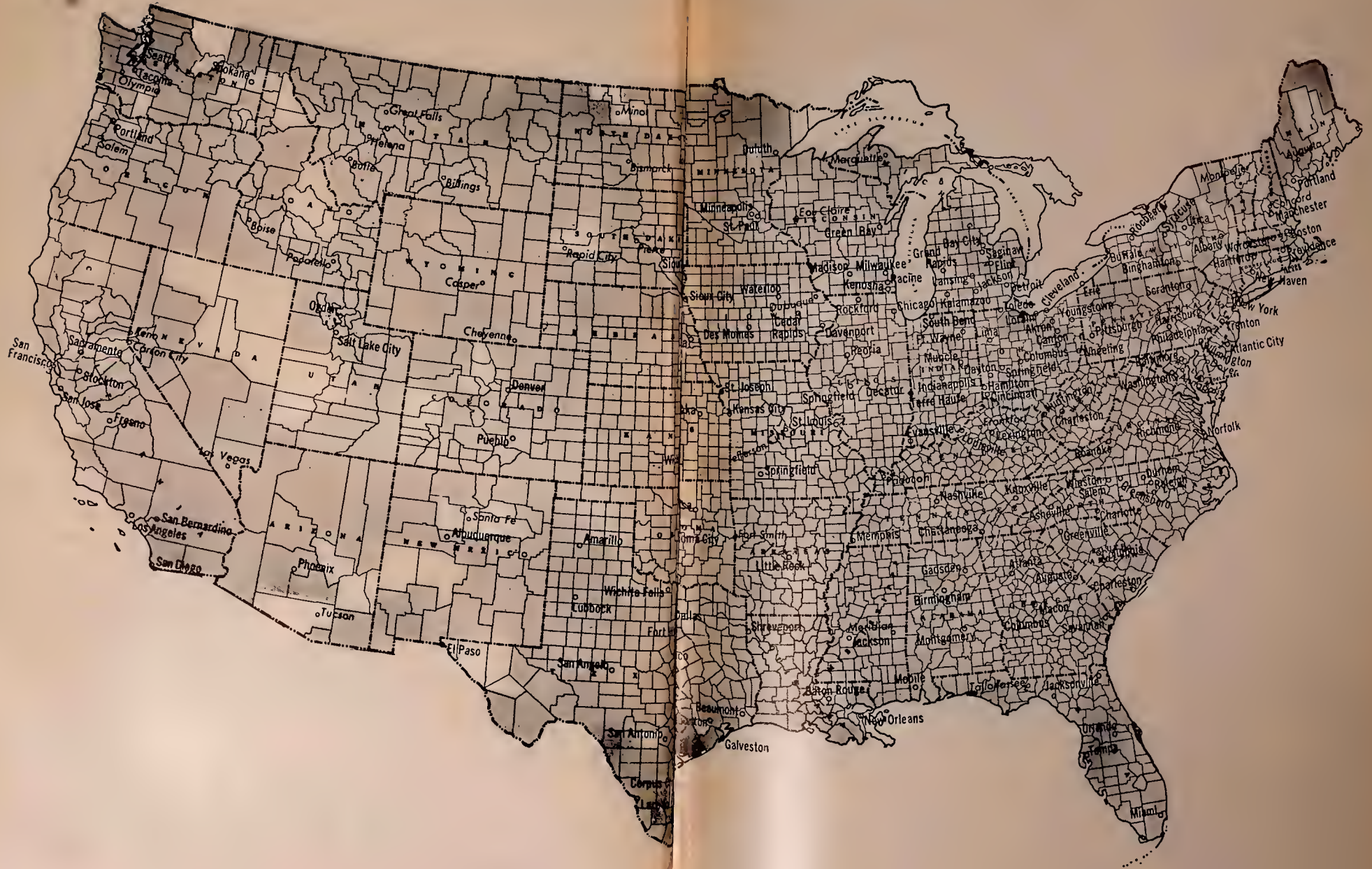
Keystone Broc



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Keystone Broadcasting System



Keystone Broadcasting

ALABAMA

WRFS Alexander City
WCTA Andalusia
WANA Anniston
WAUD Auburn
WBCA Bay Minette
WEBJ Brewton
WPRN Butler
WRAG Carrollton
WEIS Centre
WKUL Cullman
WMSL Decatur
WXAL Demopolis
WDIG Dothan
WIRB Enterprise
WULA Eufaula
WBLO Evergreen
WABF Fairhope
WWWF Fayette
WJOI Florence
WZOB Fort Payne
WETO Gadsden
WGEA Geneva
WGYV Greenville
WGSV Guntersville
WJBB Haleyville
WERH Hamilton
WBHP Huntsville
WTHG Jackson
WWWB Jasper
WJAM Marion
WMCB Monroeville
WHHY Montgomery
WCRI Oneonta
WFHK Pell City
WPID Piedmont
WELR Roanoke
WWWR Russellville
WROS Scottsboro
WHBB Selma
WFEB Sylacauga
WNUZ Talladega
WJDB Thomasville
WTBF Troy
WNPT Tuscaloosa
WABT Tuskegee
WETU Wetumpka

ARIZONA

KPIN Casa Grande
KAWT Douglas
KCLS Flagstaff
KDJI Holbrook
KIKO Miami
KNOG Nogales
KENT Prescott
KATO Safford
KYND Tempe
KMOD Tucson
KVOY Yuma

ARKANSAS

KVRC Arkadelphia
KBTA Batesville
KBBA Benton
KBRI Brinkley
KAMD Camden
KLYR Clarksville
KCON Conway
KCCB Corning
KAGH Crossett
KELD El Dorado
KBJT Fordyce
KXJK Forrest City
KH0Z Harrison
KFFA Helena
KXAR Hope
KBHS Hot Springs
KBTM Jonesboro
KBOK Malvern
KPCA Marked Tree
KZOT Marianna
KVSA McGehee
KENA Mena
KHBM Monticello
KVOM Morrilton
KTLO Mountain Home
KBHC Nashville
KDXE N. Little Rock
KOSE Osceola
KDRS Paragould

KCCL Paris
KABL Pine Bluff
KPOC Pochontas
KXRJ Russellville
KWCB Searcy
KUOA Siloam Springs
KBRS Springdale
KWAK Stuttgart
KFDF Van Buren
KRLW Walnut Ridge
KWRF Warren

CALIFORNIA

KATA Arcata
KAHI Auburn
KWAC Bakersfield
KIOT Barstow
KIBS Bishop
KYOR Blythe
KWUN Concord
KPLY Crescent City
KRDU Dinuba
KXO El Centro
KIRV Fresno
KPER Gilroy
KREO Indio
KRKC King City
KLBS Los Banos
KHOT Madera
KDOL Mojave
KVON Napa
KPRL Paso Robles
KTOB Petaluma
KAHR Redding
KRCK Ridgecrest
KVML Sonora
KSUE Susanville
KTKR Taft
KCEY Turlock
KIKI Ukiah
KIQS Willows
KAGR Yuba City

COLORADO

KGIW Alamosa
KBRN Brighton
KRLN Canon City
KPIK Colorado Springs
KVFC Cortez
KRAI Craig
KLIR Denver
KIUP Durango
KZIX Fort Collins
KFTM Fort Morgan
KWSL Grand Junction
KYOU Greeley
KGUC Gunnison
KBRR Leadville
KLMO Longmont
KLOV Loveland
KSLV Monte Vista
KUBC Montrose
KDZA Pueblo
KAVI Rocky Ford
KGEK Sterling
KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
WTRL Bradenton
WVJB Brooksville
WBGC Chipley
WTAN Clearwater
WEZY Cocoa
WCNU Crestview
WDCF Dade City
WELE Daytona Beach
WVSP De Funiak Springs
WJBS DeLand
WPAP Fernandina Beach
WINK Fort Myers

WARN Fort Pierce
WQIK Jacksonville
WKWF Key West
WGRO Lake City
WIPC Leesburg
WLIZ Lake Worth
WLBE Leesburg
WNER Live Oak
WMAF Madison
WTOT Marianna
WSRA Milton
WNOG Naples
WTMC Ocala
WPKC Okeechobee
WHIY Orlando
WVPF Palatka
WDLP Panama City
WPFA Pensacola
WPRY Perry
WPLA Plant City
WCNH Quincy
WFOY St. Augustine
WTRR Sanford
WKXY Sarasota
WJCM Sebring
WPXE Starke
WSTU Stuart
WMEN Tallahassee
WAXE Vero Beach
WABC Wauchula
WXIV Windermere

GEORGIA

WAAG Adel
WJAZ Albany
WCQS Alma
WDEC Americus
WDOL Athens
WBJA Augusta
WMBR Bainbridge
WHAB Baxley
WBBK Blakeley
WMOG Brunswick
WDMF Buford
WGRA Cairo
WCLB Camilla
WLBB Carrollton
WBHF Cartersville
WGAA Cedartown
VCLA Claxton
VCPH Cleveland
WPNX Columbus
VMJM Cordele
VBLJ Dalton
VDWD Dawson
VDMG Douglas
VMLT Dublin
VTJH East Point
WBHB Fitzgerald
VFPM Fort Valley
VGGA Gainesville
VKEU Griffin
VCEH Hawkinsville
WGML Hinesville
VBGR Jesup
VLFA Lafayette
VIAG La Grange
WPEH Louisville
WCRY Macon
VYTH Madison
WFDR Manchester
VBIE Marietta
WDAX McRae
VMVG Milledgeville
WGR Millen
VMGA Moultrie
WNEA Newman
VPGA Perry
VWFB Quitman
WPLK Rockmart
VRGA Rome
WVNS Statesboro
WSYL Sylvania
WSFT Thomaston
WKTG Thomasville
WTWA Thomson
WVGS Tifton
VLET Toccoa
WJEM Valdosta
VVOF Vidalia
WKLE Washington
VAYX Waycross
WBMK West Point
WIMO Winder

HAWAII

KIMO Hilo
KAIM Honolulu

IDAHO

KYME Boise
KBAR Burley
KCID Caldwell
KVNI Coeur d'Alene
KORT Grangeville
KIFI Idaho Falls
KRPL Moscow
KLER Orofino
KEOK Payette
KSNN Pocatello
KPST Preston
KRXX Rexburg
KSRA Salmon
KSPT Sandpoint
KBRV Soda Springs
KSKI Sun Valley
KEEP Twin Falls

ILLINOIS

WRMS Beardstown
WBYS Canton
WEIC Charleston
WITY Danville
WFIW Fairfield
WGNU Granite City
WEBQ Harrisburg
WJPF Herrin
WLDS Jacksonville
WJBM Jerseyville
WMOK Metropolis
WVMC Mt. Carmel
WINI Murphysboro
WZOE Princeton
WTAY Robinson
WGSB St. Charles
WJBD Salem
WVGA Watseka
WFRX West Frankfort

INDIANA

WBNL Boonville
WILO Frankfurt
WKAM Goshen
WHLI Huntington
WITZ Jasper
WBTO Linton
WORX Madison
WMRI Marion
WPCO Mount Vernon
WOWI New Albany
WPGW Portland
WJCD Seymour
WVSL Shelbyville
WTCJ Tell City
WAAC Terre Haute
WAMW Washington

IOWA

KLGA Algona
KASI Ames
KJAN Atlantic
KWBG Boone
KCFI Cedar Falls
KCOG Centerville
KCHA Charles City
KCHE Cherokee
KCLN Clinton
KSWI Council Bluffs
KWNT Davenport
KMCD Fairfield
KXGI Fort Madison
KGRN Grinnell
KOUR Independence
KXIC Iowa City
KNIA Knoxville
KMAQ Maquoketa

KWPC Muscatine
KCOB Newton
KULS Perry
KAYL Storm Lake
KWVY Waverly
KJFJ Webster City

KANSAS

KABI Abilene
KCRB Chanute
KNCK Concordia
KVOE Emporia
KMDO Fort Scott
KIUL Garden City
KLOE Goodland
KWBW Hutchinson
KIND Independence
KALN Iola
KCLO Leavenworth
KLIB Liberal
KMAN Manhattan
KNDY Marysville
KNEX McPherson
KJRG Newton
KJLK Parsons
KKN Phillipsburg
KSEK Pittsburg
KWSK Pratt
KRSL Russell

KENTUCKY

WANY Albany
WBRT Bardstown
WCBL Benton
WLBJ Bowling Green
WTCO Campbellsville
WNES Central City
WAIN Columbia
WCTT Corbin
WCPM Cumberland
WCYN Cynthiana
WHIR Danville
WIEL Elizabethtown
WFKN Franklin
WFUL Fulton
WAXU Georgetown
WKAY Glasgow
WHBN Harrodsburg
WKIC Hazard
WSON Henderson
WKOA Hopkinsville
WIRV Irvine
WLBN Lebanon
WMTL Leitchfield
WBLG Lexington
WFMW Madisonville
WWXL Manchester
WNGO Mayfield
WFTM Maysville
WMIK Middlesboro
WFLW Monticello
WMOR Morehead
WNKY Neon
WSIP Paintsville
WKLX Paris
WPKE Pikeville
WPRT Prestonsburg
WPKY Princeton
WEKY Richmond
WRUS Russellville
WLCK Scottsville
WSFC Somerset

LOUISIANA

KDBS Alexandria
WABL Amite
KVOB Bastrop
WLUX Baton Rouge
WIKC Bogalusa
WAB Covington
KSG Crowley
WLBI Denham Springs
KDLA De Ridder
KEUN Eunice
KTDL Farmerville
KHAL Homer
KCIL Houma

System Stations

W Jena
Jennings
Jonesboro
Lafayette
Lake Charles
Lake Providence
Leesville
Mansfield
Many
Marksville
Minden
Monroe
Morgan City
Natchitoches
Oakdale
Oak Grove
Rayville
Ruston
Shreveport
Springhill
Tallulah
Ville Platte
White Castle
Winnfield
Winnsboro

KXRA Alexandria
KQAQ Austin
KBUN Bemidji
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KDUZ Hutchinson
CFOB International Falls
KEYL Long Prairie
KRFO Owatonna
KPRM Park Rapids
WCMP Pine City
KLOH Pipestone
WAVN Stillwater
KDOM Windom
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WELZ Belzoni
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WMGO Canton
WLBS Centreville
WROX Clarksdale
WCLD Cleveland
WCJU Columbia
WCB1 Columbus
WMAG Forest
WJPR Greenville
WGRM Greenwood
WNAG Grenada
WXXX Hattiesburg
WMDC Hazlehurst
WCPC Houston
WDLT Indianola
WJXN Jackson
WKOZ Kosciusko
WAML Laurel
WXTN Lexington
WLSM Louisville
WHHT Lucedale
WMBG Macon
WSJC Magee
WAPF Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMP Pascagoula
WHOC Philadelphia
WRJW Picayune
WSAO Senatobia
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBLR Bolivar
KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHI Chillicothe
KCGM Columbia
KDEX Dexter
KESM El Dorado Springs
KREI Farmington
KFTW Fredericktown
KWOS Jefferson City
KIRX Kirksville
KLWT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLRS Mountain Grove
KBTN Neosho
KNEM Nevada
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTRR Rolla

KSGM Ste. Genevieve
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KTTN Trenton
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KANA Anaconda
KOYN Billings
KBMN Bozeman
KGLE Glendive
KUDI Great Falls
KLYQ Hamilton
KOJM Havre
KBLL Helena
KGEZ Kalispell
KLCB Libby
KPRK Livingston
KATL Miles City
KRBN Red Lodge
KSEN Shelby
KVCK Wolf Point

NEBRASKA

KCOW Alliance
KJSK Columbus
KGMT Fairbury
KTNC Falls City
KHUB Fremont
KHAS Hastings
KUVR Holdrege
KGFW Kearney
KIMB Kimball
KBRL Mc Cook
KNCY Nebraska City
KOGA Ogallala
KBRX O'Neill
KRFS Superior
KAWL York

NEVADA

KENO Las Vegas
KBET Reno

NEW HAMPSHIRE

WKXL Concord
WSMN Nashua
WCNL Newport

NEW JERSEY

WMVB Millville
WNNJ Newton

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSVP Artesia
KARS Belen
KAVE Carlsbad
KLMX Clayton
KCI V Clovis
KOTS Deming
KYVA Gallup
KQRT Las Cruces
KRSN Los Alamos
KENM Portales

KRTN Raton
KBIM Roswell
KTRC Santa Fe
KSYX Santa Rosa
KSIL Silver City
KSRC Socorro
KCHS Truth or
Consequences
KTNM Tucumcari

NEW YORK

WAUB Auburn
WSEN Baldwinsville
WCGR Canandigua
WFLR Dundee
WDOE Dunkirk
WEHH Elmira Heights
WOSC Fulton
WJTN Jamestown
WBAZ Kingston
WLFH Little Falls
WREM Remsen
WGGO Salamanca
WNBZ Saranac Lake
WIPS Ticonderoga
WDLA Walton

N. CAROLINA

WABZ Albemarle
WCGC Belmont
WATA Boone
WBBB Burlington
WEGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBB0 Forest City
WFSC Franklin
WVFG Fuquay Springs
WFMC Goldsboro
WOOW Greenville
WUSM Havelock
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisville
WTSB Lumberton
WMMH Marshall
WMAP Monroe
WMBL Morehead City
WMNC Morganton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBC N. Wilkesboro
WOXF Oxford
WPNC Plymouth
WFRS Reidsville
WCEC Rocky Mount
WWGP Sanford
WOHS Shelby
WMPM Smithfield
WEEB Southern Pines
WTOE Spruce Pine
WSIC Statesville
WMSJ Sylva
WTAB Tabor City
WTYN Tryon
WADE Wadesboro
WEEN Washington
WHCC Waynesville
WCNF Weldon
WKSK W. Jefferson
WKLM Wilmington
WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
KDAK Carrington
KDIX Dickinson
KNDC Hettinger
KEYJ Jamestown
KQDY Minot
KEYD Oakes
KQCA Rugby
KQVC Valley City

OHIO

WNCO Ashland
WMGS Bowling Green
WBNO Bryan
WILE Camuridge
WBEX Chillicothe
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WWIZ Lorain
WTIG Massillon
WMVO Mount Vernon
WPTW Piqua
WIOI Portsmouth
WERT Van Wert
WCHO Washington Court
House
WKOV Wellston
WWST Wooster

OKLAHOMA

KADA Ada
KWHW Altus
KALV Alva
KVSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWPR Claremore
KWOE Clinton
KRHD Duncan
KSEO Durant
KELR El Reno
KBK Elk City
KTAT Frederick
KWRW Guthrie
KGYN Guyton
KTJS Hobart
KIHN Hugo
KTMC McAlester
KGLC Miami
KBIX Muskogee
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Pauls Valley
KLCO Poteau
KOLS Pryor
KREK Sapulpa
KSPI Stillwater
KFMJ Tulsa
KVIN Vinita
KWSH Wewoka

OREGON

KWIN Ashland
KVAS Astoria
KBKR Baker
KBND Bend
KURY Brookings
KRNS Burns
KWRO Coquille
KLOO Corvallis
KWVR Enterprise
KASH Eugene
KRDR Gresham
KUIK Hillsboro
KQIK Lakeview
KSRV Ontario
KUMA Pendleton
KRAF Reedsport
KOH St. Helens
KAPT Salem
KODL The Dalles
KTDO Toledo

(Continued on Next Page)

MAINE

Y Calais
A Ellsworth
U Houlton
Madawaska
M Rumford
M Skowhegan

MARYLAND

M Cumberland
D Easton
K Lexington Park
Salisbury
R Westminster

MASSACHUSETTS

B Holyoke
C Milford
P Northampton
T Orange
E Ware

MICHIGAN

M Albion
E Allegan
W Bad Axe
M Bay City
N Big Rapids
R Charlotte
Escanaba
P Flint
N Fremont
N Grand Haven
B Greenville
L Hancock
H Hastings
R Hillsdale
I Howell
B Iron River
S Ironwood
D Ishpeming
A Ludington
E Manistee
G Marine City
N Menominee
N Midland
N Mt. Pleasant
B Munising
S Muskegon
Niles
S Port Huron
Tawas City

MINNESOTA

W Aitkin
M Albany

Keystone Broadcasting System Stations

ALABAMA

WRFS Alexander City
WCTA Andalusia
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WAUO Auburn
WBGA Bay Minette
WEBJ Brewton
WFRN Butler
WRAG Carrollton
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WMSL Decatur
WXAL Demopolis
WJIG Dothan
WIRB Enterprise
WULA Eufaula
WBLO Evergreen
WABF Fairhope
WWWF Fayette
WKOT Florence
WZOB Fort Payne
WETO Gadsden
WGEA Geneva
WGYV Greenville
WGSV Guntersville
WJBB Haleyville
WERN Hamilton
WBHP Huntsville
WTHG Jackson
WWWB Jasper
WJAM Marion
WVFS Monroeville
WHYH Montgomery
WCRJ Ocala
WFHK Pell City
WPIO Piedmont
WELR Phenix
WWWB Russellville
WROS Scottsboro
WHBB Selma
WYEB Sylacauga
WNUZ Talladega
WJOB Thomasville
WTFB Troy
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WABT Tuskegee
WETU Wetumpka

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KAAT Douglas
KCLS Flagstaff
KOJI Holbrook
KIKO Miami
KNOG Nogales
KENT Prescott
KATO Safford
KYND Camp Verde
KBOO Tucson
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KLYR Clarksville
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KCCB Corning
KAGH Crossett
KELO El Oorado
KBTT Fordyce
KPKA Forrest City
KHQZ Harrison
KFFA Helena
KXAR Hope
KBHS Hot Springs
KBTM Jonesboro
KBDK Malvern
KBOA Marked Tree
KDOT Marianna
KUSA McGhee
KENA Menard
KBBM Monticello
KVOB Morrilton
KTLO Mountain Home
KMOA Nashville
KDXE N. Little Rock
KOSE Osceola
KORS Peragould

CALIFORNIA

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KAHI Auburn
KWAG Bakersfield
KLOT Barstow
KBS Bishop
WTRR Sanford
KFOR Blythe
KWUN Concord
KPLJ Crescent City
KROU Dinuba
KXO El Centro
KIRV Fresno
KPER G.roy
KREO Indio
KRKC King City
KCBS Los Banos
KHOT Madera
KOOL Molave
KRON Napa
KPRJ Paso Robles
KPIO Piedmont
KAHR Redding
KRCK Ridgecrest
KVML Sonoma
KSTG Susanville
KTBA Taft
KCEY Turlock
KIKI Ukiah
KIQS Willows
KAGR Yuba City

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KBNN Brighton
KRLN Canon City
KPIK Colorado Springs
KVCFC Cortez
KRAI Craig
KCLR Denver
KZIX Durango
KFTM Fort Morgan
KWSL Grand Junction
KYOU Greeley
KGUC Gunnison
CBRR Leadville
KLMO Loveland
KSLV Monte Vista
KUCB Montrose
KOZA Pueblo
KAVI Rocky Ford
KGEK Sterling
KCRT Trinidad

DELAWARE

WSUX Seaford

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WAPG Arcadia
WBK Bradenton
WJWB Brooksville
WBGW Chipley
WTAN Clearwater
WEZY Cocoa
WCVU Crestview
WOCF Ocala
WLEP Ocala Beach
WBBO Daytona Springs
WJBS Ocala
WFAP Fernandina Beach
WINK Fort Myers

GEORGIA

GEORGIA

WAAG Adel
WIAZ Albany
WQCS Alame
WDEC Americus
WOLA Athens
WBLA Augusta
WVGR Bainbridge
WABX Baxley
WBBK Blakely
WMOG Brunswick
WDMF Buford
WRA Cairo
WCLB Camilla
WLB Carrollton
WBHF Cartersville
WGAA Cedar town
WCLA Claxton
WPH Cleveland
WPNX Columbus
WMMJ Cordele
WELJ Dalton
WVQ Dawson
WOMG Douglas
WMLT Dublin
WTJH East Point
WBHB Fitzgerald
WFPM Fort Valley
WGGG Gainesville
WKEU Griffin
WCEH Hawkinsville
WGML Hinesville
WBBR Jesup
VLF Lafayette
VIAG La Grange
WPEH Louisville
WCRY Macon
WYTH Madison
WFOR Manchester
WBIE Marietta
WMAX McRae
WVVG Milledgeville
WGSB Millen
WMSR Moultrie
WNEA Newman
WPGA Perry
WVFB Quitman
WPLK Rockmart
WVGA Rome
WVNS Statesboro
WVSI Sylvania
WVST Thomaston
WKTG Thomasville
WTWA Thomson
WVGS Tifton
VLET Toocoa
WJEM Valdosta
WVOP Vandalia
WVLE Washington
WVXX Waycross
WVBM West Point
WIMO Windsor

HAWAII

KIMO Hilo
KAHM Honolulu

IDAHO

KYME Boise
KBAR Burley
KCIO Caldwell
KQNI Coeur d'Alene
KORT Grangeville
KIFI Idaho Falls
KRPL Moscow
KLEB Orofino
KEOK Payette
KSNN Pocatello
KPST Preston
KRXT Rexburg
KSRA Salmon
KSPY Sandpoint
KBRV Soda Springs
KSKJ Sun Valley
KEEP Twin Falls

ILLINOIS

WRMS Beardstown
WBYS Canton
WEIC Charleston
WITY Danville
WFVW Fairfield
WGNU Granite City
WEBQ Harrisburg
WJPF Herrin
WLOS Jacksonville
WJBM Jerseyville
WMOK Metropolis
WMOE Mt. Carmel
WINH Murrelshoeboro
WZOE Princeton
WTAY Robinson
WGSB St. Charles
WJBO Salem
WGA Watseke
WFRX West Frankfort

INDIANA

WBNS Boonville
WLO Frankfort
WKAM Goshen
WHLI Huntington
WITZ Jasper
WBT0 Linton
WQX Madison
WMRI Marion
WPCO Mount Vernon
W0W1 New Albany
WPGW Portland
WJCO Seymour
WVSL Shelbyville
WTCJ Tell City
WVAC Terre Haute
WAMW Washington

IOWA

KLGA Algona
KASI Ames
KJAN Atlantic
KWBG Boone
KCFI Cedar Falls
KCOC Centerville
KCHA Charles City
KCHE Cherokee
KCLN Clinton
KSWI Council Bluffs
KWNV Davenport
KMCO Fairfield
KXGI Fort Madison
KGRN Grinnell
KOUR Independence
KIC Iowa City
KNIA Knoxville
KMAQ Maquokete

KWPC Muscatine
KCOB Newton
KULS Perry
KAYL Storm Lake
KWVY Waverly
KJFJ Webster City

KANSAS

KABI Abilene
KCRB Chanute
KNKC Concordia
KVOE Emporia
KMOO Fort Scott
KIUL Garden City
KLOE Goodland
KKBW Hutchinson
KINO Independence
KALN Iola
KCL0 Leavenworth
KLIB Liberal
KMAN Manhattan
KNOY Marysville
KNEK McPherson
KJRG Newton
KLLK Parsons
KMAN Phillipsburg
KSEK Pittsburg
KWSK Pratt
KRSL Russell

KENTUCKY

WANY Albany
WBRT Bardstown
WBL Benton
WLB Bowling Green
WTCO Campbellsville
WNES Central City
WAIN Columbia
WCTT Corbin
WCM Cumberland
WYN Cynthiana
WHR Danville
WIEL Elizabethtown
WFKN Franklin
WFUL Fulton
WAXU Georgetown
WKAY Glasgow
WHBN Harrodsburg
WKIC Hazard
WSON Henderson
WKO Hopkinsville
WIRV Irvine
WLB Lebanon
WMLT Leitchfield
WBLG Lexington
WFMW Madisonville
WXL Manchester
WNGO Mayfield
WFTM Maysville
WMIK Middlesboro
WFLW Monticello
WMOR Morehead
WNY Neon
WSP Paintsville
WLP Paris
WPKP Pikeville
WPRT Prestonsburg
WPKY Princeton
WEKY Richmond
WRUS Russellville
WLCB Scottsville
WVFC Somerset

MAINE

KCKW Jena
KJEF Jennings
KTCO Jonesboro
KPEL Lafayette
KIKS Lake Charles
KLPL Lake Providence
KLLA Leesville
WLA Many
KAPB Marksville
KASO Minden
KLIC Monroe
KMRC Morgan City
KNCB Natchitoches
KREH Oakdale
KWCL Oak Grove
KRIB Rayville
KRIS Ruston
KBCL Shreveport
KBSF Shreveport
KTLO Tollehue
KVIPI Ville Platte
KEVL White Castle
KWCL Winnfield
KMAR Winnsboro

MAINE

WQOY Calais
WDEA Ellsworth
WGOU Houlton
WJSR Madawaska
WRUM Rumford
WGHM Skowhegan

MARYLAND

WCUM Cumberland
WEMO Easton
WPTX Lexington Park
WCO Selisbury
WTRR Westminster

MASSACHUSETTS

WREB Holyoke
WBRW Milford
WHMP Northampton
WVAT Orange
WARE Ware

MICHIGAN

WALM Albion
WOWE Allegan
WLEW Bad Axe
WBCM Bay City
WBRN Big Rapids
WCRER Charlotte
WLST Escanaba
WSP Flint
WSHN Fremont
WGHN Grand Haven
WPLB Greenville
WMPH Hancock
WBOH Hastings
WCSR Hillsdale
WHM Howell
WKB Iron River
WJMS Ironwood
WJO Ishpeming
WKLA Ludington
WMTM Manistee
WOG Marine City
WAGN Manistee
WMCN Midland
WCBM Mt. Pleasant
WMAB Munnising
WMUS Muskegon
WNL Niles
WHLS Port Huron
WIOS Tawas City

MINNESOTA

KKIN Aitkin
KASM Albany

KANSAS

KXRA Alexandria
KQAA Austin
KBMD Bemidji
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WVEE Eveleth
WVEV Grand Rapids
KOUZ Hutchinson
CFOB International Falls
KEYL Long Prairie
KRFO Owatonna
KPRM Park Rapids
WCMP Pine City
KLOH Pipestone
WAVN Stillwater
KQOM Window
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WELZ Belzoni
WGM Biloxi-Gulfport
WBPJ Booneville
WJMB Brookhaven
WMOG Canton
WLSB Centerville
WROX Clarksdale
WCL0 Cleveland
WCJU Columbia
WBCI Columbus
WVAG Forest
WJBR Greenville
WGRM Greenwood
WVAG Grenada
WXXX Hattiesburg
WMOG Hazlehurst
WPCP Houston
WOLT Indianole
WJXM Jackson
WKOZ Kosciusko
WAML Laurel
WXTN Lexington
WLSM Louisville
WHHT Luedale
WMBG Macon
WVJC Magee
WVAF McComb
WMOX Meridian
WVMS Natchez
WNAU New Albany
WSHU Oxford
WVPM Paceaugoula
WHOC Philadelphia
WRAW Picayune
WSAO Senatobia
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBLL Bolivar
KBHM Branson
KAOL Carrollton
KOMO Carthage
KCRV Caruthersville
KCHR Charleston
KCH Chillicothe
KCM Columbia
KOE Oexter
KESM El Oorado Springs
KREI Farmington
KFTW Fredericks town
KWSJ Jefferson City
KIRX Kirksville
KLWT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KCRMO Monett
KLR Mountian Grove
KBTN Neosho
KNEM Nevada
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTTR Rolla

KSMM Ste. Genevieve
KSMD Salem
KOR0 Sedalia
KOKC Springfield
KALM Thayer
KTTN Trenton
KOTO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KANA Anaconda
KOYN Billings
KBMN Bozeman
KLEE Glendive
KQOI Great Falls
KLYQ Hamilton
KQJM Hevra
KBL Helena
KJBL Kellsipell
KLCB Libby
KPRK Livingston
KATL Miles City
KBRN Red Lodge
KSEN Selma
KVCCK Wolf Point

NEBRASKA

KCOW Alliance
KJSC Columbus
KGMT Fairbury
KNTC Falls City
KHUB Fremont
KHAS Hastings
KQVR Holdrege
KGFV Kearney
KIMB Kimbrell
KBRL Mc Cook
KNEY Nebraska City
KOGA Ogallala
KBRX O'Neill
KRFS Superior
KAWL York

NEVADA

KENO Las Vegas
KBET Reno

NEW HAMPSHIRE

WKXL Concord
WSMN Nashua
WCNL Newport

NEW JERSEY

WMVB Millville
WNNJ Newton

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSPV Artesia
KARS Belen
KAVE Carlsbad
KLMX Clayton
KCI V. Clovis
KOTS Oeming
KYVA Gallup
KFWF Hobbs
KGRT Las Cruces
KRSN Los Alamos
KENM Peralta

NORTH DAKOTA

KQOI Bismarck
KDAK Carrington
KOK Dickinson
KNOC Hettinger
KEYJ Jamestown
KQOY Minot
KEVO Oakes
KBCA Rugby
KQVC Valley City

OHIO

WNCO Ashland
WMSG Bowling Green
WBNO Bryan
WLE Camuridge
WBEX Chillicothe
WSRW Hillsboro
WLMJ Jackson
WVIZ Lorain
WTGJ Massillon
WVMO Mount Vernon
WPTW Piqua
WIOI Portsmouth
WERT Ven Wert
WCHO Washington Court
House
WKOV Wellston
WVST Wooster

N. CAROLINA

WABZ Albemarle
WCCG Belmont
WATA Boone
WBBS Burlington
WEOG Concord
WCKB Dunn
WCOJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WF1A Fayetteville
WBBO Forest City
WFSO Franklin
WVFG Fuquay Springs
WFMC Goldsboro
WOOV Greenville
WUSM Havelock
WHNC Henderson
WHIP Hendersonville
WHPE High Point
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WVNN Louisville
WTSB Lumberton
WMMH Marshall
WMAP Monroe
WMBL Morehead City
WMNC Morgenton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBK N. Wilkesboro
WXXF Oxford
WVNC Plymouth
WFRC Reidsville
WCEC Rocky Mount
WVWG Sanford
WVHS Shelby
WVMP Smithfield
WEEP Southern Pinos
WTOE Spruce Pine
WVSC Statesville
WMSJ Sylva
WTAB Tabor City
WYON Tryon
WAOE Wadesboro
WVEN Washington
WHCC Waynesville
WCNF Weldon
WKSK W. Jefferson
WKLM Wilmington
WLLY Wilson

OKLAHOMA

KAOA Ada
KWHW Altus
KALY Alva
KVSO Ardmore
KLTR Baskwell
KWCO Chickasha
KWPR Cherokee
KWBQ Clinton
KRHO Duncan
KSE0 Durant
KELR El Rono
KBEK Elk City
KTAT Frederic
KWVR Guthrie
KQYN Guthrie
KTJS Hobart
KIHN Hugo
KTMC McAlester
KGLC Miami
KBEX Muskogee
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Pauls Valley
KLOO Poteau
KLSO Pryor
KREK Sapulpa
KSPI Stillwater
KFMJ Tulsa
KVIN Vinit
KWSH Wewoka

OREGON

KWIN Ashland
KVAS Astoria
KBKR Baker
KBND Bend
KURY Brookings
KRN Burns
KWRO Coquille
KLOG Corvallis
KVAE Enterprise
KASH Estacada
KROR Gresham
KUIK Hillsboro
KQIK Lekeville
KSRV Ontario
KUMA Pendleton
KRAF Redport
KOH St. Helens
KAPT Salem
KOOO The Oakes
KTOO Toledo

(Continued on Next Page)

KEYSTONE BROADCASTING SYSTEM STATIONS

(Continued from Preceding Page)

PENNSYLVANIA

WAVL Apollo
 WNCC Barnesboro
 Wbfd Bedford
 WBRX Berwick
 WISR Butler
 WCDL Carbondale
 WESA Charleroi
 WOTR Corry
 WEZN Elizabethtown
 Wfar Farrell
 WHUN Huntingdon
 WDAD Indiana
 WADP Kane
 WACB Kittanning
 WQTW Latrobe
 WYNS Lehigh
 WUNS Lewisburg
 WNAK Nanticoke
 WKRZ Oil City
 WPME Punxsutawney
 WKMC Roaring Spring
 WATS Sayre
 WMBT Shenandoah
 WMAJ State College
 WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
 WAKN Aiken
 WAIM Anderson
 WWBD Bamberg
 WBAW Barnwell
 WBLR Batesburg
 WBEU Beaufort
 WBSC Bennettsville
 WAGS Bishopville
 WACA Camden
 WOKE Charleston
 WCRE Cheraw
 WGCD Chester
 WPCC Clinton
 WDSC Dillon
 WELP Easley
 WOLS Florence
 WFIS Fountain Inn
 WFGN Gaffney
 WGTM Georgetown
 WGSW Greenwood
 WEAB Greer
 WBHC Hampton
 WHSC Hartsville
 WDKD Kingstree
 WLCM Lancaster
 WLSC Loris
 WYMB Manning
 WJAY Mullins
 WKDK Newberry
 WTND Orangeburg
 WRHI Rock Hill
 WSNW Seneca
 WFIG Sumter
 WBCU Union
 WALD Walterboro

SOUTH DAKOTA

KBFS Belle Fourche
 KOBH Hot Springs
 KJAM Madison

KOLY Mobridge
 KGFX Pierre
 KEZU Rapid City
 KFCB Redfield
 KBHB Sturgis
 KSDR Watertown

TENNESSEE

WLAR Athens
 WBOL Bolivar
 WFWL Camden
 WRKM Carthage
 WRIP Chattanooga
 WJZM Clarksville
 WBAC Cleveland
 WKRM Columbia
 WHUB Cookeville
 WLSB Copperhill
 WKBL Covington
 WAEW Crossville
 WDNT Dayton
 WDKN Dickson
 WDSG Dyersburg
 WEMB Erwin
 WEKR Fayetteville
 WAGG Franklin
 WHIN Gallatin
 WGRV Greenville
 WIRJ Humboldt
 WTJS Jackson
 WCLC Jamestown
 WKXV Knoxville
 WLAJ La Follette
 WLIL Lenoir City
 WJIM Lewisburg
 WDXL Lexington
 WMSR Manchester
 WCAP Marvill
 WHDM McKenzie
 WAKI McMinnville
 KWAM Memphis
 WHEY Millington
 WCRK Morristown
 WGNS Murfreesboro
 WENO Nashville
 WLIK Newport
 WATO Oak Ridge
 WBNT Oneida
 WKSR Pulaski
 WTRB Ripley
 WRKH Rockwood
 WRGS Rogersville
 WORM Savannah
 WLIJ Shelbyville
 WEPG S. Pittsburg
 WDBL Springfield
 WDEH Sweetwater
 WPHC Waverly
 WCDT Winchester

TEXAS

KOPY Alice
 KVLV Alpine
 KBUY Amarillo
 KACT Andrews
 KBUD Athens
 KALT Atlanta
 KRUN Ballinger
 KIOX Bay City
 KAYC Beaumont
 KBYG Big Spring
 KBBB Borger
 KBAN Bowie
 KNEL Brady
 KSTB Breckenridge
 KWHI Brenham
 KBOR Brownsville
 KBWD Brownwood
 WTAW Bryan
 KBEN Carrizo Springs

KGAS Carthage
 KCTX Childress
 KCAR Clarksville
 KVLB Cleveland
 KSTA Coleman
 KVMC Colorado City
 KMCO Conroe
 KAND Corsicana
 KCRM Crane
 KIVY Crockett
 KXIT Dalhart
 KDLE Del Rio
 KDNT Denton
 KDDD Dumas
 KEPS Eagle Pass
 KERC Eastland
 KURV Edinburg
 KINT El Paso
 KPSO Falfurrias
 KZOL Farwell
 KFLD Floydada
 KFST Ft. Stockton
 KNAF Fredericksburg
 KBRZ Freeport
 KGAF Gainesville
 KCTI Gonzales
 KSWA Graham
 KGVV Greenville
 KCLW Hamilton
 KWRD Henderson
 KPAN Hereford
 KHBR Hillsboro
 KSAM Huntsville
 KTXJ Jasper
 KMBL Junction
 KAML Kenedy
 KERB Kermit
 KERV Kerrville
 KLEN Killeen
 KVLG LaGrange
 KPET Lamesa
 KVOZ Laredo
 KLVT Levelland
 KZZN Littlefield
 KVLL Livingston
 KLUE Longview
 KRBA Lufkin
 KMHT Marshall
 KWFA Merkel
 KBUS Mexia
 KJBC Midland
 KORC Mineral Wells
 KVKM Monahans
 KIMP Mt. Pleasant
 KGNB New Braunfels
 KOGT Orange
 KNET Palestine
 KHHH Pampa
 KFTV Paris
 KIUN Pecos
 KVOP Plainview
 KBOP Pleasanton
 KOLE Port Arthur
 KPOS Post
 KOLJ Quanah
 KTLU Rusk
 KTEO San Angelo
 KBAL San Saba
 KSEY Seymour
 KBYP Shamrock
 KDSX Sherman
 KCAS Slaton
 KSNY Snyder
 KDWT Stamford
 KSTV Stephenville
 KSST Sulphur Springs
 KXOX Sweetwater
 KTAE Taylor
 KTER Terrell
 KTFB Texarkana
 KTLW Texas City
 KTUE Tulia
 KTBB Tyler
 KVOU Uvalde
 KVWC Vernon
 KVIC Victoria
 KBEC Waxahachie
 KZEE Weatherford
 KANI Wharton

UTAH

KMAS Shelton
 KVNU Logan
 KOAL Price
 KEYY Provo
 KDXU St. George
 KSOP Salt Lake City
 KDYL Tooele City
 KVEL Vernal

VERMONT

WSNO Barre
 WIKE Newport
 WWSR St. Albans
 WTWN St. Johnsbury

VIRGINIA

WIVE Ashland
 WKLV Blackstone
 WFHG Bristol
 WELK Charlottesville
 WMEK Chase City
 WBCR Christiansburg
 WKEY Covington
 WCVA Culpeper
 WEVA Emporia
 WFAJ Falls Church
 WYSR Franklin
 WFLS Fredericksburg
 WFTR Front Royal
 WBOB Galax
 WGAT Gate City
 WDDY Gloucester
 WMNA Gretna
 WHAP Hopewell
 WLES Lawrenceville
 WREL Lexington
 WBRG Lynchburg
 WMEV Marion
 WMVA Martinsville
 WNVA Norton
 WJMA Orange
 WPVA Petersburg
 WPUV Pulaski
 WRIC Richlands
 WYTI Rocky Mount
 WHLF South Boston
 WAFC Staunton
 WLPM Suffolk
 WESR Tasley
 WEER Warrenton
 WNNT Warsaw
 WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KARI Blaine
 KCLX Colfax
 KCVL Colville
 KULE Ephrata
 KEDO Longview
 KGY Olympia
 KRSC Othello
 KONP Port Angeles
 KARY Prosser

KAYE Puyallup
 KAPA Raymond
 KMAS Shelton
 KREW Sunnyside
 KTEL Walla Walla
 KUEN Wenatchee

WEST VIRGINIA

WWNR Beckley
 WKOY Bluefield
 WBUC Buckhannon
 WHAR Clarksburg
 WDNE Elkins
 WTCS Fairmont
 WMTD Hinton
 WLOG Logan
 WEPM Martinsburg
 WHJC Matewan
 WCLG Morgantown
 WPAR Parkersburg
 WLOH Princeton
 WMOV Ravenswood
 WVAR Richwood
 WRON Ronceverte
 WSPZ Spencer
 WELC Welch
 WHAW Weston
 WOMP Wheeling

WISCONSIN

WAPL Appleton
 WATW Ashland
 WBEL Beloit
 WWIS Black River Falls
 WERL Eagle River
 WECL Eau Claire
 WDUZ Green Bay
 WTKM Hartford
 WWSM Hayward
 WLDY Ladysmith
 WDLB Marshfield
 WRJC Mauston
 WIGM Medford
 WNE Menomonie
 WXMT Merrill
 WIXK New Richmond
 WFPF Park Falls
 WSWW Platteville
 WPLY Plymouth
 WIRU Poynette
 WROR Reedsburg
 WJMC Rice Lake
 WRCO Richland Center
 WTCH Shawano
 WCOW Sparta
 WDOR Sturgeon Bay
 WTRW Two Rivers
 WISV Viroqua
 WTTN Watertown
 WDUX Waupaca
 WHVF Wausau
 WBKV West Bend

WYOMING

KBRS Buffalo
 KATI Casper
 KVVO Cheyenne
 KWIV Douglas
 KEVA Evanston
 KIML Gillette
 KOWB Laramie
 KASL Newcastle
 KPOW Powell
 KRAL Rawlins
 KQRS Rock Springs
 KWYO Sheridan
 KRTR Thermopolis
 KYCN Wheatland
 KWOR Worland

Mutual Broadcasting System, Inc.

135 West 50th Street, New York, N. Y. 10020

Telephone: LT 1-6100

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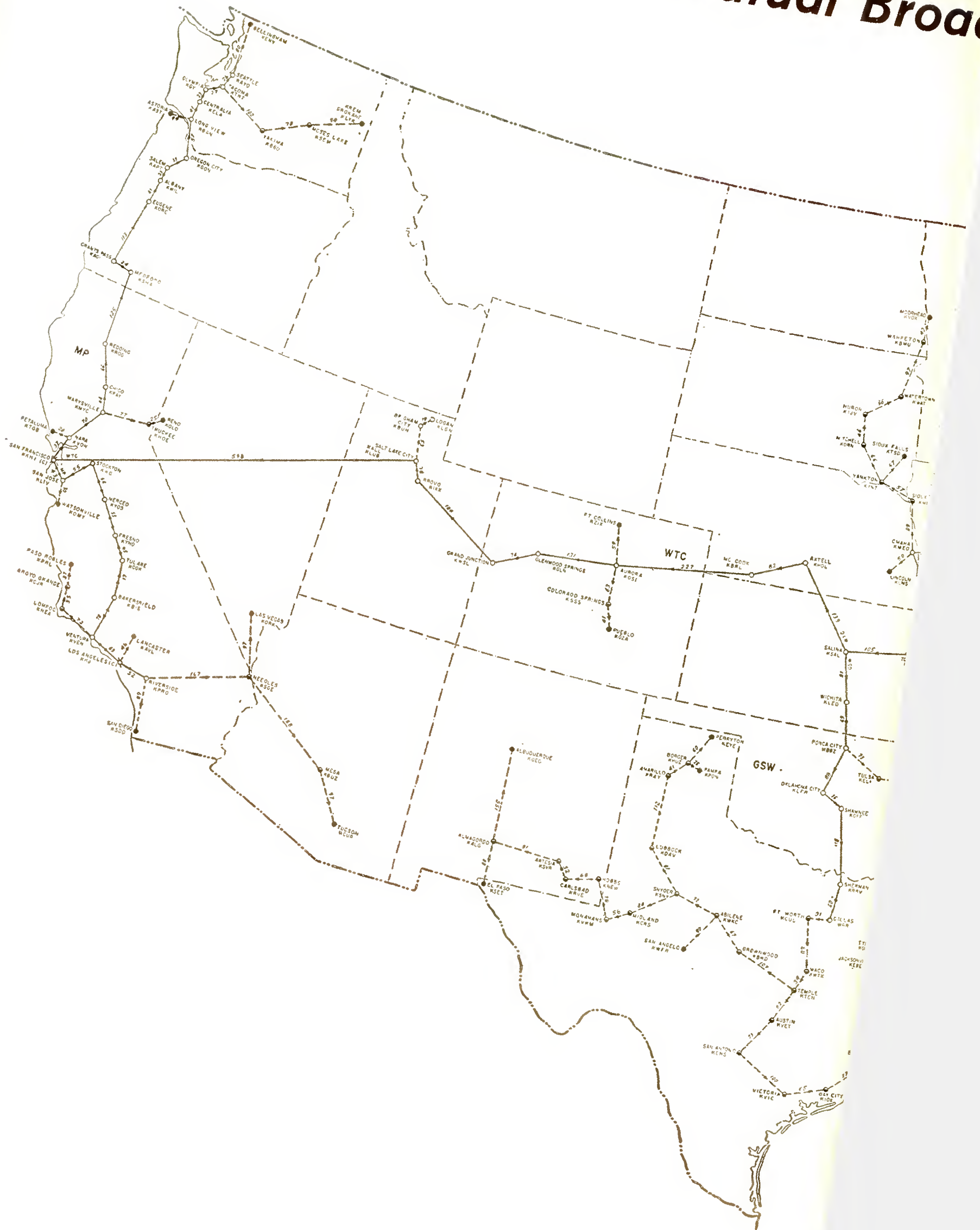


TO REACH MAIN STREET U.S.A., TURN AT MUTUAL—Swing along Mutual Street to get to Main Street U. S. A. And these are just some of the people you'll meet on the way...newscasters of note like: Whitney Bolton, George Hamilton Combs, Tony Marvin, Steve McCormick, Van Patrick, Del Sharbutt, Frank Singiser, Bill Stern, Westbrook Van Voorhis.

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A SERVICE TO INDEPENDENT STATIONS

Mutual Broad



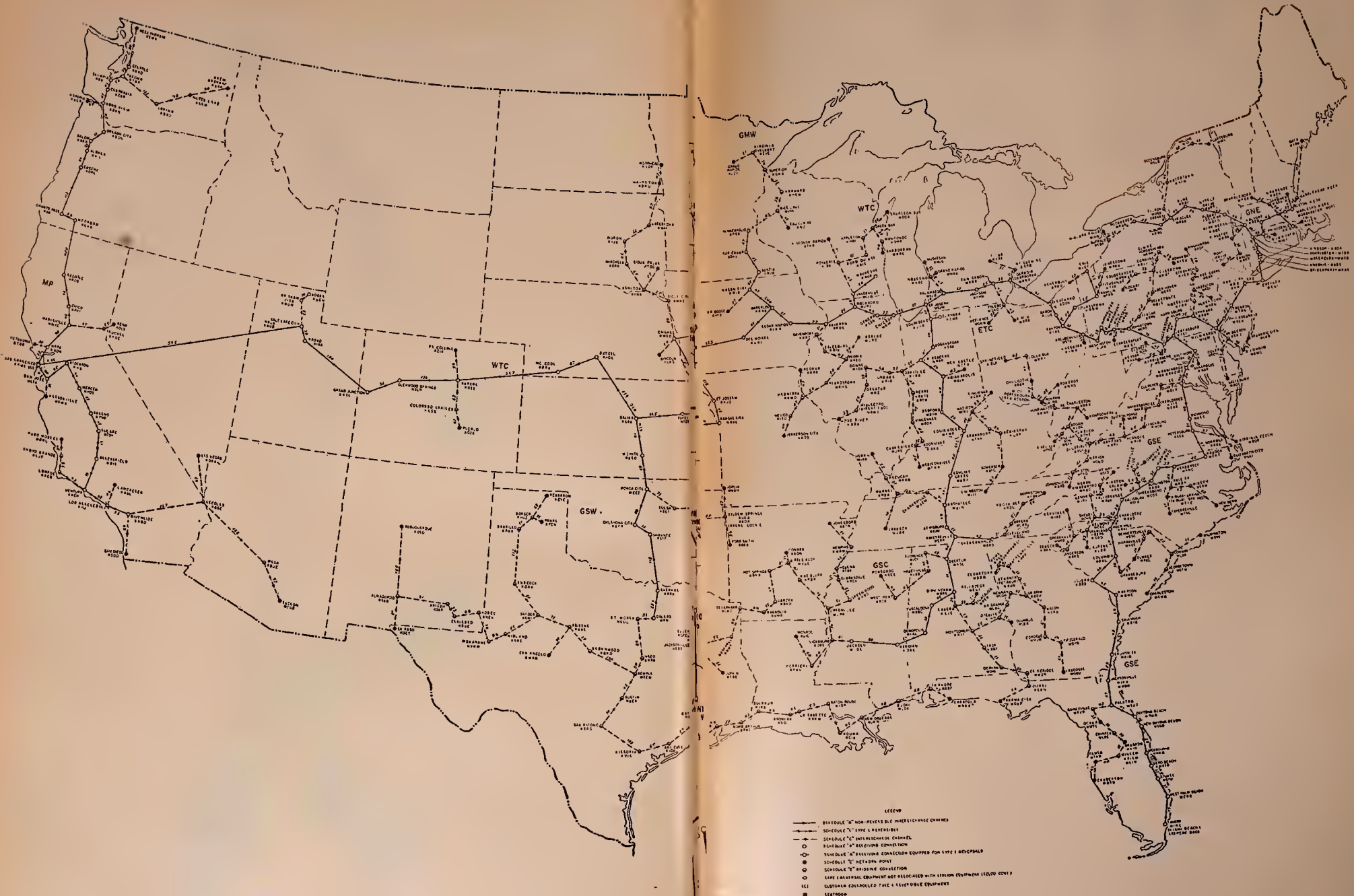
isting System



LEGEND

- SCHEDULE "A" NON-REVERSIBLE INTERCHANGE CHANNEL
- SCHEDULE "A" TYPE I REVERSIBLE
- SCHEDULE "C" INTERCHANGE CHANNEL
- SCHEDULE "A" RECEIVING CONNECTION
- SCHEDULE "A" RECEIVING CONNECTION EQUIPPED FOR TYPE I REVERSALS
- SCHEDULE "C" NETWORK POINT
- SCHEDULE "C" BRIDGING CONNECTION
- TYPE I REVERSAL EQUIPMENT NOT ASSOCIATED WITH STATION EQUIPMENT (TELCO CONT.)
- (C) CUSTOMER CONTROLLED TYPE I REVERSIBLE EQUIPMENT
- ☐ TESTROOM

Mutual Broadcasting System



National Broadcasting Co., Inc.

NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROCAST NEW YORK

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Rocco Laginestra.....V.P., Fin. Plan. & Budg.
Carl Lindemann, Jr.....V.P., Sports
Perry Smith.....Dir. of Sports
Thomas C. McCray.....V.P. & Gen. Mgr., KNBC, Los Angeles
John M. Otter.....V.P. Natl. Sls., TV Network
Richard J. Raburn.....V.P. & Controller
Angus Robinson...V.P., Central Sls., TV Network
M. S. Rukeyser, Jr.....V.P., Press & Publicity
Alexander S. Rylander.....V.P., Promo. Services
Thomas W. Sarnoff...Vice President, West Coast
Herbert S. Schlosser.....V.P., Talent & Pgm. Admin., TV Network
James A. Stabile....V.P. & Assoc. Gen. Attorney
Marion Stephenson.V.P., Admin., Radio Network
Robert L. Stone..V.P. & Gen. Mgr., TV Network
William F. Storke...V.P., Prog. Adm., TV Net.
David W. Tebet...V.P., Talent Rel., TV Network
Grant A. Tinker.....V.P., Pgm. Opera., TV Network, West Coast
William H. Trevarthen.....V.P., Opera. & Eng., TV Network
Theodore H. Walworth.....V.P. & Gen. Mgr., WNBC-AM-FM-TV, New York
Mort Werner.....V.P., Pgms., TV Network
Robert Wogan.....V.P., Prog., Radio Net.
Lloyd E. Yoder.....V.P. & Gen. Mgr., WMAQ-AM-FM, WNBQ, Chicago

NBC RADIO NETWORK

William K. McDaniel..Exec. V.P., Radio Network
Robert G. Baal.....Director, Sales
Marion Stephenson.....Vice President, Admin.
Robert C. Hitchens.....Dir., Sales Planning
Howard G. Gardner.....Mgr., Sales (East)
Robert Wogan.....V.P., Programs
Ludwig W. Simmel....Mgr., Sales Svc. & Traffic
Herbert Brotz.....Mgr., Business Affairs
Jack Bernstein.....Mgr., Sales Promotion
James E. Watson.....Mgr., Sales Development
David A. Engles.....Mgr., Sales, Central Office
Stephen White.....Mgr., Spec. Feats.
Keith Donaldson.....Spvsr. Net. Oper.

NBC RADIO NETWORK

Paul Holter.....Mgr., Sales, Western Office
Paul Mensing.....Mgr., Sales, Detroit Office
Sackett B. Miles.....Manager, Sales Service
John J. Sinclair.....Manager, Sales Traffic

Charlotte Walch.....Mgr., Adv., Promo. & Pub.
Emanuel Sternfeld.....Bus. Affairs
Sherman Hildreth.....Director, Operations
Arch McDonald.....Mgr., Sales

NBC-OWNED STATIONS & NBC SPOT SALES

Administration

Raymond W. Welpott...Executive Vice President
Dominick G. Ferrara.....Dir. Business Affairs

Radio Spot Sales

Richard H. Close.....V.P., NBC Spot Sales
Frederick T. Lyons, Jr.....Dir., Radio Spot Sales
Frank De Rosa.....Manager, Central Office
Edward Macaulay.....Mgr., San Francisco Office
William Edouarde...Manager, Los Angeles Office
Caroline Wynkoop.....Manager, Sales Service
Wilbur Fromm....Dir., New Business & Promo.

NBC Owned Stations (Radio)

WNBC-AM, WNBC-FM, New York
30 Rockefeller Plaza, New York 20

Theodore H. Walworth.....V.P. & Gen. Mgr.
George Skinner.....Station Manager
Joseph Frazer.....Manager, Sales
William Schwarz.....Manager, Programs
Frederick Acker.....Manager, Business Affairs

WRCV, Philadelphia

1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott.....V.P. & Gen. Mgr.
Thomas Paisley.....Station Manager
Jack Dorr.....Manager, Advertising and Promo.
William P. Keeney.....Business Manager
Robert C. Benson.....Manager, Programs
Harold Moore.....Manager, Production
James Carmine.....Manager, Sales
George Lenfest.....Director, Operations

WJAS, WJAS-FM, Pittsburgh

1459 Crane Ave., Pittsburgh 20, Pa.

Stephen Rooney.....General Manager
Homer Linnert.....Engineering Supervisor
Richard Stafford....Mgr., Pgms., Adv. & Promo.

WRC-AM, WRC-FM, Washington

4001 Nebraska Ave. N.W.
Washington 16, D. C.

Joseph W. Goodfellow.....V.P. & Gen. Mgr.
Harry A. Karr.....Station Manager

KNBR-AM, KNBR-FM, San Francisco
420 Taylor St., San Francisco 2, Calif.

William B. Decker.....General Manager
Richard Calendar.....Manager, Sales
Bert A. Medar.....Business Manager
Donald R. Hall.....Manager, Technical Opera.
Jack R. Wagner.....Manager, Programs

WMAQ-AM, WMAQ-FM, Chicago
Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V.P. & General Manager
John M. Keys.....Station Manager
Howard Keegan.....Manager, Programs
Robert McAuliffe.....Manager, Sales
Jay H. Childs.....Mgr., Bus. Affairs
Wilfred Prather.....Director, Technical Oper.
Chester Champbell.....Director, Adv. & Promo.

Station Relations

Thomas E. Knode.....Vice President
Donald J. Mercer.....Director
Sheldon B. Hickox, Jr.....Director, West Coast
Regional Managers.....Joseph J. Berhalter,
Anthony A. Cervini, William M. Kelley, Mal-
colm B. Laing, Raymond T. O'Connell, Theodore
Reinhard, Paul Rittenhouse

General Executive

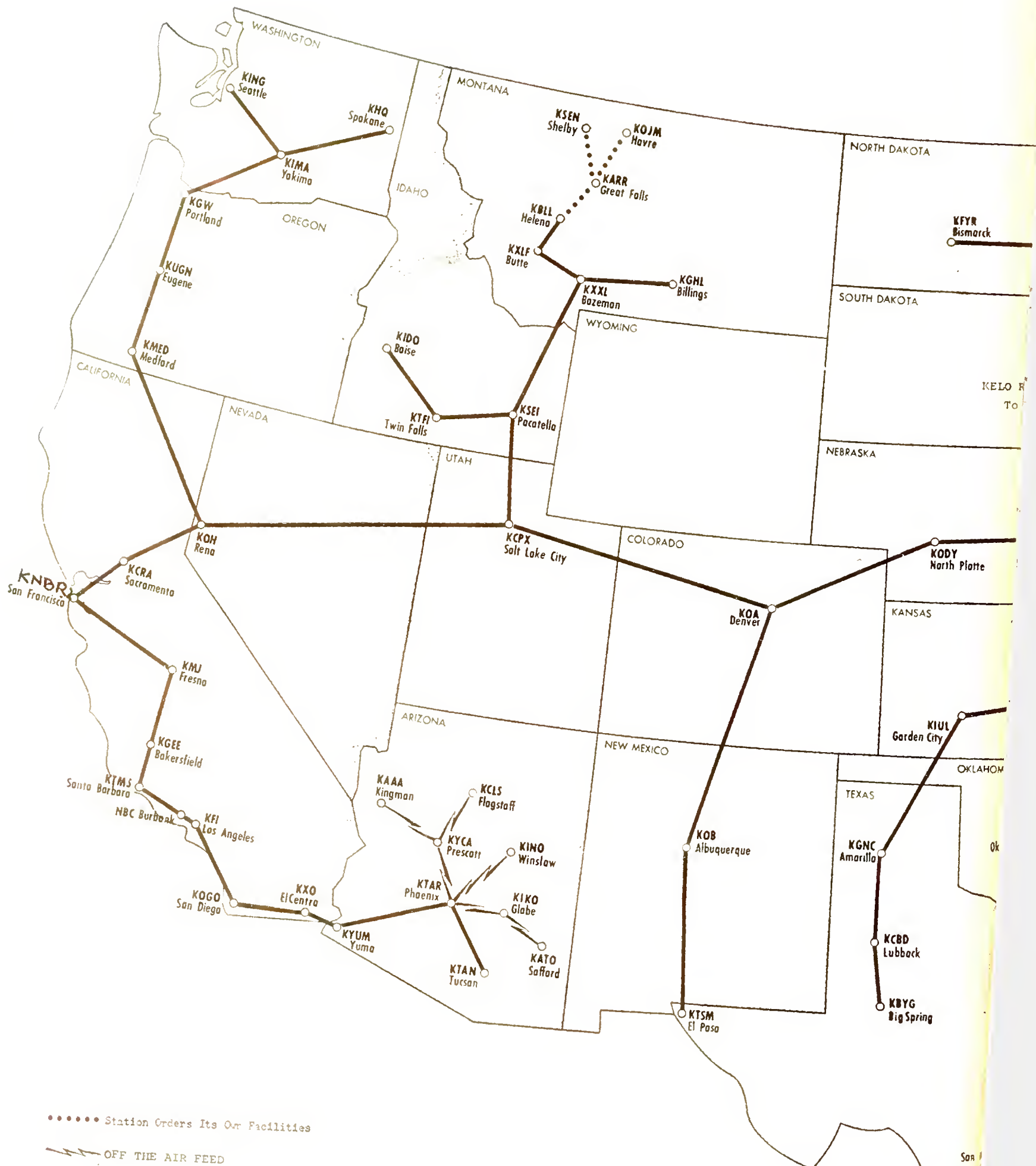
Louis Hausman.....Vice Pres., Gen. Exec.

News

William R. McAndrew....Exec. Vice President
Julian Goodman.....Vice President
Robert Northshield.....General Mgr.
Carl Lindemann, Jr.....V.P., Sports
Irving Gitlin.....Exec. Prod., Creative Projects
Rex Goad.....Director
Eugene Juster.....Director, News Film
George Heinemann.....Mgr., Pub. Affairs
William Monroe.....Dir., News, Washington
James A. Jurist.....Director, Bus. Affairs
Donald Meaney.....Director, News Programs
Leonard Allen.....Dir., News Oper.
Russell Tornabene... Mgr., News Opera., N. Y.
James Harper.....Night Manager, News
Arthur Wakelee.....Mgr., News., Hwd.
George Heinemann.....Manager, Public Affairs
Milton Brown.....Coordinator, NBC News
Information Services
Burroughs H. Prince....Mgr., News Syndication
David Dary.....Mgr., Local News

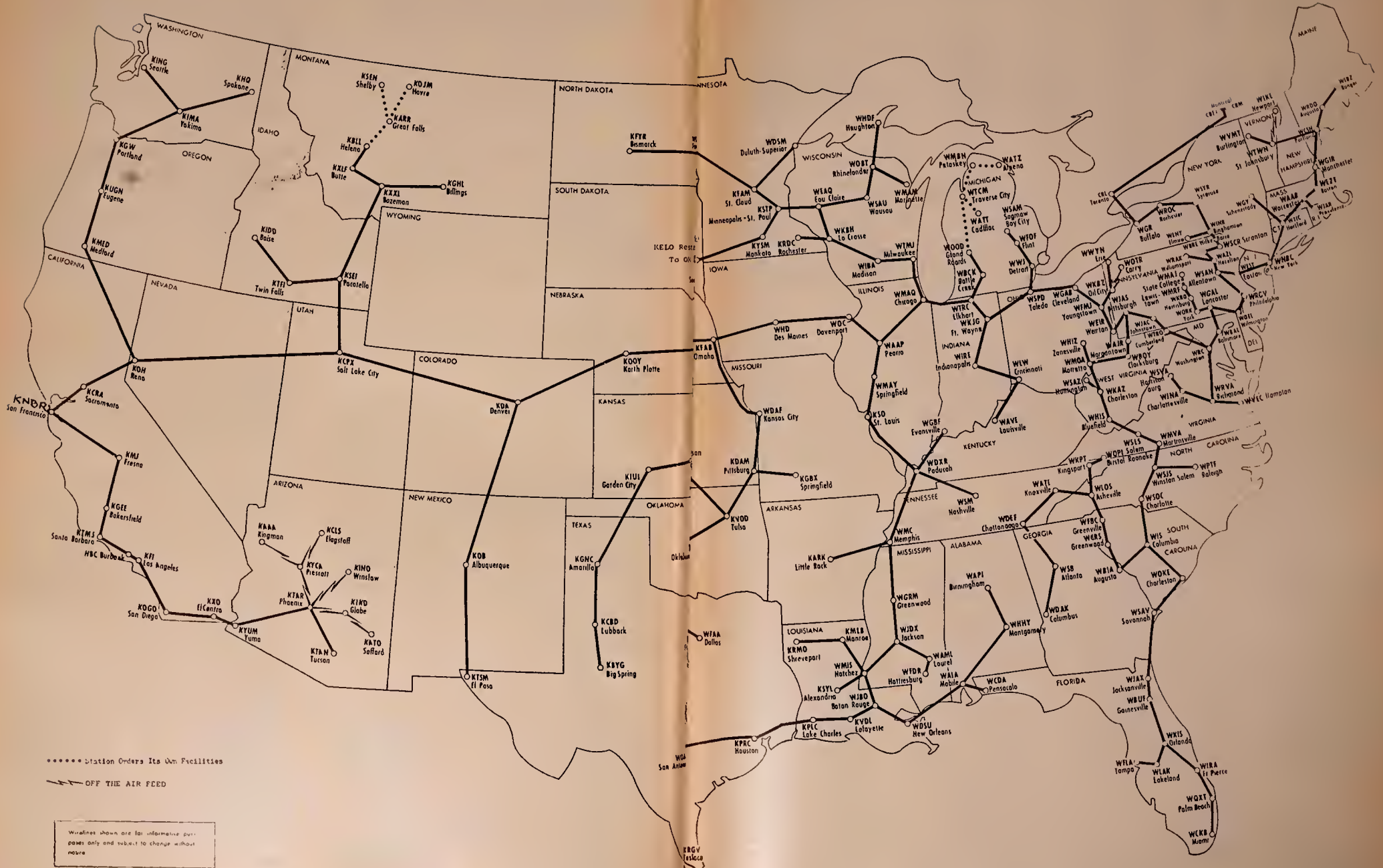
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Wires shown are for informative purposes only and subject to change without notice.

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William Corley.....Manager, News, Chicago
Frank Jordan.....Election Planning

Public Information

Sydney H. Eiges.....V.P., Public Information

Press and Publicity

M. S. Rukeyser, Jr.....Vice President
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.
Joseph Derby.....Director, News Publicity
J. Alan Baker.....Director, Pgm., Publicity
Sidney Desfor.....Manager, Photo Unit
Gene H. Walsh.....Mgr., Bus. & Trade Pub.
Malcolm Oettinger.....Coordinator, News Info.,
Washington
Ralph Shawhan...Dir., Press & Pub., West Coast

Promotional Services

Alexander S. Rylander.....Vice President
John Scuoppo.....Manager, Promotion
Peter M. Tintle.....Manager, Guest Relations
Paul Mosher.....Manager, Pgm. Merchandise

Advertising

Lawrence Grossman.....V.P., Advertising
David Bellin.....Manager, Special Projects
John J. Graham.....Art Director
Gerald Rowe.....Dir., Audience Adv. & Promo.

Treasurer

Aaron Rubin.....Executive V.P. & Treasurer
Melvin Cornfield.....Dir., Tax Administration
Richard J. Raburn.....V.P., Controller
Anthony J. Dente.....Mgr., Operating Budgets &
Financial Evaluation
Julius L. Ross.....Manager, Audits
Ulrich F. Caro.....Dir., Capital Budgets &
Office Services
Randall McMillin...Dir., Purchasing & Materials
James White.....Director, Accounting
Patrick J. Burke, Jr.....Chief Accountant
Charles Ochsenreiter.....Mgr., Systems & Data
Processing
Albert E. Walker.....Manager, Transportation
William A. Williams.....Assistant Treasurer
Jerrold Wollison.....Manager, Contract Admin.

Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.
Kathryn S. Cole.....Manager, Information
Robert Brown.....Co-ord., Corp. Info.

Legal

Thomas E. Ervin.....V.P. & General Attorney
James A. Stabile....V.P. & Assoc. Gen. Attorney
Richard H. Graham.....V.P., Law, West Coast
Howard Monderer.....Asst. Gen. Attorney,
Washington

Standards and Practices

Ernest Lee Jahncke Jr.....Vice President
John A. Cimperman.....Director, Practices
Carl M. Watson....Director, Broadcast Standards
Doris S. Williams.....Coordinator

Planning and Research

Hugh M. Beville.....Vice President, Planning
Allen R. Cooper.....Dir., Corporate Planning
Barry T. Rumpel.....Mgr., Broadcast Economics
Thomas E. Coffin.....Vice President, Research
Willis Grant.....Mgr., Research Projects
Paul L. Klein.....Mgr., Audience Measurement
William S. Duttera.....Dir., Allocation Eng.

Personnel

George H. Fuchs.....Vice President
J. Noel Deutscher.....Dir., Organization
Planning & Management Devel.
Richard Goldstein.....Director, Labor Relations
Dr. Bernard J. Handler.....Company Physician
Henry O. Lumb.....Dir., Salary Admin. &
Employee Services
Oscar C. Turner.....Manager, Personnel & Labor
Rel., West Coast

WEST COAST

Robert E. Kintner.....President, New York
Thomas W. Sarnoff...Vice President, West Coast
Oscar C. Turner...Mgr., Personnel & Labor Rel.
Joseph L. Kubin.....Assistant Controller
William Fenton Coe.....Dir., Film Production
Richard C. Welsh...Dir., TV Prod. & Bus. Affairs
Laurence M. Bub.....Mgr., Tal. & Pgm. Admin.
Harry T. Floyd.....Manager, Western Sales
Henry C. Maas.....Manager, Sales Services
Felix Jackson.....V.P., NBC Prods.
Grant A. Tinker.....V.P., TV Net. Prog.
Harold F. Kemp.....V.P., Nighttime Programs
Herbert F. Solow.....Dir., Daytime Programs
Jerome H. Stanley.....Dir., Prog. Admin.
Russell C. Stoneham...Dir., Program Development
John Thompson.....Manager, News
Ralph Shawhan.....Dir., Press & Publicity
Edward Seigenfeld...Mgr., Broadcast Promotion
Mort Fleischman.....Mgr., Promotion
Edward Smith.....Administrator, Practices
Robert A. Wood.....Mgr., Broadcast Standards
Sheldon B. Hickox, Jr.....Dir., Station Relations
Richard H. Graham.....Vice President, Law

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WENN	133	WFHG	413	WGAS	325	WGSM	310
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WKAM	224	WKNE	297	WLAT	372	WLOU	240
WKAN	218	WKNR	262	WLAU	278	WLOW	370
WKAP	355	WKNX	268	WLAV	264	WLOX	275
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WKAT	189	WKOA	239	WLAY	138	WLPO	218
WKAY	238	WKOK	367	WLBA	201	WLS	215
WKAZ	429	WKOP	307	WLBB	199	WLSB	381
WKBA	420	WKOS	189	WLBC	225	WLSC	375
WKBC	329	WKOV	344	WLBE	187	WLSD	413
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WKBI	365	WKOX	257	WLBH	218	WLSH	361
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WKBL	381	WKPA	362	WLBK	216	WLST	263
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WKEN	178	WKTB	326	WLEM	358	WMAK	386
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U. S. AM Radio Stations by State

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Florida . . .	172	Nevada . . .	17	Washington . . .	86
Georgia . . .	154	New Hampshire . . .	21	West Virginia . . .	54
Hawaii . . .	21	New Jersey . . .	27	Wisconsin . . .	81
Idaho . . .	39	New Mexico . . .	48	Wyoming . . .	29
Illinois . . .	110	New York . . .	141		
Indiana . . .	66	North Carolina . . .	163	Total, U. S. AM . . .	3,745
Iowa . . .	67	Puerto Rico . . .	33	Virgin Islands . . .	3
Kansas . . .	53	North Dakota . . .	22		
Guam . . .	1	Ohio . . .	97	Total, Terrs. & Poss. . .	37
Kentucky . . .	89	Oklahoma . . .	58		
Louisiana . . .	82	Oregon . . .	79	Total, U. S. Terrs. & Poss. . .	3,782

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IN THE BROADCASTING INDUSTRY.

United States AM Radio Stations

This section lists, alphabetically by state and city, commercial AM radio stations on the air in the U. S. and its territories and possessions.

Alabama

WARI—Abbeville—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Abbeville Radio
AddressBox 121
Tel.: 5-6061.....Independent
President.....John V. Mizell
General Mgr.....James T. Reeder

WAVU—Albertville—1948

Frequency: 630 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Sand Mt. Bcstg. Service
Business-Studio Address.....P. O. Box 411
Tel.: 878-1311Independent
President.....Pat M. Courington
Gen., Sta. Manager.....Bill Hagler
Owners of: WAVU-FM.

WRFS—Alexander City—1947

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned-Operated By..Piedmont Service Corp.
Address.....138 Main St.
Tel.: Adams 4-2566.....KBS
General Mgr.Jim Whatley
Owners of: WRFS-FM.

WCTA—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Andalusia Bcstg. Co., Inc.
AddressRadio Bldg.
Tel.: 222-1144.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Station, Cmm. Mgr.....Donald Cooke
Program Director.....Jeanette Powell
For other Bishop stations see Multiple-Station
Owners.

WANA—Anniston—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned ByGadsden Radio Co.
AddressBox 609
Tel.: AD 7-1627.....KBS
President.....C. L. Graham
Gen., Sta. ManagerCharles G. Gardner
Program DirectorMary McCrelles
Chief EngineerJoe Burney
For other Graham stations see Multiple-Station
Owners.

WDNG—Anniston—1957

Frequency: 1450 Kc..Power: 1 kw. d., 250 w. n.
Owned By.....Potts Broadcasting Co. Inc.
AddressBox 1290
Tel.: Adams 6-8291Independent
President, Gen. Mgr.....Thomas S. Potts
Asst. Sta. Mgr.....Robert M. Price
Commercial Mgr.....William I. Giddens
Chief Engineer.....Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc...Pw.: 5000 d.; 1000 W. n.
Owned-Operated By..Anniston Bcstg. Co., Inc.
Address1330 Noble St.
Tel.: AD 6-7545.....ABC
Reps.....Walker-Rawalt Co.; Dora Clayton
President.....Harry M. Ayers
General ManagerMalcolm Street
Program DirectorLee Thomas
Chief Engineer.....James A. Hudson
Owners of: WHMA-FM.

WRAB—Arab—1961

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned ByMarshall County Bcstg. Co.
AddressP. O. Box 333
Tel.: 586-4123Independent
Station Representative ..C. K. Beaver & Assocs.
President.....J. B. Falt, Jr.
General ManagerBill McLain
For other Falt stations see Multiple-Station
Owners.

WJMW—Athens—1948

Frequency: 730 Kc....Power: 1000 Watts d.
Owned-Operated By...Athens Bcstg. Co., Inc.
AddressHine St.
Tel.: 232-3911, -2Independent
Pres.-Gen. Mgr.....Homer F. Dunnivant
Owners of: WJOF (FM), Athens.

WATM—Atmore—1949

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....Southland Bcstg. Co.
AddressCraig St.
Tel.: 368-2128.....Independent
Station Rep.....Continental Radio Sales

Gen. Mgr., Ch. Eng.....T. C. Miniard
 Program Manager.....Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc...Power: 1 Kw., 250 Watts
 Owned-Operated By.....Auburn Bcstg. Co.
 AddressBox 391
 Tel.: TU 7-3401.....ABC
 Pres., Gen.-Sta. Mgr.....Elmer G. Salter
 Chief Engineer.....George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc.....Power: 1 Kw., d.
 Owned By.....Faulkner Radio
 AddressBox 426
 Tel.: 937—2281KBS
 PresidentJ. H. Faulkner
 Chief EngineerC. J. Carmack
 Owners of: WLBB, Carrollton, Ga.

WYAM—Bessemer—1960

Frequency: 1450 Kc .Power: 1 Kw.d., 250 W. N.
 Owned ByTrans-American Bcstg. Corp.
 AddressBox 1053
 Tel.: HAmilton 8-0146.....Independent
 PresidentH. C. Young, Jr.
 General Manager.....Hal Hodgens
 Commercial ManagerDave Binns
 Program Director.....Tony Lee
 Publicity DirectorTerri Malone
 For other Young stations see Multiple-Station
 Owners.

WAPI—Birmingham—1922

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.
 Owned By.....Newhouse Bcst. Corp.
 AddressP. O. Box 1310
 Tel.: FA 3-6141NBC
 Representative.....Henry I. Christal
 Gen., Sta. Mgr.....Donald D. Wear
 Owners of: WAPI-FM.

WATV—Birmingham—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....American Electronix
 Address.....Thomas Jefferson Hotel
 Tel.: FA 4-2541.....CBS
 Pres., G.M., Prog. Dir.....Maury Farrell

WBRC—Birmingham—1925

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Taft Broadcasting Co.
 Address1729 2nd Ave., N.
 Tel.: AL 2-3172Independent
 Sta. Representative.....Katz
 PresidentHulbert Taft, Jr.
 General ManagerJames E. Bailey
 Chief Engineer.....Harry Lawson
 For other Taft stations see Multiple-Station
 Owners.

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Chapman Radio-TV Co.
 Business AdressTown House Hotel

Tel.: AL 2-3019.....Independent
 Sta. Representative.....Weed
 PresidentW. A. Chapman
 General, Comm. Mgr.....W. R. Kennedy
 Owners of: WCRT-FM.

WENN—Birmingham—1950

Frequency: 1320 Kc.....Power: 5000 Watts d.
 Owned By..McLendon Birmingham Bcstg. Co
 Business Address.....Box 1469
 Tel.: FA 4-1026.....Independent
 President, Gen. Mgr.....John McLendon
 Station Manager.....Joe Lackey
 For other J. McLendon stations see Multiple-
 Station Owners

WJLD—Birmingham—1942

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W. n.
 Owned By.....Johnston Bcstg. Co.
 Business Address.....P.O. Box 5867
 Tel.: FA 4-3466.....Independent
 Station RepresentativeBolling
 PresidentRose H. Johnston
 General, Sta. Mgr.....Otis Dodge
 Program Director.....Mary Vail
 Sales, Publicity.....Nell Pitts
 Chief Engineer.....Cliff Goggans
 Owner of: WJLN (FM), Birmingham.

WSGN—Birmingham—1927

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned.....Winston-Salem Broadcasting Co.
 Address2320 7th Avenue South
 Tel.: 322-3434Independent
 President.....James W. Coan
 General, Station Mgr.....Ben K. McKinnon
 Commercial ManagerWarren Merrin
 Chief Engineer.....Emmett J. Smith
 For other Winston-Salem Bcstg. stations see
 Multiple-Station Owners.

WVOK—Birmingham—1947

Frequency: 690 Kc..Power: 50,000 Watts d.
 Owned-Oper. By.....Voice of Dixie, Inc.
 AddressP. O. Box 2468
 Tel.: ST 7-2601.....Independent
 Pres., Gen., Sta. Mgr.....Iralee W. Bennis
 Comm., Sales Promo. Mgr.Ira Leslie
 Publicity DirectorDan Brennan
 Chief EngineerJames L. Ginn

WYDE—Birmingham—1957

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.
 Owned ByBasic Communications, Inc.
 Address.....1901 Montgomery Hi-Way
 Tel.: FAirfax 2-4511.....Independent
 Chmm. of Bd., Cen. Mgr.....Ira Herbert
 PresidentEmil Mogul
 Program DirectorWilliam Sanders
 Chief Engineer.....James Gray
 For other Basic Communications stations see Mul-
 tiple-Station Owners.

WBSA—Boaz—1959

Frequency: 1300 Kc.....Power: 1 Kw. d.
 Owned By.....Radio Sand Mountain

ALABAMA

AddressP. O. Box 59
Tel.: 593-4264Independent
Pres., General Manager ..Glenn M. Cornelious

WEBJ—Brewton—1947

Frequency: 1240 Kc.....Power: 1 Kw.
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....P. O. Box 870
Tel.: UNderhill 7-5717.....KBS
Pres., Gen. Mgr.....J. Wesley Gardner
Program, Publicity Director..Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Bridgeport Bcstg. Co.
AddressBox 263
Tel.: 495-2274, -5Independent
Owner, Gen. Mgr.....Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Radio Butler Co.
Address.....P. O. Box 566
Tel.: 459-3222KBS
Sta. Mgr., Ch. Eng.....Paul D. Nichols
Commercial, Sales Pro. Mgr. Houston L. Pearce

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Shelby County Adv. Corp.
AddressBox E
Tel.: NOrth 8-7751.....Independent
Gen. Mgr., Ch. Eng.....Marion P. Jones

WRAG—Carrollton—1951

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Pickens County Bcstg. Co.
Address.....Box 71
Tel.: EMpire 7-2364Independent
General Manager.....C. Sauceman

WAGC—Centre—1962

Frequency: 1560 Kc.Power: 1 Kw. d.
Owned ByRadio Centre
Rep.; NoneIndependent
Tel.: 927-5353Box Q
General Mgr.....Ralph A. Meade

WEIS—Centre—1961

Frequency: 990 Kc.Power: 25 Kw.
Owned By...Cherokee County Radio Station
Tel.: 927-5152.....477 S. Pratt St.
KBC Rep.Bolles
PresidentRuby Jo Clotfelter
Gen., Sta. Mgr.; Ch. Eng....Mac M. Thomas

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southeastern Bcstg. Co.
Address.....703½ 2nd Ave. N.
Tel.: ClantonIndependent
General Mgr.James H. Dennis
Owners of: WKLF-FM.

WFMH—Cullman—1949

Frequency: 1460 Kc.....Power: 5000 Watts, d.
Owned-Operated By....The Voice of Cullman
AddressBox 265
Tel.: 920Independent
General, Commercial Manager...B. C. Eddins
Owners of: WFMH-FM.

WKUL—Cullman—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Cullman Bcstg. Co.
Address.....Drawer 620
Tel.: 734-3171KBS
Pres., Gen., Sta. Mgr....Hudson C. Millar, Jr.
Chief Eng.....Art Bachman
Owners of: WARF, Jaspers.

WAJF—Decatur—1953

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant St., S.E.
Tel.: Elgin 3-9231.....Independent
OwnerJ. B. Falt, Jr.
General ManagerHamilton Masters
For other Falt stations see Multiple-Station
Owners.

WHOS—Decatur—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....N. Alabama Bcstg. Co.
AddressJohnston St., Decatur, Ala.
Tel.: 353-1810Independent
Representative.....T. F. Clark
General ManagerLouis C. Blizzard
Commercial DirectorRoss Hawkins
Sales Promotion Mgr.Roy Smith
Program DirectorMrs. E. Mullican
Chief EngineerMack Bramblet
Owners of: WHOS-FM.

WMSL—Decatur—1935

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By..Tennessee Valley Radio-TV Corp.
Address.....701 Bank St.
Tel.: ELgin 3-0361.....MBS-KBS
Station Reps.Gill-Perna; Clarke Brown
Pres., Gen. Mgr.....Frank Whisenant
Sales Promotion Mgr.Gene Harwell
Program, Pub. Dir.....Alice Whisenant
Chief Engineer.....Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Demopolis Bcstg. Co.
Address.....P.O. Box 261
Tel.: 1400.....MBS-KBS
Pres., Gen. Mgr.....W. M. Jordan
Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.
Address.....204½ E. Main Street

Tel.: SY 2-1101.....Independent
Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Houston Bcsters.
Address.....Box 828
Tel.: SY 2-2161.....MBS
Gen. Mgr.....Jess Swicegood

WOOF—Dothan—1948

Frequency: 560 Kc....Power: 5000 Watts d.
Owned-Oper. By.....The WOOF Trust
Bus. Add....Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149Independent
Station Reps. Thomas F. Clark, Harlan G. Oakes
General ManagerMrs. Agnes D. Simpson
Commercial Manager.....Truman Duckett
Chief EngineerDale Miller

WELB—Elba—1958

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned ByElba Bcstg. Co.
Tel.: TW 7-2344.....Box 576
Rep.; NoneIndependent
General Mgr.....James Dowdy

WIRB—Enterprise—1948

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Wiregrass Bcstg. Co.
Address.....30 Dothan Highway
Tel.: FI 7-8600Independent
Owner, Gen. Mgr.....R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Dixie Radio Inc.
Address.....Box 301
Tel.: 687-2066.....MBS-KBS
President, Gen. Mgr.....C. A. McClure
Station Manager.....M. J. Darity
Chief Engineer.....L. Williams
For other McClure stations see Multiple-Station
Owners.

WBLO—Evergreen—1957

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned ByHaskew Radio
Address.....Box 350
Tel.: 500.....KBS
Pres., Gen. Mar.....Ben Haskew
Owners of: WTCB, Flomaton.

WABF—Fairhope—1961

Frequency: 1220 Kc....Power: 1000 Watts, d.
Owned By.....Eastern Shore Bcstrs., Inc.
Address.....Section & Pecan Sts.
Tel.: WA 8-2384.....KBS-MBS
President.....J. D. Bishop
General Manager.....Sam Price, Jr.
For other Bishop stations see Multiple-Station
Owners.

WWWF—Fayette—1949

Frequency: 990 Kc.....Power: 1000 Watts d.

Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: 932-5294.....KBS
PresidentJohn Bankhead
Chief Engineer.....P. Slatton
For other Bankhead stations see Multiple-Station
Owners.

WTCB—Flomaton—1955

Frequency: 990 Kc.....Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 278
Tel.: CY 6-2466.....Independent
President, Gen. Mgr.....Ben Haskew
Commercial Mgr.....William J. Dykes
Chief Engineer.....Hoyt Bonds
Owners of: WBLO, Evergreen.

WJOI—Florence—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Florence Bcstg. Co., Inc.
Address.....Box 137
Tel.: AT 2-8121.....MBS-KBS
Pres., Gen., Sta. Mgr..Thomas J. Van Sandt
Chief Engineer.....Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc..Power: 1 Kw. d., 250 Watts n.
Owned By.....Radio Muscle Shoals, Inc.
Address.....Box 2220
Tel.: 764-7714ABC
Station Reps.....Grant Webb; Bernard Ochs
President.....Richard B. Biddle
General Manager.....William A. Mapes
Sales Promotion Mgr.....Julian Nichols
Publicity DirectorBen Knight
Chief Engineer.....Mel G. Hunt
Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned By.....Stewart Broadcasting Co.
AddressHighway 59
Tel.: WH 3-7131.....Independent
Owner, General Manager.....Jim Stewart
Program Director.....Jim Hughes
Publicity Director.....Don Wallace
Chief EngineerRobert Kruger

WFPA—Ft. Payne—1949

Frequency: 1400 Kc.....Power: 250 watts
Owned.....Geo. A. Gothberg Jr.
AddressBox 391
Tel.: 845-2620.....Independent
Station Representative.....Gene Bolles Co.
Pres.....George Gothberg, Jr.
Vice President.....Mrs. Ozelle G. Gothberg
Gen., Comm. Manager.....W. D. Holderfield
Chief Engineer.....Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 126

ALABAMA

Tel.: 845-2810.....KBS
General, Station Mgr.....Glenn M. Gravitt
Comm. Mgr., Program Dir.....John B. Gravitt
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

W A A X—Gadsden—1947

Freq.: 570 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Etowah Bdcstrs., Inc.
Address.....Rainbow Drive
Tel.: Liberty 3-6301.....CBS
Pres., Gen. Mgr.....Mike McDougald
Secy.-Treas.Charles Smithgall
Chief Engineer.....W. G. Anderson
For other Smithgall stations see Multiple-Station Owners.

W J B Y—Gadsden—1950

(Formerly WETO)

Owned By.....Gadsden Bcstg. Co.
Tel.: 546-9201.....Box 1370
Pres.; Gen., Sta. Mgr. .Charles Frank Boman
Chief Engineer.....Calvin C. Williamson

W G A D—Gadsden—1947

Freq.: 1350 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: Liberty 6-1611.....ABC
Station Reps....Walker-Rawalt; Dora Clayton
President, General ManagerE. Z. Carrell
Chief EngineerHallie Williams
For other Carrell stations see Multiple-Station Owners.

W G E A—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned ByGeneva County Bcstg.
Address.....P. O. Box 337
Tel.: 684-2271KBS
PresidentOlin Johnson

W G Y V—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
General Mgr.....W. H. Miller

W G S V—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Operated By....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: 582-4131ABC-KBS
PresidentE. Z. Carrell
Gen., Comm., Ch. Eng.....Lavell Jackson
For other Carrell stations see Multiple-Station Owners.

W J B B—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned ByHaleyville Bcstg. Co., Inc.
AddressBox 191
Tel.: HU 6-2277.....MBS-KBS
RepresentativeC. K. Beaver
President, Gen. Mgr.....John L. Slatton

Comm., Prom. Mgr.....J. Otis Williams
Chief Engineer.....Paul E. Kelly
Owners of WLAY, Muscle Shoals.

W E R H—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
AddressHighway 78, South
Tel.: Walnut 1-3481.....KBS
General Mgr.James B. Fowler

W H R T—Hartselle—1956

Frequency; 860 Kc....Power: 250 Watts d.
Owned By.....Gene Newman
AddressHartselle
Tel.: SPruce 3-7370.....Independent
General Mgr.....Gene Newman
Chief Engineer.....S. D. Boster

W A A Y—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534-871Independent
RepresentativeWalker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Chief Engineer.....William Wilkes
For other Smith stations see Multiple-Station Owners.

W B H P—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
AddressP.O. Box 770
Tel.: 532-3521.....ABC
President.....W. Pollard

W E U P—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts
Owned By.....Garrett Broadcasting Service
Address.....2609 Ardmore Highway
Tel.: 536-0713.....Independent
Station Rep.....Continental Radio Sales
President, General Manager....Leroy Garrett
Sales Promo. Manager....Andrew E. Dawkins
Program Director.....Mrs. Viola Garrett
Chief Engineer.....Euple Palmer

W F I X—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts
Owned-Oper. By....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: 534-5641Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr., Ch. Eng.....John Garrison
For other Falt stations see Multiple-Station Owners.

W I X I—Irondale—1960

Frequency: 1480 Kc.Power: 5 Kw. d.
Owned ByJefferson Radio Co.
AddressBox 6787, Birmingham
Tel.: 592-9697Independent
RepresentativeBeckjorden
General Mgr.W. D. Frink

WTHG—Jackson—1950

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
AddressHighway 43
Tel.: 246-2413.....KBS
Pres., Gen. Mgr.....Fred Huggins

WARF—Jasper—1956

Freq.: 1240 Kc....Power: 1 Kw. d., 250 Win.
Owned.....Walker County Bcstg. Co., Inc.
Address.....1303-78 Highway, West
Tel.: FULton 4-5577.....Independent
President.....Hudson C. Millar, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Director.....Tom Sanford
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Operated By..Bankhead Bcstg. Co., Inc.
Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....John Bankhead
Gen. Mgr.....William C. Edgemon
For other Bankhead stations see Multiple-Station
Owners.

WJAM—Marion—1950

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
AddressHighway 5
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
For other Bishop stations see Multiple-Station
Owners.

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Bernard & J. W. Dittman
AddressBox 1476
Tel.: HE 2-5572.....Independent
RepresentativeEastman
Pres., Sta. Mgr.....Bernard Dittman
General Manager.....J. W. Dittman

WALA—Mobile—1930

Freq.: 1410 Kc.....Power: 5 Kw.
Owned By.....Pape Television Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Reps.....Select Station Reps.; Clarke Brown
President.....W. O. Pape
Vice President.....W. B. Pape
General Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Paul Du Bose
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc....Power: 1000 Watts d.
Owned By.....WGOK, Inc.

Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Station Manager.....Robert Grimes
Program Director.....A. J. Crawford
Chief Engineer.....Jack Yerkes
For other Paglin stations see OK Group under
Multiple-Station Owners.

WKRK—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRK-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Station Representative.....H-R Representatives
President.....Kenneth R. Giddens
General Manager.....Charles E. Trainor
Owners of: WKRK-FM.

WLIQ—Mobile—1961

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned By.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC
PresidentFrank Conwell
General Mgr.....John J. Anderson
Chief Engineer.....Jack Wolfe

WMOZ—Mobile—1953

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: 471-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Promotion Mgr.....Robert Pope
Program Director.....Jimmy Jones
Publicity Director.....Beverly Gardiner
Chief Engineer.....Vernon Floyd
Owners of: WPFA, Pensacola, Fla.

WTUF—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345 Independent
Representative....Venard, Torbet & McConnell
PresidentJim Smith
General Manager.....Jack Howat
Chief Engineer.....Clifford Sizemore
Owners of: WTUF-FM; WNVY, Pensacola, Fla.

WMFC—Monroeville—1952

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....Mt. Pleasant Ave.
Tel.: 743-3281.....KBS
Station Representative Continental Radio Sales
President, General Manager....W. M. Stewart
Comm., Sales Promo. Mgr.....Leon Tyree
Program Dir., Chief Engineer....Harold Harris

ALABAMA

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....Walton of Montgomery
Address.....Box 2028
Tel.: 263-7569.....Independent
PresidentL. S. Walton
Owners of: WNOO, Chattanooga, Tenn.

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: 262-3851.....Independent
President, General Manager....W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: 265-3561CBS
Representative....Venard, Torbet & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

WHHY—Montgomery—1930

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: 264-2288NBC
Station RepresentativeHollingbery
President, Gen. Mgr.....R. N. Robinson
For other Broadcast Service stations see Multiple-
Station Owners.

WMGY—Montgomery—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Montgomery Inc.
Address.....358 N. Capitol Pkwy.
Tel.: 262-5245.....MBS
General Manager.....C. McClure
For other McClure stations see Multiple-Station
Owners.

WRMA—Montgomery—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WRMA Bcstg. Co.
Business Address.....135 Commerce St.
Tel.: AM 2-1475.....Independent
PresidentS. Raymond
General Manager.....J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned Oper. By.....Slatton-Quick Co.
Business Address.....Box 230, Sheffield, Ala.
Tel.: 383-2525.....Independent
RepresentativeC. K. Beaver

PresidentJ. L. Slatton
General Mgr.....C. H. Quick
Chief Engineer.....D. Self
Owners of: WJBB, Haleyville.

WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 1,000 Watts
Owned By.....Blount County Bcstg. Service
AddressBox 481
Tel.: 224-2289Independent
Pres., General Mgr.....L. D. Bentley, Jr.
Chief Engineer.....Henry C. McPherson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.
Owned Oper. By...Opelika-Auburn Bcstg. Co.
Address.....P.O. Box 710
Tel.: 745-6484KBS-MBS
Representative.....Indle Sales
Gen. Mgr., Ch. Eng.....John E. Smollon
Comm. Mgr.....Lurlene Smollon
Publicity Director.....Jim Cunningham

WAMI—Opp—1953

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Opp Bcstg. Co.
Business Address.....Box 169
Tel.: 659Independent
Gen. Mgr.J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ozark Bcstg. Corp.
Address.....Box 742
Tel.: PR 4-5600.....Independent
General Mgr., Ch. Eng....Howard Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc.....Power: 1 Kw; d.
Owned By.....St. Clair Bcstg System
Address.....P. O. Box 606
Tel.: Edgewood 8-2238.....KBS
President.....Fate L. Gossett, Sr.
General Manager.....Charles L. Abbott
Chief Engineer.....J. F. Norris

WPNX—Phenix City

(See Columbus, Ga.)

WPID—Piedmont—1952

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....C. L. Graham
Address.....Atlanta Highway
Tel.: Gibson 7-2231.....KBS
President.....C. L. Graham
Gen., Comm. Mgr.....Hank Smith
For other Graham stations see Multiple-Station
Owners.

WSIM—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned By.....Bcst. Service of Mobile

Address.....74 Main St.
 Tel.: 432-2657Independent
 PresidentBob Robinson
 ManagerDon Givens
 For other Broadcast Service stations see Multiple-Station Owners.

WELR—Roanoke—1949

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Roanoke Bcstg. Co.
 Address.....705 N. Main St.
 Tel.: 3811.....KBS
 Pres., Gen. Mgr.....J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Bankhead Bcstg. Co., Inc.
 AddressUnderwood Road
 Tel.: 647Independent
 PresidentJohn Bankhead
 General, Station Mgr.....Hal Kirby
 For other Bankhead stations see Multiple-Station Owners.

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned ByJackson County Bcstg. Serv.
 AddressBox 394
 Tel.: 574-1050Independent
 General Mgr.....B. W. Kennamer

WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Scottsboro Bcstg. Co.
 Business Address.....717 Scott St.
 Tel.: 156KBS
 Owner, Gen. Mgr.....Rose M. Kirby
 Program Dir.....Jerry Gentles
 Comm., Ch. Eng.....Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Robert J. Martin
 AddressBox 686
 Tel.: TR 4-6687.....CBS
 Station Reps.....Hal Holman; Dora Clayton
 Owner, Chief Engineer.....Robert J. Martin
 Program Director.....Phyllis K. Lee
 Publicity Director.....Phil Lee

WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Talton Bcstg. Co.
 AddressBox 26
 Tel.: TR 4-8296ABC-KBS
 President, Gen. Mgr.....J. E. Talton

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 5 Kw. days
 Owned.....Central Alabama Bcstg. Co.
 Address.....729 Dallas Ave.
 Tel.: TR 4-9062.....Independent
 Sta. Representative.....Thomas F. Clark
 Owner, Mgr.....Roland Jordan, Jr.

Comm. Mgr.....H. S. Chapman
 Program Director.....C. W. Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alabama Bcstg. Co.
 Address.....527 No. Broadway
 Tel.: CH 5-3281MBS
 President.....J. M. Forbes
 General, Comm. Mgr.....George W. Carr
 Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..Marble City Bcstg. Co., Inc.
 Business Address.....P. O. Box 511
 Tel.: CH 5-4354.....Independent
 Pres., Gen. Manager.....Curtis O. Liles
 Chief Engineer.....James C. Rutledge
 Owners of: WMLS-FM.

WEYY—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
 Owned By.....Tallabama Bcstg. Co.
 AddressBox 292
 Tel.: 362-4965Independent
 Station Rep.Clark
 PresidentE. Z. Carrell
 For other Carrell stations see Multiple-Station Owners.

WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Ala. Inc.
 AddressP. O. Box 974
 Tel.: 362-2205Independent
 Station Representative.....Hal Walton
 PresidentJames L. Coley
 General, Sta. Manager.....Royce Faulkner
 Comm. Mgr., Pub. Dir.....Carl Hanners
 Sales Promo. Mgr., Prog. Dir.....Jim Vice
 Chief Engineer.....Glynn Rogers
 Owners of: WETU, Wetumpka.

WTLS—Talladega—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
 Owned ByNe-Ler Co.
 AddressBox 786
 Tel.: AT 3-8535.....Independent
 Gen. Mgr.....Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned ByWJDB Radio (Bishop)
 AddressBox 757
 Tel.: 636-4438KBS
 Pres., Gen. Mgr.....Cecil Goodreau
 For other Bishop stations see Multiple-Station Owners.

WTBF—Troy—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
 Owned-Operated By.....Troy Bcstg. Corp.

ALABAMA-ALASKA

AddressMcKinley Drive
Tel.: 980MBS-KBS
President.....J. R. Crow
Gen. Mgr.....Jess Jordan
Commercial Manager.....Bob Tolbert
Production Director.....Asa Dudley
Chief Engineer.....Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 W_{atts}
Owned By.....New South Radio
Business Address.....P. O. Box 112
Tel.: 759-5786Independent
Station Representative.....Webb; Beaver
President.....F. E. Holladay
General Manager.....Clyde W. Price
Commercial Mgr.....H. S. Holman
Chief Engineer.....David Peacock

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....John C. Cooper Jr.
Business-Studio Address 2216½ Broad St.
Tel.: 754-4464CBS
President, Gen. Mgr.....John C. Cooper, Jr.
Station, Sales Promo. Mgr.....Jean Phillips
Commercial Manager.....Inez Hammond
Chief Engineer.....David Peacock

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.
Owned-Oper. By.....W. Alabama Bdcstg. Co.
Address.....P. O. Box 487
Tel.: PL 8-3311.....ABC-KBS
President, General Manager.....Ruth Harris
Station Manager.....Joe Langston
Commercial Mgr.....Lehman M. Mayer
Chief Engineer.....William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.
Address.....Radio Center
Tel.: 758-5523MBS
General, Station Manager.....Bert Bank
Owners of: WTBC-FM.

WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.

Owned By.....Tri Cities Bcstg. Co. Inc.
AddressBox 33
Tel.: PLaza 9-1204.....Independent
Station Reps.....National Time Sales; Ochs
General Manager.....W. I. Dove
Station Manager.....Jay Gilbert

WRCK—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....Bcstg. Corp. of the S.W.
Address.....P. O. Box 62
Tel.: 381-1862Independent
General Mgr.Bob Kent

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address.....509 N. Main St.
Tel.: 383-2727CBS
President.....Elton H. Darby
Gen. Manager.....Eulus O. Whitehead
Station Manager.....Jim Hall
Commercial Manager.....Jack Voorhies
Sales Prom. Manager.....Mary Ann Franck
Program Director.....Jim Crabb
Publicity Director.....Billy Banks
Chief Engineer.....Jim Miller
Owners of: WVNA-FM.

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
Owned ByMACO Bcstg. Co.
Address.....P. O. Box 577
Tel.: 727-2100KBS
Pres., Gen. Mgr.Madison Davis, Jr.

WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.
Owned.....Elmore Service Corp.
AddressP.O. Box 60
Tel.: JOrden 7-6481.....KBS
Station Rep.Walton
PresidentLem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley
Owners of: WNUZ, Talladega.

Alaska

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
Tel.: FA 24120.....Independent
Sta. Reps.. N.T.S.; Oakes; Feltis, Dove, Cannon

President.....J. C. Gordon
General Sta. Mgr.....Richard H. Garvin
Commercial Manager.....Kay Gutherie
Chief Engineer.....Gail Allred
For other Gordon stations see Multiple-Station
Owners.

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
 Owned By.....Midnight Sun Bcstrs.
 AddressBox 1160
 Tel.: BR 5-2201ABC-NBC
 President, Gen. Mgr.....Alvin Bramstedt
 Comm. Mgr.....William Stewart
 Chief Engineer.....Charles Gray
 For other Midnight Sun stations see Multiple-Station Owners.

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
 Owned ByKFQD, Inc.
 AddressBox 1040
 Tel.: FA 2-2410CBS
 Sta. Reps....Weed; Wm. J. Wagner & Assoc.
 PresidentMiller C. Robertson

KHAR—Anchorage—1961

Frequency: 590 Kc.....Power: 5 Kw.
 Owned By.....Sourdough Bcstrs.
 Address.....Pouch No. 7-016
 Tel.: Diamond 4-1898.....Independent
 Reps....Vernard, Torbet & McC.; Art Moore
 PresidentWillis R. Harpel
 General Mgr.William B. Allen
 Program Director.....Ray Wipperman
 Chief Engineer.....Richard Zook

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts
 OwnedNorthern Light Broadcasting Corp.
 AddressBox 278
 Tel.: GArfield 4-3222.....CBS
 President.....Charles L. Buck

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
 Owned By.....Midnight Sun Broadcasters, Inc.
 Business Address.....Lathrop Bldg.
 Tel.: GL -2125NBC-ABC
 Station Reps.....Fletcher; Day-Wellington
 President, Gen. Mgr.....Alvin O. Bramstedt
 Station Mgr.....Donald Andon
 Comm., Sales Promo. Mgr.....Bob Parsons
 Program, Publicity Dir.....Bill Walley
 Chief Engineer.....James O'Kelley
 For other Midnight Sun stations see Multiple-Station Owners.

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned By..Fairbanks Radio Broadcasters, Inc.
 Address.....2nd and Cushman
 Tel.: GLobe 2-2155.....CBC
 Station Representative...National Time Sales
 President.....J. Chester Gordon
 General Mgr.Bob Edwards
 Sales Promotion Mgr.....James Branch
 Program Director.....Paul Garwood
 Chief Engineer.....Herb Holeman
 For other Gordon stations see Multiple-Station Owners.

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....Juneau Bcstg. Inc.
 Business Address.....231 S. Franklin
 Tel.: JU 6-1800.....CBS
 Station Reps.Day-Wellington
 PresidentArthur Skinner
 Owners of: KINY-TV.

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
 Owned By...South Eastern Alaska Bcstrs., Inc.
 AddressBox 2231
 Tel.: JU 6-3630.....Independent
 Sta. Rep.....National Time Sales
 President.....J. C. Gordon
 General ManagerRichard Garven
 Station Manager.....E. Emery
 Commercial Manager.....Vern Metcalf
 Chief Engineer.....Ted McIntyre
 For other Gordon stations see Multiple-Station Owners.

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
 Owned By.....Midnight Sun Bcstrs.
 Address211 Heckman Bldg.
 Tel.: CA 5-2191CBS-NBC-ABC
 President.....A. O. Bramstedt
 For other Midnight Sun stations see Multiple-Station Owners.

KICY—Nome—1960

Frequency: 850 Kc.....Power: 5000 Watts
 Owned By.....Arctic Broadcasting Assoc.
 AddressBox 303
 Tel.: 443-2445Independent
 PresidentDr. L. Arden Almquist
 Station Manager.....Ernest L. Hansen

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Seward Bcstg. Corp.
 AddressBox 575
 Tel.: CA 4-5525.....CBS
 Sta. Reps...Weed; Wagner; Alaska Radio-TV
 Station Mgr.Walter B. Blue

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Sitka Broadcasting Co., Inc.
 Business Address.....Box 299
 Tel.: 747-3244Independent
 Station Rep.....Alaska Radio-TV Sales
 Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
 Program Director.....John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Christian Broadcasters, Inc.
 AddressBox 258
 Tel.: 747-3236Independent
 PresidentT. M. Moore

Arizona

KSUN—Bisbee—1933

Frequency: 1230 Kc.....Power: 250 Watts
Owned ByEsther W. Morris.
Address.....Drawer C, Lowell Station
Tel.: HE 2-2277.....ABC
Station Representative.....Bob Dore
General Mgr.Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....John W. Parham
AddressP. O. Box 755
Tel.: TE 6-7427.....KBS
Station Representative.....J. A. Lucas
Owner, General Manager....John W. Parham
Commercial Manager.....Gene Haws
Sales Promotion Mgr.....Don Wier
Program Director.....Bettie Parham
Publicity Director.....Larry West
Chief Engineer.....Keith Delano

KAPR—Douglas—1958

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....KAPR, Inc.
Address.....Gadsden Hotel, 1040 G Ave.
Tel.: EMpire 4-8403.....Independent
Station Representative.....Harlan Oakes
PresidentBill Mende
General Manager.....Katherine Mende

KAWT—Douglas—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned ByKAWT Radio
AddressBox 1118
Tel.: EMpire 4-3484ABC
President, General Mgr.....Herb Newcomb
Chief Engineer.....A. Griffiths

KCLS—Flagstaff—1950

Freq.: 600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Saunders Bcstg. Co.
AddressBox 1580
Tel.: PR 4-2581Independent
Pres., General Manager...Charles J. Saunders

KEOS—Flagstaff—1958

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....Plateau Broadcasting, Inc.
AddressBox 100
Tel.: 774-7511Independent
President, Gen. Mgr.....Jack P. Bird

KFGT—Flagstaff—1962

Frequency: 930 Kc.....Power: 1,000 Watts d.
Owned ByGuy Christian
Address1903 N. Talkington Drive
Tel.: 774-3622CBS

General Mgr., Chief Eng.....Guy Christian
Program Director.....Ted Kerby

KJKJ—Flagstaff—1962

Frequency: 1400 Kc.....Power: 250 Watts
Owned ByDateline Bcstg. Co.
AddressP.O. Box 476
Tel.: 744-3309ABC
PresidentJoseph Patrick

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Frontier TV, Inc.
Address.....P.O. Box 310
Tel.: 774-6638ABC
President.....Roy L. Albertson Jr.
General Manager.....A. Reinke
Chief Engineer.....Ron Pesha

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KIKO Radio
Address.....Copper Hills Motor Hotel
Tel.: GA 5-4471.....NBC
RepresentativeAvery-Knodel
President, Gen. Mgr.....Willard Shoecraft
Chief Engineer.....Frank C. Hancock
For other Shoecraft stations see Multiple-Station
Owners.

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
Owned By.....Radio KDJI
AddressBox 430
Tel.: 224-3994ABC-KBS
Reps....Tracy Moore; Continental Radio Sales
PresidentHarold J. Arnoldus
Program Director.....Jon Steele
Chief Engineer.....Jimmy C. Weldon
Owners of: KPGE, Page.

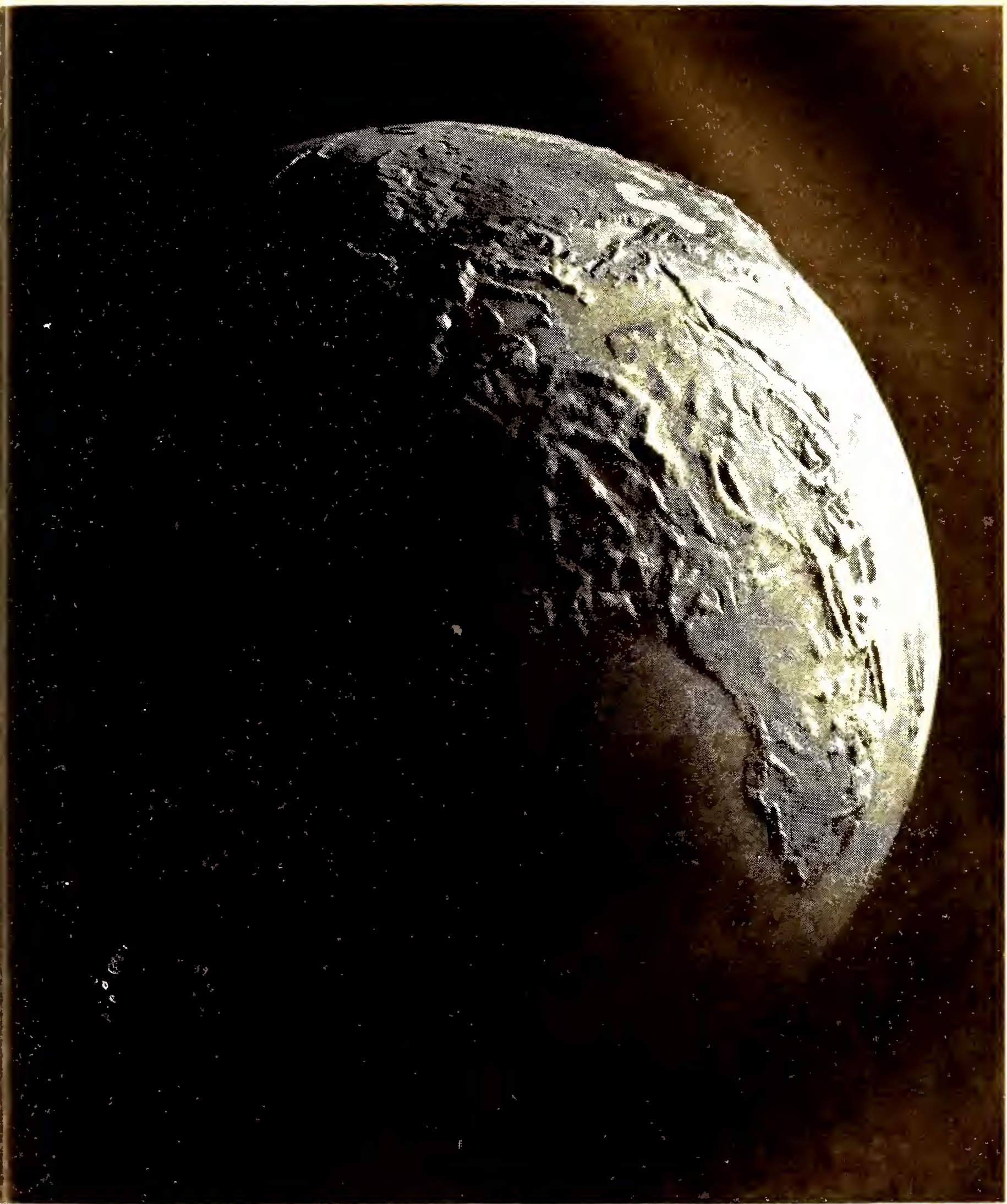
KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.Stonybrook Broadcasting Co.
AddressBox 1208
Tel.: SKYline 3-2537.....NBC
Station RepresentativeAvery-Knodel
Pres., Gen. Mgr.....Wallace E. Stone
Station Manager, Chief Eng.....B. Wilson
Program Dir.....W. Rocz

KALF—Mesa—1962

Frequency: 1510 Kc.....Power: 10,000 Watts
Owned By.....Maricopa County Bcstrs., Inc.
Address.....P.O. Box 1510
Tel.: 964-5641Independent
Station Rep.Savalli/Gates
President, General Mgr.....Sheldon Engel
Program DirectorMichael D'Arcy
Chief EngineerDavid Oxman

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ARIZONA

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned ByRichard H. Ward
Address.....1120 Grand Ave.
Tel.: AT 7-4696ABC
PresidentRichard H. Ward

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned ByKPGE Radio
AddressBox 1567
Tel.: Midway 5-2314.....Independent
PresidentHarold Arnoldus
Owners of: KDJI, Holbrook.

KBUZ—Phoenix—1946

Freq.: 1310 Kc....Power: 5 Kw. d., 500 W. n.
Owned ByGordon Bcstg. Co.
Address3800 N. Central
Tel.: 264-2148MBS
Station Representative.....Adam Young
President.....Sherwood R. Gordon
Owners of: KBUZ-FM; KSDO, San Diego.

KCAC—Phoenix—1962

Frequency: 1010 Kc.....Power: 500 Watts, d.
Owned By.....KCAC Bcstg., Inc.
Address20 E. Broadway
Tel.: 276-8437Independent
PresidentHarold Lampel

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....KHAT Radio Inc.
Business Address.....2714 W. McDowell Rd.
Tel.: 272-6655Independent
President, Gen. Mgr.....Ray Odom

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power 1000 Watts d.
Owned By.....Grand Canyon Bcstrs., Inc.
Address3883 N. 38th Ave.
Tel.: AP 8-5555.....Independent
PresidentDallas Reeves
General Mgr.....Jack Willis
Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Bcstg. Co.
Address.....Box 430
Tel.: 253-6155Independent
Sta. Reps..Harlan Oakes; NTS; Bernard Ochs
President.....H. Walker Harrison
General, Comm. Manager....John K. Redfield
Asst. Mgr., Program Dir....Arturo Velazquez
Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By....KOOL Radio-TV Inc.
Business-Studio Address.....511 W. Adams
Tel.: BR 1-2345CBS

RepresentativeHollingbery
Board Chairman.....Gene Autry
PresidentTom Chauncey
V. P., General Manager.....Homer Lane
Promotion DirectorMarge Injasoulian
Publicity Dir.....Thomas L. King
Chief Engineer.....Albin Hillstrom
For other Golden West stations see Multiple-Station Owners.

KOY—Phoenix—1922

Frequency: 550 Kc..Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co.
Address.....840 N. Central Ave.
Tel.: 258-8181ABC
RepresentativeJohn Blair
Pres., Gen. Mgr.....John L. Hogg
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Meredith Broadcasting Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
RepresentativeKatz
V.P. & Gen. Mgr.....Richard B. Rawls
Dir. of Promotion.....Blue Wright
For other Meredith stations see Multiple-Station Owners.

KRIZ—Phoenix—1950

Freq.: 1230 Kc....Power: 1 Kwid, 250 W. n.
Owned By.....Shamrock Bcstrs., Inc.
Address2345 W. Buckeye Rd.
Tel.: AL 4-8436.....Independent
Pres., Gen. Manager.....Frank Flynn

KRUX—Phoenix—1946

Freq.: 1360 Kc....Power: 5000 Watts d., 500 n.
Owned By.....Bisbee Bcstg. Co.
AddressCoronet Hotel
Tel.: 258-1551Independent
RepresentativeMcGavren-Guild
President.....Leland S. Bisbee, Jr.
General Mgr.....G. P. Lasley
Owners of: KTKT, Tucson.

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
RepresentativeAvery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Chief Engineer.....Harold Haughwout
For other KTAR Bcstg. stations see Multiple-Station Owners.

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned ByKVEQ Radio
Address1703 W. Bethany Home Rd.
Tel.: CRestwood 9-5577.....Independent
General Mgr.William Freeman

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Camelback Bcstg., Inc.
 Address329 N. Third Ave.
 Tel.: 258-8111 Independent
 President, General Mgr.....E. J. Churchill
 Chief Engineer.....Irv Faulkner

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Harvey Odom
 AddressBox 1982
 Tel.: Hickory 5-5757.....KBS
 PresidentHarvey Odom

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
 Owned ByParkell Bcstg.
 Address.....P. O. Box 151
 Tel.: 445-5211.....ABC
 Pres., Gen. Mgr.....William H. Ellison

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Southwest Bcstg. Co.
 AddressBox 1631
 Tel.: Hickory 5-2710.....NBC
 RepresentativeAvery-Knodel
 Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Willard Shoecraft
 AddressSafford
 Tel.: 428-1800NBC
 Station RepresentativeAvery-Knodel
 General Mgr.Willard Shoecraft
 For other Shoecraft stations see Multiple-Station
 Owners.

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned By.....Scottsdale Bcstg. Co.
 AddressSafari Hotel
 Tel.: WHitney 5-1440.....Independent
 President, Gen. Mgr.....John C. Cox, Jr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
 Owned By.....S. J. Woodworth
 AddressBox 660
 Tel.: 537-2345Independent
 Pres., Gen. Mgr., Ch. Eng....S. J. Woodworth
 Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned By.....C. W. Morris
 AddressBox 967
 Tel.: GLadstone 8-4329.....Independent
 General Mgr.John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
 Owned By.....Tri-State Broadcasting, Inc.
 Address.....1017 N. 3rd St., Phoenix
 Tel.: 258-3434Independent
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....William H. Clifford
 Chief Engineer.....Don Jackson
 Owners of: KUPD-FM.

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 50 Kw. d.
 Owned By.....KYND Radio Corp.
 Address600 E. Gilbert Dr.
 Tel.: 967-1580 Independent
 President, Gen. Mgr.....Dick Gilbert
 Comm., Sales Prom. Mgr.....Stan Worlund
 Program Director.....Alma Gilbert
 Publicity Director.....Leona Maggiore

KRDS—Tolleson—1960

(Formerly KZON)

Frequency: 1190 Kc.....Power: 250 Watts
 Owned ByKRDS Radio
 Address4000 N. Seventh St., Phoenix
 Tel.: 264-1706 Independent
 OwnerE. O. Smith

KAIR—Tucson—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....KAIR Broadcasting, Inc.
 AddressBox 951
 Tel.: 624-0401Independent
 President.....Josephine Griffith Maye
 Gen. Mgr., Ch. Eng.....Thomas Wallace, Jr.

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.
 AddressBox 5803
 Tel.: MA 2-7788.....Independent
 Station Representative.....Meeker Co.
 President.....David S. Drubeck
 General Manager.....Ray Owen
 Commercial Manager.....Joseph P. Aley

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned By.....Canyon State Bcstg.
 AddressBox 5158
 Tel.: MAin 3-4323MBS
 President.....Oscar I. Dodek
 Station Manager.....Bill Rudd
 Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Tucson Radio Inc.
 Address400 N. Shawnee Ave.
 Tel.: MA 4-5588.....Independent
 Station Reps....Oakes; Nat. Time Sls.; Ochs
 Pres., G.M., Ch. Eng.Peter Trowbridge

ARIZONA

KFIF—Tucson—1961

Frequency: 1550 Kc.....Power: 50 Kw. d.
Owned By.....Southwest Bcstg Co.
Address.....248 W. Lester St.
Tel.: MAin 3-5731.....Independent
Owner.....Hap Pruitt, Jr.

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned By.....Pima Bcstg. Co.
Address.....P.O. Box 5084
Tel.: MAin 3-7501.....Independent
General Mgr.....Dave Button
Chief Engineer.....George Ferguson

KOLD—Tucson—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Station Representative.....Hollingbery
Board Chmm.....Gene Autry
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Commercial Manager.....Bernie Perlin
Chief Engineer.....Howard Smith
For other Golden West stations see Multiple-Station Owners.

KTAN—Tucson—1946

Freq.: 580 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Catalina Bcstg. Co.
Address.....P. O. Box 2348
Tel.: MA 2-4664.....NBC
Sta. Rep.....Gill-Perna
Pres., Gen. Mgr.....Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc...Power: 10 Kw. d., 1 Kw., n.
Owned By.....Leland Bisbee Bcstg. Co.
Address.....Arizona Land Title Bldg.
Tel.: MAin 2-6711.....Independent
Station Rep.....McGavren/Guild
President.....Leland Bisbee
Chief Engineer.....H. F. Hudson
Owners of: KRUX, Phoenix.

KTUC—Tucson—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tucson Bcstg. Co.
Address.....1511 E. 16th St.
Tel.: MA 2-3344.....ABC
President, General Mgr.....C. Van Haften
Commercial, Sales Prom. Mgr.....Ben L. Slack
Program, Pub. Dir.....Tom Maples

KXEW—Tucson—1963

Frequency: 1600 Kc.....Power: 1 Kw. d.
Owned By.....Pan American Radio Corp.
Address.....Box 2284
Tel.: 623-3625.....Rep.: None
President.....J. Carlos McCormick
General Mgr.....Oscar H. Stevens

KAKA—Wickenburg—1960

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....Wickenburg Broadcasting Co.
Address.....P. O. Box KK
Tel.: MU 4-2793.....Independent
Pres., G.M., Ch. Eng.....P. E. Mullenix
Chief Engineer.....Victor Tarbottom

KHIL—Willcox—1959

(Formerly KWCX)

Frequency: 1250 Kc.....Power: 1,000 Watts
Owned By.....Cochise Bcstg. Co.
Address.....488 North Haskell Ave.
Tel.: DUdley 4-2780.....ABC
Pres., Gen. Mgr.....Rex E. Allen

KINO—Winslow—1962

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Winslow, Ariz.
Tel.: Winslow.....NBC
General Mgr.....Willard Shoecraft
For other Shoecraft stations see Multiple-Station Owners.

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....1320 4th Ave.
Tel.: 782-3882.....Independent
Station Rep.....Grant Webb
Gen. Mgr., Chief Engineer.....Robert W. Crites

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....699 Ave. B.
Tel.: SUNset 2-4321.....ABC
General Manager.....Neil W. Sargent

KYUM—Yuma—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned By.....KTAR Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
General, Comm. Mgr.....Hobart E. Lewis

**A SEPARATE FM STATION SECTION
WILL BE FOUND FOLLOWING THE AM LISTINGS.**

Arkansas

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: CH 6-4561.....KBS
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggie

KBTA—Batesville—1950

Frequency: 1340 Kc...Power: 1 Kw. d.,250 W. n.
Owned By....White River Valley Bcstrs. Co.
AddressBox 1112
Tel.: Rlverside 3-3861.....KBS
Station Representative.....George Hopewell
Gen., Comm. Manager.....J. F. Higginbottom
Chief EngineerC. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
AddressBox 229
Tel.: SP 8-2690KBS
Station Mgr.Charles Lewallen
Chief Engineer.....Preston Bridges

KTHS—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
AddressP. O. Box 191
Tel.: GARfield 3-2148.....Independent
President, Gen. Mgr.....Ernie Howard
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
President, General Mgr....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.Power: 250 W. d.
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308KBS
President.....Mason W. Clifton
Gen., Commercial Manager.....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
AddressP. O. Box 5859
Tel.: TE 6-5091KBS
President.....Walter E. Hussman

Station Director.....Donald Cathey
Program Director.....Cal Carter
Chief Engineer.....Herb Dally

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 W. d.
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: PL 4-3092KBS
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Conway Bcstg. Co.
AddressBox 310
Tel.: FA 9-2334KBS-MBS
General Mgr.Billy F. Johnson
Program Dir.....S. F. Morehead
Chief Engineer.....Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Central Arkansas Bcstrs.
AddressBox 462
Tel.: FAirview 9-3819.....Independent
Station Mgr.Preston Jameson

KCCB—Corning—1959

Frequency: 1260 Kc.....Power: 500 Wts, d.
Owned By.....Eulis W. Cochran
Address.....434 W. 2nd Street
Tel.: ULster 7-2261.....KBS
General, Comm. Mgr.....James Reedy
Chief EngineerEdward Travis
Owners of: KTPA, Prescott.

KAGH—Crossett—1952

Frequency: 800 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Radio KAGH
Address900 Main
Tel.: FO 4-2181.....KBS
General Mgr.....Julian Haas
Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc.....Power: 500 Watts, d.
Owned By.....Radio De Queen
Address.....419 S. Fourth St.
Tel.: JU 4-2446.....Independent
General, Comm. Mgr.....A. Sizemore
Chief Engineer.....R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address.....208 N. Cleveland
Tel.: UN 3-5121.....Independent

ARKANSAS

PartnerJ. A. West, Sr.
Ptnr., Gen. Mgr.J. A. West, Jr.
Chief EngineerBob Russell
Owners of: KDMS-FM.

KELD—El Dorado—1935

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Radio Enterprises, Inc.
Address.....208½ N. Washington
Tel.: UN 3-6126CBS-KBS
RepresentativeWalker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney
Commercial Manager.....Joe Duerson
Chief Engineer.....Troy B. Eddins
Owners of: KELD-FM.

KFAY—Fayetteville—1957

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned By.....H. Weldon Stamps
Address.....Lewis Ave. at Highway 16
Tel.: Hillcrest 2-9859.....Independent
General, Sta. Manager.....H. Weldon Stamps

KHOG—Fayetteville—1946

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
PresidentLee V. Williams
General Manager.....Ed Gideon

KBJT—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....KBJT, Inc.
AddressBox 626
Tel.: 352-2170.....KBS
Pres., Gen. Mgr.Mack Smith

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address Washington St.
Tel.: ME 3-1252.....KBS
RepresentativeBurn-Smith
Gen., Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.
Owners of: KXJK-FM.

KFPW—Fort Smith—1930

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....George T. Hernreich
Business Address.....2415 N. Albert Pike
Tel.: 783-4105 Independent
Station Reps.....Gill-Perna; Clarke Brown
PresidentGeorge T. Hernreich
General, Sta. Manager.....Jack B. Freeze
Sales Promotion Mgr.....Richard Carroll
Program Director.....Joe Roppollo
Chief Engineer.....D. Sanders
For other Hernreich stations see Multiple-Station
Owners.

KFSA—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bcstg. Co.

Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC
President.....Donald W. Reynolds
General Mgr.Bill Crews
For other D. W. Reynolds stations see Donrey
Media under Multiple-Station Owners.

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....KTCS Radio
Business Address4120 Towson Ave.
Tel.: Mission 6-1611MBS
General Mgr.Jack Beasley
Chief Engineer.....Bill Grauley

KWHN—Fort Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address421 Garrison Ave.
Tel.: SU 3-8967.....Independent
General Mgr.J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcstg. Corp.
AddressP. O. Box 120
Tel.: EMpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr.Robert S. Wheeler, Jr.
Station Manager.....W. J. Wheeler
Commercial Manager.....Everett Horton
Chief Engineer.....Henry Welytok
Owners of: KHOZ-FM.

KFFA—Helena—1941

Frequency: 1360 Kc.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address215 York St.
Tel.: HI 4-2361.....MBS, KBS
President.....Sam W. Anderson
Publicity, Prom. Director....Katherine M. Kizer

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: PRospect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc...Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....821 Central Ave.
Tel.: NAtional 4-3193.....ABC
Station Reps.....Bolles; Beaver
President, Gen. Mgr.....Harman I. Mosely
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc....Power: 5000 Watts d.
Owned By.....Tim Timothy, Inc.
Address.....113 Third St.
Tel.: NA 3-6881KBS-MBS
President, Station Mgr.....B. P. Timothy
Assistant Manager.....Ed Appler
Chief Engineer.....James Melton

KZNG—Hot Springs—1953

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned By.....George T. Hernreich
Address600 Garrison St., Ft. Smith
Tel.: SU 3-8984CBS
Station RepresentativeGill-Perna
President.....George T. Hernreich
General Mgr.Robert B. Choate
Chief EngineerR. G. King
For other Hernreich stations see Multiple-Station
Owners.

KBTM—Jonesboro—1930

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Patteson Brothers
Address603 Madison
Tel.: WE 5-5597.....MBS-KBS
Pres., Gen. Mgr.Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
PresidentErnest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAAY—Little Rock—1924

Frequency: 1090 Kc.....Power: 50 Kw.
Owned ByLin Bcstg.
Address.....8th and Izard St.
Tel.: FR 5-5311.....Independent
Station Rep.....H-R Representatives, Inc.
President.....Frederic Gregg, Jr.
General, Station Mgr.....Thomas Bishop
Program Director.....Mike McCormick
Chief Engineer.....Cecll L. Sutt
For other Lin stations see Multiple-station
Owners.

KALO—Little Rock—1927

(Formerly KAJI)

Freq.: 1250 Kc....Power: 1 Kw. d., 500 w n.
Owned ByGlen Harmon Corp.
Address618 W. Seventh St.
Tel.: FR 2-0166.....Independent
Pres., Gen. Mgr.Glen A. Harmon

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By..Arkansas Radlo & Equip. Co.

Address.....10th & Spring Sts.
Tel.: FR 6-2481.....NBC
RepresentativeEdward Petry
President.....T. K. Barton
Exec. Vice President.....Douglas Romine
Director of Sales.....Lee Bryant
Program Director.....Harris Owen
Promotion, Publicity Mgr....Shirley R. Kennedy
Chief Engineer.....Dan Winn
Owners of: KARK-TV.

KLRA—Little Rock—1926

Freq.: 1010 Kc....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....KLRA, Inc.
Business-Studio Address.....Box 550
Tel.: FRanklin 5-7319Independent
President, General Manager.....Leonard Coe
Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc....Power: 5000 Watts d.
Owned By...McLendon Little Rock Bcstg. Co.
Address.....P. O. Box 1956
Tel.: 372-0250Independent
PresidentJohn M. McLendon
General Mgr.Ed Phelan
For other McLendon Ebony stations see Multiple-
Station Owners.

KVLC—Little Rock—1947

Frequency: 1050 Kc.....Power: 1000 Watts
Owned ByVictor Bcstg. Co.
Address.....4015 West Capitol
Tel.: MOhawk 6-2821.....MBS
Station Reps.....Webb; Clarke Brown
PresidentR. D. Tiberiis

KVMA—Magnolia—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Magnolla Bcstg. Co.
Business-Studio Address..212 N. Jefferson St.
Tel.: CE 4-5862.....MBS
President.....Dr. J. F. Rushton
Gen. Mgr.....William M. Bigley
Chief Engineer.....Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Malvern Bcstg. Co.
Address.....Highway 270 West
Tel.: ED 2-6981KBS
Pres., Gen. Mgr.....Kermit L. Richardson
Chief EngineerRobert Padgett

KZOT—Marianna—1961

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Lee Broadcasting, Inc.
Address.....Willey Building
Tel.: CY 4-2195KBS
PresidentRoss Hayes
General Manager.....Marvin S. Jones
Chief Engineer.....Fred Campbell

ARKANSAS

KPCA—Marked Tree—1955

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned ByKTML, Inc.
AddressBox 17
Tel.: 1580.....KBS
General Manager.....De Witt Waites
Program Director.....Wayne Toombs
Chief Engineer.....Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.
AddressU. S. Highway 65
Tel.: CA 2-4200.....KBS
Pres., Gen. Mgr.....Abbott F. Kinney
Commercial Mgr.Mrs. D. J. Kinney
Chief Engineer.....James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KENA Bcstg. Co.
Address.....S. Reine St.
Tel: 1450 KBS
Owner-Mgr.E. M. Hoge
Program Dir.....Marjorie Brink
Chief EngineerWayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Baker Bcstg. Co.
AddressBox 446
Tel.: EMpire 7-5136.....KBS
Station Reps.....Hopewell; Beaver
General, Station Mgr.....Keith Baker
Chief Engineer.....Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc.....Power: 250 Watts d.
Owned ByMorrilton Bcstg. Co.
Address.....P. O. Box 541
Tel.: FL 4-2484.KBS
Station Mgr.J. G. Willis
Comm. Manager.....Gene Cooper
Prog. Dir., Chief Eng.....Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Mountain Home Bcstg. Corp.
Address.....Hwy 5, N.
Tel.: 425-3101.....KBS
Pres., Gen. Mgr.A. Stricklen
Station Manager, Ch. Eng.....K. Wilkins
Commercial Mgr.....L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....KBS
General Manager.....R. G. McKeever
Chief Engineer.....J. Bollinger

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
AddressBox 218
Tel.: JA 3-5891.....Independent
PresidentHarold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned ByDale D. Mahuria
AddressBox 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned ByLittle Rock Great Empire Bcstg.
AddressBox 3014
Tel.: FR 2-2155.....CBS
President(Mrs.) Berniece L. Lynch

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....KBS
PresidentH. F. Ohlendorf
General, Station Manager.....Don Whitney
Owners of: KOSE-FM.

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KDRS, Inc.
Business Address.....Box 491
Tel.: CE 6-7626.....KBS
Pres., General Manager.....Ted Rand
Program Dir.....Wilma Wheelis
Chief Engineer.....Charles Campfield

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Logan Cty. Bcstg.
AddressBox 432
Tel.: YO 3-3100.....KBS
PresidentGordon Hixson
General Mgr.F. L. Dwyer
Chief Engineer.....Manuel Johnson

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Jefferson County Broadcasting
Address.....P. O. Box 1944
Tel.: JE 5-1270.....KBS
Station Rep.....Charles Bernard
General Mgr.....A. M. Smith
Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
Co-OwnersKenneth Kesterson,
Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Joellen Bcstg.
AddressBox 957
Tel.: JE 4-8732.....Independent
PresidentW. J. Deane
General, Sta. Manager.....D. Jacobson
Chief Engineer.....R. D. Robinson
Owners of: KOTN-FM.

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address1607 W. 6th St.
Tel.: JE 4-1523 MBS
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr.....Howard M. Peters
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc...Power: 1,000 Watts d.
Owned ByAdrian L. White, Inc.
AddressP. O. Box 250
Tel.: TW 2-5234.....KBS
Pres., Gen. Mgr.Adrian L. White

KTPA—Prescott—1960

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned ByNevada County Bcstg. Co.
AddressCorning, Nev.
Tel.: UL 7-2261 KBS
Owner, Mgr.E. W. Cochran
Chief Engineer.....B. DeMay
Owners of: KCCB, Corning.

KAMO—Rogers—1954

Frequency: 1390 Kc.....Power: 1000 Watts
OwnedKAMO, Inc.
Business Address...American Natl. Bank Bldg.
Tel.: MElose 6-4611.....Independent
Station Rep.....Walker-Rawalt
Pres., Gen. Mgr.....G. Don Thompson
Sta., Comm. Mgr.....W. E. Dacus

KXRJ—Russellville—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....C. R. Horne
Address.....Second & Boulder Sts.
Tel.: Woodlawn 7-1233.....KBS
President.....C. R. Horne
Station, Gen. Manager.....L. L. Bryan
Chief Engineer.....William C. McKenney

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.

Owned ByWhite County Bcstg. Co.
Address.....P. O. Box 95
Tel.: CH 5-2407 KBS
General Mgr.Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....KUOA, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 524-3154MBS-KBS
Station Representative...Devney Organization
President.....John E. Brown, Jr.
Gen., Comm. Mgr.Cecil Smith

KBRS—Springdale—1949

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper...Northwest Ark. Bcstg. & TV Co.
AddressP.O. Box 591
Tel.: PL 1-4675ABC-KBS
President.....Donald W. Reynolds
General Manager.....Phil H. Phillips
Commercial Manager.....Curtis C. Hornor, Jr.
For other D. W. Reynolds stations see Donrey
Media under Multiple-Station Owners.

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Stuttgart Bcstg. Corp.
Address423 S. Main St.
Tel.: WA 2-5212.....KBS
General Mgr.Winston Riddle
Station Mgr.....June S. Spann
Chief Engineer.....C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Gateway Bcstg. Co.
AddressP.O. Box 1318
Tel.: 22-3771CBS
Gen. ManagerTom E. Dillahunt

KFDF—Van Buren—1958

Frequency: 1580 Kc.....Power: 1000 Watt, d.
Owned ByBroadcasters, Inc.
AddressP.O. Box 550
Tel.: GRanite 4-6311.....KBS
General Mgr.Harry Fischer

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Lawrence Cty. Bcstg. Co.
AddressP.O. Box 30
Tel.: TURner 4-3131.....KBS
Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Pines Broadcasting Co.
AddressBox 480
Tel.: CA 6-2653.....KBS
RepresentativeHopewell
President, Gen. Manager.....Weldon Sledge

ARKANSAS-CALIFORNIA

KSUD—West Memphis—1961

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By.....Newport Broadcasting Co.
Address104 N. Fifth St.
Tel.: REgent 5-6622.....Independent
PresidentHarold Sudbury
General, Commercial Mgr.....Harold Penn
Chief Engineer.....Ed Beck

KWYN—Wynne—1956

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....E. Arkansas Bcstrs, Inc.
Address.....P.O. Box 225
Tel.: BE 8-4141.....Independent
President, Gen. Mgr.....Raymond O. Raley

California

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Operated By.....R. W. Hansen
Address.....P.O. Box 1650
Tel.: 2531Independent
Pres., Gen. Mgr.R. W. Hansen

KEZY—Anaheim—1959

Frequency: 1190 KcPower: 1000 Watts
Owned By.....Radio Orange Cty, Inc.
AddressDisneyland Hotel
Tel.: PR 6-1190 Independent
President, Gen. Mgr.....Cliff Gill
Station Manager.....Dan Russell
Commercial Manager.....Ira Laufer
Program Director.....John Gunn
Owners of: KEZR (FM), Anaheim.

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned By.....BHA Enterprises, Inc.
Address.....P.O. Box 960
Tel.: CH 7-7251.....Independent
President.....M. D. Buchen
General, Sta. Mgr.....Alan B. Skuba
Chief Engineer.....Dean Kiner
For other Buchen stations see BHA Ents. under
Multiple-Station Owners.

KATA—Arcata—1956

(Formerly KENL)

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....M & P Radio Bcstg. Corp.
Tel.: 822-4814.....Box 1
KBS Rep.....Hopewell
General Mgr.....Earl J. Madray

KCJH—Arroyo Grande—1962

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Radio Station KCJH
Address.....P.O. Box 187
Tel.: HU 9-4201 MBS
Station Representative.....Bcst. Time Sales
President.....Christina M. Jacobson
Gen., Sta. Mgr.Les Hacker
Chief Engineer.....Harold Jensen

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned By.....Don C. Reeves
AddressBox 950
Tel.: TU 5-5636.....KBS
Sta. Representative....Pacific Broadcast Sales
President Don S. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Ron Knight
Owners of: KAFI (FM), Auburn.

KGLM—Avalon—1952

(Formerly KBIG)

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative.....Advertising Time Sales
Pres., Gen. Mgr.....Kevin B. Sweeney
V.P., General Manager....William A. Sawyers
Publicity Director.....William Schubert
Chief Engineer.....Glynn Covington
For other Poole stations see Multiple-Station Own-
ers.

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Tullis & Hearne, Inc.
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Station Representative.....Robert Eastman
PresidentHoward Tullis
Gen., Sta. Mgr.Paul Battisti
For other Tullis & Hearne stations see Multiple-
Station Owners.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address225 Chester Ave.
Tel.: FAirview 4-6093.....Independent
General Mgr.Herb Wixson
Chief EngineerLeon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Radio KERN, Inc.

Address2000 Wible Rd.
 Tel.: 832-1410 CBS
 Pres., Gen. Mgr.Roger Stoner
 Owners of: KERN-FM.

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....KGEE, Inc.
 Address.....El Tejon Hotel
 Tel.: FA 7-3587.....NBC
 Gen. Mgr., Ch. Eng.....C. D. Hammond
 Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
 Owned By.....Kern County Bdsg. Co.
 Business Address.....2831 Eye St.
 Tel.: FAirview 7-7511.....Independent
 PresidentLincoln Dellar
 General Mgr.Vic Mariani
 Chief Engineer.....Vernon G. Tucker
 For other Dellar stations see Multiple-Station Own-
 ers.

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Pioneer Mercantile Co.
 Address.....P.O. Box 1709
 Tel.: FA 7-5121 Independent
 Reps..Venard, Torbet & McConnell; A. Moore
 President.....F. G. R. Schamblir
 Station Manager.....L. A. Schamblin
 Comm. Mgr.....Paul R. Biermann
 Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
 Owned ByValley Radio Co.
 Address910 Chester
 Tel.: FAirview 7-4401.....Independent
 Station Rep.....Charles Bernard
 Program DirectorLarry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W n.
 OwnedKMAP, Inc.
 Address.....1330 Chester Ave.
 Tel.: FA 7-9711.....KBS
 Pres.....Gordon B. Sherwood, Jr.
 General Mgr.....Robert J. Duffy

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Stevens Bcstg. Inc.
 Address.....4425 W. Ramsey St.
 Tel.: VI 9-4557.....Independent
 PresidentCalvin Jashon
 General Manager.....R. Leach
 Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned By.....Beam Broadcasting Co., Inc.
 Address.....850 E. Williams

Tel.: CLinton 6-2175KBS
 Station Reps.....Harlan Oakes; Walker-Rawalt
 President.....Henry R. Phipps
 Station Manager.....James King
 Chief Engineer.....Nick Howard

KWTC—Barstow—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.Mojave Valley Bcstg. Co.
 AddressBox 697
 Tel.: CLinton 6-3511.....Independent
 Pres., Gen. Mgr.....W. T. Brown
 Station Manager.....J. D. Parler
 Program Director.....Don Allen
 Chief Engineer.....Fred Mull

KPAT—Berkeley—1923

(Formerly KRE)

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By....KPAT, Inc. (Wright Bcstg. Co.)
 Tel.: 848-7713.....601 Ashby Ave.
 Representative Eastman
 PresidentDickens J. Wright
 General Mgr.William J. Calvert
 Owners of: KPAT-FM.

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By KOWL, Inc.
 Address Box 100
 Tel.: LUdlow 8-6681.....Independent
 General Mgr.Ken Hildebrandt

KIBS—Bishop—1953

Frequency: 1230 Kc.....Power: 1 Kw. d.
 OwnedSoutheastern Sierra Bcstg. Corp.
 Address.....Box 757
 Tel.: UP 2-4411 KBS
 President, Gen. Mgr.....R. S. Deming
 Station Mgr., Chief Eng....Elwayne Clement
 Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....KYOR, Inc.
 AddressBox 668
 Tel.: 422-5231 KBS-MBS
 Representative...Venard, Torbet & McConnell
 President.....T. E. Foster
 General, Station Manager.....Robert Roddy
 For other Foster stations see Multiple-Station Own-
 ers.

KROP—Brawley—1946

Freq.: 1300 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....KROP, Inc.
 Address.....P.O. Box 238
 Tel.: FI 4-1300 MBS
 President T. E. Foster
 General Manager.....Ed Silvera
 Chief Engineer.....Dave Matton
 For other Foster stations see Multiple-Station
 Owners.

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts

CALIFORNIA

Owned-Oper. By.....G. E. Cameron, Jr.
Address131 E. Magnolia Blvd.
Tel.: 849-3356; 842-5272.....Independent
Pres., Owner.....Geo. E. Cameron, Jr.
General Manager.....Mel Leeds
Owners of: KDES-AM-FM, Palm Springs.

KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552
Tel.: MAyfair 4-1215.....Independent
President Sam S. Smith
Chief Engineer.....Fritz Haas

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated....Golden Empire Bcstg. Co.
AddressBox 1041
Tel.: Ffreside 2-0141.....CBS
Pres., Gen. Mgr.Mrs. H. Jackson McClung
Station Manager....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope
Owners of: KHSL-TV; KVCV, Redding.

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 369
Tel.: 342-4211.....MBS
RepresentativeHollingbery
Gen. Mgr.....J. Ned Richardson
Station Manager.....Ted L. Snider
Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
Owned By.....Charles E. Kelly
AddressBox 1164
Tel.: 935-0735.....Independent
Sta. Rep.....Grant Webb
OwnerCharles E. Kelly
Station Manager.....Jack Miller

KWUN—Concord—1961

Frequency: 1480 Kc.....Power: 500 W. d.
Owned ByService Bcstg. Co.
Tel.: 685-1480Box 1480
RepresentativeMeeker
General Mgr.Don C. Reeves

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned ByRadion Bcstg.
AddressBox 100
Tel.: RE 7-1370.....Independent
PresidentJames F. Hadlock
V.P., Gen. Mgr.....Naum Healy
Comm. Manager.....Sherm Horn
Owners of: KDAN, Eureka.

KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned BySummit Bcstrs.

Tel.: IN 4-5900Box 248
RepresentativeTracy Moore
Co-Owner, Comm. Mgr.....Mason C. Deaver
Co-Owner, Prog., Pub. Dir. Virginia E. Mc-
Whorter

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1,000 Watts, d.
Owned By.....H. Frank & Wanda M. Walters
Address.....857 Second St.
Tel.: IN 4-5060.....Independent
President, Ch. Eng.....H. Frank Walters
General Mgr.Bill Stamps
Owners of: KWNA, Winnemucca, Nev.

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Charles Herman Johns
Address.....P.O. Box 1000
Tel.: 8676Independent
President, Chief Eng.....Charles H. Johns
Station Manager.....Jean G. Johns
Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Dinuba Co.
AddressBox 157
Tel.: LY 1-1130.....KBS
Pres., Gen. Mgr.Egon A. Hofer
Chief EngineerWarren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....P.O. Box 20188, San Diego
Tel.: JU 3-9100.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
General, Sta. Manager.....Joe Cahill
Chief Engineer.....Ed Murphree
For other Tullis & Hearne stations see Multiple-
Station Owners.

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
Owned ByEl Centro Radio
AddressP. O. Box 1018
Tel.: ELgin 2-2277.....Independent
PresidentA. Andreotti
General Mgr.Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love
AddressBox 861
Tel.: ELgin 2-1490.....ABC
OwnerCharles R. Love
General Mgr.W. L. Gleeson
Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....RadioActive, Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....NBC-KBS
 President, Gen. Mgr.....Marc Hanan
 Program, Publicity Dir.....Gordon Belson

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address.....1226 Hale Ave.
 Tel.: 745-8511.....Independent
 Pres., Gen. Mgr.....Julia C. Owen
 Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....Radio KDAN
 Address.....Box 993
 Tel.: HI 2-0611.....Independent
 Station Rep.....Lucas
 President.....James F. Hadlock
 General Mgr.....Bud Morris
 Chief Engineer.....Guy Saleme
 Owners of: KBUC, Corona.

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 Address.....Box "O"
 Tel.: HI 2-5744.....CBS
 Station Representative.....Grant Webb
 Pres., Gen. Mgr.....Wendell Adams
 Chief Engineer.....Dean Elliott

KRED—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Calif. Oregon Radio Co.
 Address.....P. O. Box 1021
 Tel.: 443-1621.....MBS
 Station Rep.....Adam Young
 V.P., Manager.....Newton L. Steward
 Opera. Manager.....Barry Adams
 Chief Engineer.....Don King
 Owners of: KIEM-TV, Eureka.

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Charles W. Stone
 Address.....Box 616
 Tel.: YO 4-3251.....Independent
 General Mgr.....Anthony Rusnak

KLIP—Fowler—1961

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned By.....Morris Mindel
 Address.....Box 573
 Tel.: Fowler.....Independent
 President.....Morris Mindel

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned By.....KARM Corp.
 Address.....7535 N. Van Ness Ave.
 Tel.: BA 24441.....ABC
 President.....Hattie Harm

Vice-President.....George Harm
 Chief Engineer.....Elbert Dean
 Owners of KARM-FM.

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
 Owned.....KBIF, Inc.
 Address.....261 N. Broadway
 Tel.: AM 6-0791.....Independent
 President.....Norwood J. Patterson
 General, Comm. Mgr.....Robert Hickling
 Program Director.....Charles Turner
 Chief Engineer.....Larry Wood
 Owners of: KICU-TV, Fresno; KSAN, San Francisco.

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
 Owned By.....KEAP Broadcasting Co. Inc.
 Address.....3324 N. Blackstone Ave.
 Tel.: 222-7741.....Independent
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Herbert J. Edelman
 Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Triangle Publications
 Business-Studio Address..T. W. Patterson Bldg.
 Tel.: AM 8-6441.....CBS
 Representative.....John Blair
 Vice President.....Roger W. Clipp
 Acting Gen. Mgr.....Guy Farnsworth
 Program Director.....Robert Klose
 Promotion Manager.....Don Sheppard
 Chief Engineer.....Keith L. Mealey
 For other Triangle stations see Multiple-Station Owners.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned By.....International Radio, Inc.
 Address.....1244 'O' St.
 Tel.: AM 6-9901.....Independent
 President, Gen. Mgr.....Richard E. Ryan
 Program Director.....Bernardo Mendoza
 Chief Engineer.....Stanley Thatcher

KIRV—Fresno—1962

Frequency: 1510 Kc.....Power: 500 W. d.
 Owned By.....Penberthy Bcstg. Co.
 Tel.: 233-0786.....Box 2373
 Representatives.....Savalli/Gates
 President.....Irving R. Penberthy
 General Mgr.....Robert Eurich

KMAK—Fresno—1953

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....Fresno Bcstrs. (Colgreene)
 Address.....2020 McKinley Ave.
 Tel.: AM 6-9448.....Independent
 Station Rep.....McGavren-Guild
 President.....Fin Hollinger
 General Mgr.....Richard R. Fleming
 Chief Engineer.....Ed Nickel
 For other Colgreene stations see Multiple-Station Owners.

CALIFORNIA

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address..1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Program Mgr.....Jeff Nagle
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace
For other McClatchey stations see Multiple-
Stations Owners.

KXEX—Fresno—1962

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Atlas Broadcasting Co.
Address.....P.O. Box 1613
Tel.: 233-8803.....Independent
Sta. Reps...Dora-Clayton; Tele-Radio & TV Sales
General, Sales Promo. Mgr....John W. Sonder

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Reps.Vernard, Torbet & McC.; Art Moore
General Manager.....Gene Chenault
Natl. Sales Manager.....Wayne Decker
Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 1000 Watts, d.
Owned.....Radio KPER
Address.....59 N. Monterey St.
Tel.: VI 2-3155.....KBS
Station Representative.....J. A. Lucas
General Manager.....John Gregory
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned By.....Southern California Bcstg. Co.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388.....Independent
President, Gen. Manager.....William J. Beaton
Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.
Owned-Oper. By.....Kings Bcstg. Corp.
Address.....Box 49
Tel.: LUdlow 2-0361.....ABC
Station Rep.....H-R Reps.
President, Gen. Mgr.....John C. Cohan
For other Cohan stations see Multiple-Station Own-
ers.

KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Ramona Bcstg Co.
Address.....P.O. Box 1196
Tel.: OLiver 8-7113.....Independent
Pres., Gen. Mgr.Robert B. Griffin

Commercial Mgr.....Paul Sprague
Chief Engineer.....Al Copeland
Owners of KHSJ-FM.

KGHT—Hollister—1962

Frequency: 1520 Kc.....Power: 500 Watts d.
Owned By.....San Benito Bcstrs.
Address.....P.O. Box 931
Tel.: 637-7171.....Independent
President.....Bob Erreca

KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.
Owned By.....Rollins Bcstg.
Address.....1549 Vine St.
Tel.: HO 1-9981.....Independent
President.....O. Wayne Rollins
General Mgr.Norman Posen
Commercial Manager.....Lon Boutin
Chief Engineer.....Bob Dye
For other Rollins stations see Multiple-Station
Owners.

KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owner.....Coachella Bcstg. Co.
Address.....Box 112
Tel.: EX 8-5534.....Independent
Pres.Edward Gorges
Chief Engineer.....Rodney Gorges
Owners of: KCHQ-FM, Indio.

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KREO, Inc.
Address.....P.O. Box 697
Tel.: DI 7-3403.....KBS-MBS
President.....T. E. Foster
General Mgr.Kenneth C. Delp
Chief Engineer.....Dave Matton
For other Foster stations see Multiple-Station
Owners.

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 5 Kw. d.
Owned By.....Trans-America Bcstg. Corp.
Address.....6803 West Blvd.
Tel.: ORegon 8-3731.....Independent
President, Sta. Mgr.....A. J. Williams
Program Director.....Claire T. Honovich
Chief Engineer.....Victor M. Sanders
Owners of: KTYM-FM.

KRKC—King City—1958

Frequency 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....KRKC, Inc.
Address.....P.O. Box 625
Tel.: 385-5421.....KBS-MBS
Station Representative.....Sandeberg
President.....Bob McVay
Chief Engineer.....Ben Spells
Owners of: KRSA, Salinas.

KAVL—Lancaster—1950

Freq.: 610 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....2501 W. Ave. I

Tel.: WH 2-1121.....MBS
 PresidentW. B. Carter
 General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned By:.....Tri-County Bcstgrs., Inc.
 Address.....43321 N. Sierra Highway
 Tel.: WH 2-8461.....Independent
 PresidentDonald Lewis
 General, Station Mgr.....D. Dean Roper

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
 Owned ByRadio Lemoore (Gamble Bcstg.)
 Address.....422 N. Douty St., Hanford, Calif.
 Tel.: LU 4-4466.....Independent
 Station Rep.....Lee F. O'Connell
 PresidentOrt J. Lofthus
 Station Manager.....Mel Vierra
 Commercial Manager.....Nate Alberstein
 Chief Engineer.....Fred Volken
 For other Gamble stations see Multiple-Station
 Owners.

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned By.....Radio KCVR
 Business Address.....P. O. Box 600
 Tel.: EN 8-0628.....Independent
 General Mgr.Mike Pappas
 Station Mgr., Chief Engr.....George Sampson
 Owners of: KCVR-FM.

KLOM—Lompoc—1962

Frequency: 1330 Kc.....Power: 1,000 Watts d.
 Owned By.....Lompoc Broadcasting Co.
 AddressLompoc
 Tel.: Lompoc.....Independent
 Pres., Gen., Sta., Comm. Mgr...Clifford Trotter

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
 Owned By.....South Coast Bcstg.
 Address322 N. H St.
 Tel.: RE 6-3496MBS
 President.....M. Buchen
 General Mgr.Alan Beach
 For other Buchen stations see BHA Ent's. under
 Multiple-Station Owners.

KFOX—Long Beach—1923

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned ByKFOX, Inc.
 Address.....220 E. Anaheim Street
 Tel.: HE 6-7281.....Independent
 Station Representative.....Adam Young
 President.....Egmont Sonderling
 General Mgr.....Dick Schofield
 Chief Engineer.....Al Mutter
 For other Sonderling stations see Multiple-Station
 Owners.

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
 Owned By...John Brown School's of Calif., Inc.

Business-Studio Address.....3745 Atlantic
 Tel.: GARfield 7-7907.....Independent
 PresidentDr. John E. Brown
 Gen., Sta., Comm. Mgr.....E. William George
 Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT, Inc.
 Address.....3321 S. La Cienega Blvd.
 Tel.: NO 3-3311.....ABC
 RepresentativeKatz
 President.....Leonard H. Goldenson
 V.P., Gen., Sta. Mgr.Ben Hoberman
 Sales Manager.....Douglas Campbell
 Program Dir.....Jack Meyers
 Promotion Mgr.Jack Pavis
 Publicity Dir.....Virginia West
 Radio Eng. Oper. Mgr.Arthur Sterman
 For other ABC-Owned stations see Radio & TV
 Networks.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned By.....Cleveland Broadcasting
 Bus.-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0181.....Independent
 Station Rep.Hollingbery
 PresidentRay T. Miller, Jr.
 Program Director.....Howard Rhines
 For other Cleveland Bcstg. stations see Multiple-
 Station Owners.

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By..Earle C. Anthony, Inc.
 Business-Studio Address..141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....George A. Wagner
 Station Manager.....Charles Hamilton
 Commercial Manager.....A. William Oster
 Sales Promo. Mgr., Pub. Dir.....Russell Smith
 Program Director.....Pat Kelly
 Co-Chief Eng's...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.
 Business-Studio Add....6419 Hollywood Blvd.
 Tel.: HO 3-5151Independent
 RepresentativeBlair
 President.....J. C. Drilling
 General Manager.....J. J. Bernard
 General Sales Manager.....Robert E. Sharon
 Program Director.....Jim Hawthorne
 Mgr.Earl Warren
 For other Crowell-Collier stations see Multiple-
 Station Owners.

KGBS—Los Angeles—1925

Frequency: 1020 Kc.....Power 50,000 Watts d.
 Owned By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.

CALIFORNIA

Tel.: DU 8-2345.....Independent
Station Rep.....Peters, Griffin, Woodward
President.....George B. Storer, Jr.
V.P., General Manager...Wendell B. Campbell
General Sales Manager..Edward F. McLaughlin
Program, Pub. Manager..William C. Thompson
Chief Engineer.....Ernest Underwood
For other Storer stations see Multiple-Station
Owners.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Ben S. McGlashan
Address.....4550 Melrose Ave.
Tel.: NOrmandy 3-3181.....Independent
Station Representative.....Bernard Howard
General Manager.....Thelma Kirchner
Sales Mgr.....Molly C. Low
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....RKO General
Address.....5515 Melrose Ave.
Tel.: HO 2-2133.....MBS
Sta. Rep.....RKO General Nat'l Sales
Division Director.....Harry Trenner
General Mgr.Martin S. Fliesler
General Sales Mgr.....Morton Sidley
Promotion Director.....Frank Barron
Chief Engineer.....Robert Bullock
For other RKO General stations see Multiple-
Station Owners.

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
Owned ByMetromedia
Address.....5828 Wilshire Blvd.
Tel.: WE 7-0110.....Independent
Station Rep.Metro Radio Sls.
PresidentBennet H. Korn
V.P., Gen. Mgr.Alan Henry
Commercial Manager.....Cy Ostrup
Program Dir.James Lightfoot
Sales Promo. Manager.....Gene Williams
Publicity Director.....John Dickson
For other Metromedia stations see Multiple-
Station Owners.

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
Owned-Oper. By.....Golden West Bcsters.
Address.....5939 Sunset Boulevard
Tel.: HOLlywood 9-5341.....Independent
Representative.....AM Radio Sales
Ch. of Board.....Gene Autry
President.....Robert O. Reynolds
Exec. V.P., General Mgr.....Loyd Sigmon
V.P., Sales.....Stanley Spero
V.P., Promotion.....John M. Asher
V.P., Engineering.....Tom Crosnoe
For other Golden West stations see Multiple-
Station Owners.

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts

How to tell all sides of this story in '64...



AP

THE ASSOCIATED PRESS

Owned By.....Columbia Bcstg. System, Inc.
 Business-Studio Address....6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Sta. Rep. CBS Radio Spot Sales
 V.P., General Manager.....Robert Sutton
 General Sales Mgr.....Jim Ingraham
 Info. Serv. Dir. John Hokum
 Program Director.....Harfield Weedon
 Publiicity Dir. Bill Powell
 Chief Engineer.....Ted Denton
 For other CBS Owned stations see Radio & TV
 Networks.

KPOL—Los Angeles—1952

Frequency: 1540 Kc..Power 50 Kw. d., 10 Kw. n.
 Owned-Oper. By....Coast Radic Bdcstg. Corp.
 Address 5700 Sunset Blvd.
 Tel.: HO 6-4123 Independent
 Station Representative.....Raymer Co.
 President, Gen. Mgr.....Hugh R. Murchison
 Station, Comm. Mgr.....Fredrick Custer
 Program Director.....Robertson C. Scott
 Chief Engineer.....Conrad Sprenger
 Owners of: KPOL-FM.

KRKD—Los Angeles—1927

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned By.....I. C. O. F. G., Inc.
 Business-Studio Address..1050 Montecito Drive
 Tel.: CA 5-4116.....Independent
 Station Representative.....Weed Radio Corp.
 Operations Manager.....Charles Clifton
 Program Director.....Leon Tate
 Sales Manager.....Clifford Levine
 Chief Engineer.....Jim Mayfield
 Owners of KRKD-FM.

XTRA—Los Angeles—1934

Frequency: 690 Kc.....Power: 50 Kw.
 Owned By....Radio Difusora del Pacifico, S.A.
 Address 5455 Wilshire Blvd.
 Tel.: WEBster 7-2424.....Independent
 Station Representative.....McGavren/Guild
 Station Mgr. Ubaldo Trevino
 General Sales Manager.....Homer Odom
 Chief Engineer.....Jose Marquez

KLBS—Los Banos—1961

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Los Banos Broadcasting Co.
 Address.....P.O. Box 672
 Tel.: 826-4996 KBS
 PresidentJames Rose
 General Manager.....John McAdam

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
 Owner Glomor Music Bcstg. Co.
 Address.....Box 67
 Tel.: OR 4-8501 KBS
 Owner, Mgr. Bob L. Moran
 Chief Engineer.....J. Bell

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.

Owned ByMarysville-Yuba City Bcstrs.
 Business Address.....P. O. Box 631
 Tel.: SH 2-2396.....MBS, ABC
 Station Representative.....Grant Webb
 President Jack Sterling
 General, Station Mgr.....Carroll V. Hansen
 Program Director.....Ruth Hansen
 Chief Engineer.....Dick Smart
 Owners of: KRFD (FM), Marysville.

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
 Owned By:.....Yosemite Bcstrs. Inc.
 AddressHotel Tloga
 Tel.: RA 2-3838.....Independent
 President, General Mgr.....Ellsworth Peck

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By:.....Radio Div., McBride Corp.
 Address 1744 G. St.
 Tel.: RA 2-6251.....ABC-MBS
 Station Rep.....Venard, Torbet & McConnell
 President.....T. E. McBride
 General, Station Mgr.....George Weber
 Commercial Manager.....Harry Carmichael

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....McClatchy Bcstg. Co.
 Address14th & Eye St.
 Tel.: LA 3-7756.....CBS
 Representative.....Paul Raymer
 PresidentEleanor McClatchy
 Station Manager.....Thomas Flynn
 Chief EngineerAlbert Schneider
 For other McClatchey stations see Multiple-
 Station Owners.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned By.....KFIV, Inc.
 AddressBox 1360
 Tel.: 529-0228.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President.....A. J. Krisik
 General Mgr. Judd Sturtevant
 For other Key stations see Multiple-Station Own-
 ers.

KTRB—Modesto—1933

Frequency: 860 Kc..Power: 10,000 d.; 1000 n.
 Owned-Operated By.....KTRB Bcstg. Co., Inc.
 Address.....P.O. Box 3839
 Tel.: LA 3-0737.....Independent
 General Mgr. William H. Bates, Jr.
 Chief Engineer.....W. H. Bates
 Owners of: KTRB-FM.

KDOL—Mojave—1961

Frequency: 1340 Kc.....Power: 100 Watts
 Owned By.....Mojave Broadcasters
 Address.....P.O. Box 968
 Tel.: VALley 4-4221.....ABC, KBS
 Owners.....F. W. & A. I. Ogan

CALIFORNIA

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
Owned By Monterey Peninsula Bcstrs.
AddressBox 1070
Tel.: FRontier 2-8154.....Independent
RepresentativeHollingbery
President, General Mgr.....Robert Sherry
Commercial, Prom. Mgr.....Jack G. Hamilton

KMBY—Monterey—1949

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....John Burroughs
Business Address.....651 Cannery Row
Tel.: FR 2-4541.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....John Burroughs
General Mgr.....Galyn Hammond
Program Director.....Don Hofmann

KWSD—Mt. Shasta—1947

Frequency: 620 Kc.....Power: 1000 Watts, d.
Owned-Oper. By..Shasta Cascade Bcstg. Corp.
AddressE. Alma St.
Tel.: WA 6-2124.....Independent
Owner, Mrg., Ch. Eng. David Rees
Program Dir.....Iola Huntingdon

KVON—Napa—1947

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By Jan-Lar
Address1124 Foster Road
Tel.: BAldwin 6-2023KBS-MBS
Pres., Gen. Mgr. Libi Scheer

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....James Parr
Address.....P.O. Box 738
Tel.: EA 6-2101 Independent
Station Rep.....Grant Webb
Co-Owner, Gen. Mgr. James Parr
Co-Owner, Comm. Mgr. Darwin Parr

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned-Oper. ByMcLendon Corp.
Address Box 2461
Tel.: 982-7822 Independent
Station RepresentativeMcGavren/Guild
Board Chmn.Barton R. McLendon
President.....Gordon B. McLendon
General Manager.....Richard H. Wilcox
Commercial Manager.....Charles Payne
Chief Engineer.....Howard Immekus
For other McLendon stations see Multiple-Station
Owners.

KDIA—Oakland—1942

Frequency: 1310 Kc.....Power: 1000 Watts
OwnedKDIA, Inc.
Business-Studio Address.....327 22nd St.
Tel.: TE 4-4262.....Independent
Station Rep.Bernard Howard

President Egmont Sonderling
Gen., Sta. Mgr. W. Conway
Program Director.....John W. Doubleday
Chief Engineer.....John Rolih
For other Sonderling stations see Multiple-
Station Owners.

KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.
Owned-Operated By..Crowell-Collier Bcstg. Co.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Station Representative.....H-R Representatives
President.....Joseph C. Drilling
General, Sta. Manager.....John M. McRae
Sales Manager Robert H. Dolph
Chief Eng. Roswell S. Smith
For other Crowell-Collier stations see Multiple-
Station Owners.

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
Owned By:.....Dolph-Petty Bcstg. Co.
Address.....2950 Canyon Drive
Tel.: SA 2-8294.....Independent
President.....Herbert L. Petty
Gen. Station Mgr.....Lyle R. Richardson
Comm. Manager.....Larry Thomas
Program Director.....Joe Siegle
Chief Engineer.....Mike Stevens
Owners of: KUDE-FM.

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By KASK Radio
Address Box 1510
Tel.: YUkon 2-8888.....Independent
President J. William O'Connor
General Mgr. Kersh Walters
Owners of: KASK-FM.

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Oxnard Broadcasting Corp.
Address.....1280 So. Oxnard Blvd.
Tel.: HU 3-2303.....Independent
Pres., Chief Eng.....Paul R. Schneider
Owners of: KAAR (FM), Oxnard.

KCMJ—Palm Springs—1946

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.
Owned By KCMJ, Inc.
Business Address.....Box KK
Tel.: 325-2253.....CBS
Station Representative.....Lucas
President.....Morris H. Bergreen
General, Station Manager....Patrick Raymond
Program Director.....William Hesson
Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.
Owned.....Cameron Bcstg. Co.
Address.....611 S. Palm Canyon Dr.
Tel.: 324-1212.....Independent
President, Owner.....Geo. E. Cameron, Jr.

Gen. Station Mgr.....Norman W. Lofthus
 Commercial Manager.....Adam Waran
 Prog. Dir., Chief Eng.Cliff Miller
 Owners of: KDES-FM; KBLA, Burbank.

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owner.....KPAL Bcstg. Corp.
 Address.....1983 N. Palm Canyon Dr.
 Tel.: 324-9171.....ABC
 PresidentHarry Maizlish
 General, Station Mgr.....Alfred Yallen
 Program Director.....Allan Simpson, Jr.
 Chief Engineer.....Benjamin Smith
 Owners of: KRHM-FM, Los Angeles.

KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 5 Kw., d.
 Owned ByKUTY Radio
 Address.....P. O. Box 5
 Tel.: Windsor 7-3107.....Independent
 President.....Sherwood J. Tarlow
 General Mgr.James Hall
 Chief Engineer.....Jack Kaufman
 For other Tarlow stations see Multiple-Station Owners.

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Sundial Bcstg. Corp.
 Address230 Town & Country Village
 Tel.: DA 3-1341.....Independent
 General Mgr.....Edward Davis
 Owner of: KDFC (FM), San Francisco.

KNGL—Paradise—1960

Frequency: 930 Kc.Power: 500 W. d.
 Owned By.....Arthur L. Bray
 Address.....P. O. Box 1147
 Tel.: 877-9646 ABC
 President & Gen. Mgr.....Arthur L. Bray

KRLA—Pasadena—1959

Freq.: 1110 Kc.....Power: 50 Kw. d., 10 Kw., n.
 Owned By.....Oak Knoll Bcstg.
 Address.....1401 S. Oak Knoll
 Tel.: MU 1-6991.....Independent
 President.....Donald Cooke
 General Manager.....John Barrett
 PresidentDr. Kenneth Harwood
 Chief EngineerJack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 5 Kw.
 Owned By.....Lotus Theatre Corp.
 Address.....6233 Hollywood Blvd., Hollywood
 Tel.: HOLLYWOOD 5-6171.....Independent
 President, Gen. Mgr.....Howard Kalmenson
 Comm. Manager.....Andy James
 Chief EngineerHenry Gripp

KPRL—Paso Robles—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....KPRL, Inc.
 Address32nd & Oak Streets
 Tel.: 238-1600 KBS-MBS

President, Gen Mgr.....Arthur C. Youngberg
 Prog. Dir., Ch. Eng.....Joe Aleman

KTOB—Petaluma—1950

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Top of the Bay, Inc.
 AddressBox 590
 Tel.: PO 3-1505.....KBS
 PresidentWilliam T. Stubblefield
 Chief Engineer.....Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
 Owned By.....Pace-Shear Radio
 Address.....230 East 4th St.
 Tel.: HE 2-2964.....Independent
 Pres., Gen. Mgr.Roy L. Cordell

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
 Owned By.....Intrastate Broadcasters, Inc.
 Address.....1430 E. Phillips Blvd.
 Tel.: NAtional 3-3434.....Independent
 Station Rep.J. A. Lucas Co.
 President, Gen. Mgr.....Abbott London
 Program Dir.Joe Scott

KWOW—Pomona—1947

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Valley Bcstg. Co.
 Business-Studio Address.....So. Mills & Olive
 Tel.: NAtional 8-5541.....Independent
 President, Gen. Mgr.....Dean H. Wickstrom
 Station, Commercial Mgr.Jim Robinson
 Chief Engineer.....John Young

KTIP—Porterville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Gateway Bcstrs., Inc.
 Business-Studio AddressBox 1312
 Tel.: SU 4-1450.....Independent
 President, Gen. Mgr.....Gareth F. Garlund
 Program Director.....Lawrence D. Cotta
 Chief Engineer.....R. D. Edmonds

KACY—Port Hueneme—1958

Freq.: 1520 Kc.....Power: 10 Kw. d., 1 Kw., n.
 Owned By.....KACY, Inc.
 Address.....P.O. Box 1520, Oxnard, Calif.
 Tel.: HUNter 3-1520.....Independent
 PresidentLincoln Dellar
 V.P. Gen. Mgr.....Glenn D. Lockhart
 Sales Mgr.Ron Thompson
 Program Dir.Jerry Stevens
 Chief EngineerBob Lee Richards
 For other Dellar stations see Multiple-Station Owners.

KBLF—Red Bluff—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By...N. Sacramento Valley Bcstg. Co.
 Address405 Walnut
 Tel.: 527-3511 Independent
 PresidentWalter Lake
 Station Mgr.....Bill Baumgarten

CALIFORNIA

KAHR—Redding—1958

Frequency: 1330 Kc.....Power: 5000 Watts, d.
Owned By.....Hi Fidelity Stations, Inc.
Address.....P.O. Box 997
Tel.: 243-5511.....KBS
Station Rep.....Harlan G. Oakes & Assoc.
President, Station Mgr.....Tom Kelly
Commercial Mgr.....Hal Jackson

KQMS—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....Box 887
Tel.: 243-2454.....Independent
President.....Jean L. Carpenter

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: Chestnut 3-0343.....ABC
Station Rep.....Bernard Howard
Station Mgr., Chf. Eng....Howard N. Martineau
Program Director.....Edith Martineau

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....Highway 299, E.
Tel.: CH 3-1515.....CBS
President.....Mrs. H. Jackson McClung
General Mgr.....Charles Kinsley
Owners of: KHSL-AM-TV, Chicago.

KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
Owned.....Shasta Bcstg. Corp.
Address.....Box 919
Tel.: 241-1540.....Independent
Representative.....Hollingbery
Station Mgr.....Ivan H. Scheer

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owner.....Southwest Bcstg. Co., Inc.
Address.....P. O. Box 390
Tel.: Pyramid 3-2358.....Independent
Station Mgr.....George Hudson
Owners of: KCAL-FM.

KLOA—Ridgecrest—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Ridgecrest Bcstg. Co.
Address.....Box 696
Tel.: RI 8-9211.....Independent
General Mgr.....Brooke Temple

KRCK—Ridgecrest—1956

Frequency: 1360 Kc.....Power: 1 Kw.
Owned.....George Padgett
Address.....350 W. Ridgecrest Blvd.
Tel.: RI 8-4061.....KBS
Station Mgr.....Harry Nungester
Chief Engineer.....Paul Byass

KACE—Riverside—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....KACE Radio, Inc.
Address.....7351 Lincoln Ave.
Tel.: OV 8-1570.....Independent
Station Reps....Walker Rawalt; Harlan Oakes
Pres., Gen. Mgr.....Ray Lapica
Owners of: KACE-FM.

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....KPRO, Inc.
Address.....3401 Russell Street
Tel.: OV 6-0260.....MBS
President.....T. E. Foster
For other Foster stations see Multiple-Station
Owners.

KCRA—Sacramento—1955

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....KCRA, Inc.
Business Studio Address.....310 Tenth St.
Tel.: 444-7300.....NBC
Sta. Representative.....Petry
Partner.....Robert E. Kelly
Partner, Gen. Mgr.....Jon S. Kelly
V.P., Asst. Gen. Mgr.....Howard J. Smiley
Commercial Mgr.....Ted Richeson
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Oper. By.....McClatchy Newspapers
Address.....21st & Q Sts.
Tel.: GI 2-0476.....CBS
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Frank M. Devaney
For other McClatchy stations see Multiple-Station
Owners.

KGMS—Sacramento—1952

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....KGMS, Inc. (Key)
Address.....1235 H St.
Tel.: GI 1-3133.....Independent
President.....A. J. Krisik
For other Key stations see Multiple-Station
Owners.

KJAY—Sacramento—1963

Frequency: 1430 Kc.....Power: 500 W. d.
Owned By.....Radio Sacramento
Address.....1431 Arden Way
Tel.: 922-7191.....Independent
Representative.....Bolling
President.....Ort J. Lofthus
Station Mgr.....Jack Blake
For other Gamble stations see Multiple-Station
Owners.

KRAK—Sacramento—1926

Frequency: 1140 Kc.....Power: 50 Kw.
Owned By.....Golden Valley Bcstg. Co.
Address.....Hotel Senator
Tel.: Gilber 1-6464.....ABC

Station Rep.....Adam Young
 President, Gen. Mgr.....Manning Slater
 Station Mgr., Publicity Director.....Jay Hoffer
 Chief Engineer.....Robert La Rue

KROY—Sacramento—1937

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By Sacramento Bcstrs.
 Business-Studio Address.....1010 11th St.
 Tel.: GI 3-2525.....Independent
 Reprs....McGavren/Guild; Feltis/Dove/Cannon
 PresidentLincoln Dellar
 General, Station Mgr.....William H. Weaver
 Comm., Sales Prom. Mgr.....Gary Willson
 Chief EngineerBob Stefan
 For other Dellar stations see Multiple-Station Owners.

KXOA—Sacramento—1945

Freq.: 1470 Kc....Power: 5 Kw. d., 1 Kw., n.
 Owned By Cal-Val Radio (Producers, Inc.)
 Business Address.....Box 3094
 Tel.: WA 5-2717.....Independent
 Managing Dir. John F. Bayliss
 For other Producers stations see Polaris under Multiple-Station Owners.

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned By.....KDON, Inc.
 Business Address.....425 N. Main St.
 Tel.: HA 2-6464.....Independent
 Station Representative.....Eastman
 PresidentJohn B. Rushmer
 Chief EngineerJames Parrish

KRSA—Salinas—1963

Frequency: 1570 Kc.Power: 250 W. d.
 Owned ByKRKC, Inc.
 Address:Box 2138
 Tel.: 424-1428Independent
 Rep. Sandberg
 Pres., Gen. Mgr. Robert T. McVay
 Owners of: KRKC, King City

KSBW—Salinas—1948

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....Central Calif. Communs. Corp.
 Address.....238 John St.
 Tel.: 422-6422 ABC
 Station Representative.....H-R Representatives
 President John C. Cohan
 General Mgr. Robert F. Klein
 Sales Promo. Mgr.....Clarke Bradley
 Commercial Manager.....John Margraf
 Program Director.....Keith Bryden
 Chief Engineer.....Bill Hargan
 For other Cohan stations see Multiple-Station Owners.

KCKC—San Bernardino—1947

Freq.: 1350 Kc.....Power: 500 W. d., 250 W. n.
 Owned By Station KCKC
 Business Address.....770 Mill St.
 Tel.: TU 5-0245.....ABC
 Station Rep.....George P. Hollingbery

Owner Joseph H. McGillvra
 Chief Engineer.....F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
 Owned.....KFXM Broadcasting Co.
 Address.....512 Fifth Street
 Tel.: TU 9-3636.....Independent
 Station Representative.....Eastman
 President.....Howard L. Tullis
 General ManagerNorman Keats
 Chief Engineer.....Lyle Kilgore
 For other Tullis & Hearne stations see Multiple-Station Owners.

KMEN—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned By.. Radio Associates, Inc. (Colgreene)
 AddressBox 1290
 Tel.: 889-1290 Independent
 Station Representative.....McGavren/Guild
 PresidentFin Hollinger
 General Manager.....Jerry A. Jolstead
 Program Director.....Bill Watson
 Chief Engineer.....James Markham
 For other Colgreene stations see Multiple-Station Owners.

KRNO—San Bernardino—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 OwnedKRNO, Inc.
 Address.....990 Colton Ave
 Tel.: TU 8-0771Independent
 Sta. Rep. Bolling
 PresidentCecil Trigg
 General Mgr. Jerry Jones
 For other Trigg-Vaughn stations see Multiple-Station Owners.

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
 Owned-Oper. By.....KCBQ, Inc.
 Business Address.....7th Ave. at Ash
 Tel.: BE 2-7161.....Independent
 Representative.....John Blair
 PresidentRosa Bartell Evans
 Chief Engineer.....Morris Jones
 For other Macfadden-Bartell stations see Multiple-Station Owners.

KFMB—San Diego—1941

Frequency: 540 Kc.....Power: 5 Kw.
 Owned By.....Midwest TV
 Bus-Studio Address.....1405 Fifth Ave.
 Tel.: BE 2-2114.....CBS
 RepresentativePetry
 PresidentAugust C. Meyer
 V.P., Gen. Mgr.....George Whitney
 Station Mgr.Virgil Clemons
 Chief Engineer.....Charles Abel
 For other Midwest TV stations see Multiple-Station Owners.

KGB—San Diego—1922

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGB, Inc.

CALIFORNIA

Address.....4141 Pacific
Tel.: 297-2201ABC
RepresentativeH-R
President.....Willet H. Brown
General Mgr......Howard L. Wheeler
Chief Engineer.....Charles N. Duncan
Owners of: KGB-FM.

KOGO—San Diego—1926

Frequency: 600 Kc.....**Power:** 5000 Watts
Owned By.....Time-Life Broadcast, Inc.
Business Address.....P.O. Box 628
Tel.: 262-2421NBC
RepresentativeKatz Agency
PresidentHugh B. Terry
Vice President.....William E. Goetze
Station Manager.....Wilson Edwards
Program Director.....Dick Roberts
Chief Engineer.....LeRoy Bellwood
For other Time-Life stations see Multiple-Station Owners.

KSDO—San Diego—1947

Freq.: 1130 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned By.....Gordon Bcstg. Co.
Address.....1551 Camino Del Rio
Tel.: 297-0311MBS
Station Rep......Adam Young
President, Gen. Mgr......Sherwood R. Gordon
Station, Comm. Manager.....Dwight Case
Chief Engineer.....Jonas Heiser
Owners of: KBUZ-AM-FM, Phoenix, Ariz.

KSON—San Diego—1947

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Broadmoor Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: 233-3131Independent
Pres., Gen. Mgr.Dan McKinnon
Chief Engineer.....Jack Rabell
Owners of: KSEA (FM), San Diego.

KGIL—San Fernando—1947

Frequency: 1260 Kc.**Power:** 5 Kw.
Owned-Oper. By...Buckley Jaeger Bcstg Corp.
Address.13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: TR 7-3457.....Independent
Station Representative.....Robert Eastman
PresidentRichard D. Buckley
General Mgr.Richard D. Buckley, Jr.
For other Buckley-Jaeger stations see Multiple-Station Owners.

KCBS—San Francisco—1909

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned By.....Columbia Bcstg. System
Address.....Sheraton Palace Hotel
Tel.: YU 2-7000CBS
RepresentativeCBS Radio Spot Sales
V.P., General Mgr......Jules Dundes
Sales Mgr.Robert I. Price
Sales Promotion Mgr......Robert E. Harris
Program Director.....H. S. Basayne
Chief Engineer.....Alan Cormack
For other CBS Owned stations see Multiple-Station Owners.

KFAX—San Francisco—1960

Freq.: 1100 Kc.....**Power:** 50 Kw. d., 1 Kw. n.
Owned-Operated By.....Argonaut Bcstg. Co.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
PresidentA. J. Krisik
General Mgr.Judd Sturdevant
Chief Engineer.....Roger Roberts
For other Key stations see Multiple-Station Owners.

KFRC—San Francisco—1924

Frequency: 610 Kc.....**Power:** 5000 Watts
Owned-Bcstg. ByRKO General
Business Address.....415 Bush St.
Tel.: YUKon 2-9200.....Independent
Rep.RKO Gen. Bcstg. Nat. Sl.
PresidentHathaway Watson
General, Station Mgr......Alfred Racco
Sales Prom., Pub. Dir......Bill Sweeney
Program Dir.Bob Marshall
Chief Engineer.....Thos. D. Razovich
For other RKO General stations see Multiple-Station Owners.

KGO—San Francisco—1923

Frequency: 810 Kc.....**Power:** 50,000 Watts
Owned-Oper By.....ABC-PT, Inc.
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
RepresentativeJohn Blair
Vice-Pres., Gen. Mgr.Don B. Curran
Sales Manager.....Kenneth Leslie
Adv. Mgr., Pub. Dir.Ron Wren
Program Dir.Jim Dunbar
Chief Engineer.....Harry N. Jacobs
For other ABC Owned stations see Multiple-Station Owners.

KKHI—San Francisco—1956

Frequency: 1550 Kc.....**Power:** 10 Kw.
Owned By.....Atlas Bcstg. Co.
Address.....340 Mason St.
Tel.: YUKon 6-2151.....Independent
General Manager.....Frank Atlas
Owners of: KKHI-FM.

KNBR—San Francisco—1922

Frequency: 630 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC)Robert E. Kintner
General, Station Mgr......William Decker
Sales Manager.....Richard S. Calender
Merch., Prom. Mgr......Delwin H. Enzlinger
Program Director.....Jack Wagner
Publicity Director.....Jane Morrison
Chief EngineerDonald Hall
For other NBC Owned stations see Radio & TV Networks.

KSAN—San Francisco—1922

Freq.: 1450 Kc. ..**Power:** 1 Kw. d., 250 W. n.

Owned.....Golden Gate Broadcasting Corp.
 Address.....1111 Market Street
 Tel.: MA 1-8171.....Independent
 President.....Norwood J. Patterson
 General Manager.....Stanley LeVine
 Owners of: KBIF, KICU-TV, Fresno.

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw. d.
 Owned By.....Grant R. Wrathall
 Address.....1560 Van Ness St.
 Tel.: PR 6-1717.....Independent
 President.....Grant R. Wrathall
 General Manager.....Deane Banta
 Sales Manager.....Larry Coy
 Program Director.....Gordon Woodward

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Golden West Bcsters.
 Business Address.....950 California St.
 Tel.: YU 2-5500.....Independent
 Representative.....AM Radio Sales
 Board Chmn.....Gene Autry
 President.....Robert O. Reynolds
 V.P., Gen. Manager.....William D. Shaw
 Commercial Manager.....James A. Brown
 Sales Prom., Pub. Dir.....Louise Z. Jorjorian
 Program Director.....Allan Newman
 Chief Engineer.....Harry Bartolomei
 For other Golden West stations see Multiple-
 Station Owners.

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Churchill Bcstg. Corp.
 Business Address.....1 Nob Hill Circle
 Tel.: EXbrook 7-2500.....Independent
 President, Gen. Mgr.....Clinton D. Churchill
 V.P., Gen. Sales Mgr.....Lewis H. Avery
 Chief Engineer.....Paul Beck
 Owners of: KYA-FM.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned.....Tele-Broadcasters of Calif. Inc.
 Address.....5723 Melrose Ave., Los Angeles
 Tel.: HO 6-6161.....Independent
 President.....H. Scott Killgore
 Gen. Mgr.....James Coyle
 Chief Engineer.....Charles McKee
 For other Tele-Broadcasters stations see Multiple-
 Station Owners.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address.....Hotel De Anza
 Tel.: CY 4-0344.....Independent
 Representative.....Hollingbery
 President.....George M. Mardikian
 Gen. Mgr.....Floyd Farr
 Prog. Dir., Chief Eng.....George Snell
 Owners of: KEEN-FM.

KLIV—San Jose—1946

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.

Owned-Oper. By.....Cal Radio, Inc.
 Address.....P.O. Box 995
 Tel.: 293-8030.....MBS
 Station Rep.....Bernard Howard & Co.
 Pres., Gen. Mgr.....Riley R. Gibson
 Station, Comm. Mgr.....Bob Sobelman
 Chief Engineer.....Maurice Hill

KLOK—San Jose—1946

Freq.: 1170 Kc...Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Radio KLOK, Inc.
 Business Address.....P. O. Box 327B
 Tel.: 251-5170.....Independent
 Station Reps.....Oakes; NTS; Ochs
 President.....E. L. Barker
 General Manager.....R. E. Ryan
 Sales Promotion Mgr.....E. H. Grigg
 Chief Engineer.....Terry D. Lloyd

KRRX—San Jose—1948

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....San Jose Bcstg. Co.
 Address.....P. O. Box 167
 Tel.: Cypress 2-5080.....Independent
 Station Reps.....Venard, T & McC.; A. Moore
 Pres., Gen. Mgr.....Joe E. Levitt
 Opera. Manager.....Frank G. Kilpatrick
 Gen. Sales Mgr.....Chuck Christianson
 Program Dir., Pub. Dir.....Robert W. Donnelly
 Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....KATY of San Luis Obispo, Inc.
 Address.....1146 Monterey St.
 Tel.: LI 3-1340.....Independent
 Sta. Representative.....Meeker Co.
 Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
 V.P., Ch. Eng.....Glenn O. Porter
 Owners of: KATY-FM.

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Berry Bcstrs., Inc.
 Address.....1214 Higuera
 Tel.: LI 3-9400.....Independent
 President, General Mgr.....Reg Streeter
 Sales Promotion Mgr.....Sylvain Lassalette
 Program Director.....John Borba

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
 Owned By.....San Luis Obispo Bcstg. Corp.
 Address.....P.O. Box 787
 Tel.: Liberty 3-8830.....ABC
 Station Representative.....H-R
 President.....John C. Cohan
 General, Station Mgr.....Bob Brown
 Program, Pub. Director.....Daryl Kruse
 Chief Engineer.....Charlie Mitchell
 For other Cohan stations see Multiple-Station
 Owners.

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.

CALIFORNIA

Owned By Intercontinental Radio (Tele-Bcstrs.)
 Address.....100 California St., San Francisco
 Tel.: YU 2-9933.....Independent
 President.....H. Scott Kilgore
 Gen. Mgr.....F. T. Crennan
 Chief Engineer.....Carl Roliff
 For other Tele-Broadcasters stations see Multiple-
 Station Owners.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1040 B Street
 Tel.: GLENwood 6-1510.....Independent
 Station Representative.....George Hopewell
 President.....Roy A. Brown
 Gen. Mgr., Chief Eng.....Hugh Turner
 Owners of: KTIM-FM.

KWIZ—Santa Ana—1926

Frequency: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....Voice of the Orange Empire Inc.
 Business Address.....105 E. 5th St.
 Tel.: KI 7-5581.....Independent
 President, General Mgr.....Ernest L. Spencer
 Program Director.....Jim S. Harrison
 Chief Engineer.....William Harmegnies
 Owners of: KWIZ-FM

KACL—Santa Barbara—1962

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owned By.....Riviera Broadcasting Co.

AddressRadio Square
 Tel.: WOODland 3-1436.....Independent
 PresidentR. P. Dolley
 V.P., General Mgr.....R. L. Hagadone
 Chief Engineer.....Bern Solyn

KDB—Santa Barbara—1935

Frequency: 1490 Kc.1 Kw. d., 250 W. n.
 Owned-Oper. By.....KDB Broadcasting Co.
 AddressMar Monte Hotel
 Tel.: 966-4131.....Independent
 Gen. Comm. Mgr.....Len Menard
 Chief Engineer.....Dick Johnston
 Owners of: KDB-FM.

KIST—Santa Barbara—1946

Frequency: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Western States Radio
 Business-Studio Address.....735 State St.
 Tel.: WO 6-3981.....Independent
 Representative.....George P. Hollingbery
 Pres., Gen. Mgr.....J. P. Wardlaw, Jr.
 Comm. Sta. Mgr.....Robert L. Jones
 Chief Engineer.....Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Oper. By.....News-Press Publish. Co.
 Business-Studio Address.....News-Press Bldg.
 Tel.: WO 6-3911.....ABC-NBC
 Representative.....Paul H. Raymer

How to tell all sides of this story in '64...



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THE ASSOCIATED PRESS

President.....Thomas M. Storke
Gen. Mgr......Joe Beres

KGBA—Santa Clara—1963

Frequency: 1430 Kc.Power: 1 Kw.
 Owned ByGreater Bay Area Bcstrs.
 Address2121 Ronald St.
 Tel.: 248-1430Independent
 Representative Bolling
 OwnerGeorge B. Bairey
 Gen. Mgr., Ch. Eng.George B. Bairey, Jr.

KSCO—Santa Cruz—1947

Freq.: 1080 Kc....Power: 10 Kw. d., 500 W. n.
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....2300 Portola Drive
 Tel.: 475-1080Independent
 Station Rep.....Grant Webb & Co.
 Pres., Gen., Sta. Mgr.Charles V. Berlin
 Owners of: KSCO-FM.

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Arenze B'casters
 Business Address.....Box 166
 Tel.: WA 5-2644Independent
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen., Sta. Mgr.....James H. Ranger
 Program, Publicity Mgr.....Ed Mack
 Chief Engineer.....Fred Ray

KHER—Santa Maria—1962

Frequency: 1600 Kc.Power: 500 W. d.
 Owned ByArtistry in Radio Co.
 Address605 W. Main St.
 Tel.: 922-2181Independent
 Representative Oakes
 Station Mgr.Ken Mendenhall

KSEE—Santa Maria—1961

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned ByCal-Coast Broadcasters
 Address.....P.O. Box 442
 Tel.: WALnut 2-1777.....Independent
 Station Representative....George Hollingbery
 Pres., OwnerEdward E. Urner
 Station Manager.....Bill Sinclair
 Chief EngineerPhil Wahl

KSMA—Santa Maria—1945

Frequency: 1240 Kc.Power 1 Kw.
 Owned-Oper. By....J. Hagerman, J. I. Groom
 Address.....510 W. Morrison
 Tel.: WALnut 5-2582.....Independent
 Managers. James M. Hagerman, John I. Groom
 Owners of: KSMA-FM.

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KSPA Radio
 Address110 Cameron Rd.
 Tel.: JACKson 5-6333.....Independent
 General Manager.....Frank James

KHUM—Santa Rosa—1961

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned By.....Bay Area Electronics, Inc.
 Address.....2200 Santa Rosa Ave.
 Tel.: LIBerty 5-1881.....Independent
 General Mgr.Don F. Davis

KJAX—Santa Rosa—1959

Freq.: 1150 Kc....Power: 5000 W. d., 500 W. n.
 Owned By.....KJAX, Inc.
 AddressHotel Santa Rosa
 Tel.: LIBerty 5-9060.....Independent
 President.....J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Finley Bcstg. Co.
 Business Address.....Flamingo Hotel
 Tel.: LI 5-3313.....Independent
 Station Representative.....Hollingbery
 President.....Mrs. E. L. Finley
 General Manager.....Frank W. McLaurin
 Program Dir.....Merle Ross
 Publicity DirectorJim Grady
 Chief Engineer.....Hilmar Cann

KVRE—Santa Rosa—1962

Frequency: 1460 Kc.....Power: 1 Kw. d.
 Owned By.....Santa Rosa Bcstg. Co.
 Address.....2555 Bennett Valley Road
 Tel.: LIBerty 5-2024.....Independent
 President.....Thomas L. Brennen
 Station Mgr.Joseph T. Nixon
 Commercial Mgr.Bert Pinkerton
 Sales Promotion Mgr.....Arlene Brennen
 Chief EngineerJim Young

KVML—Sonora—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Sonora Bcstg. Co.
 AddressBox 967
 Tel.: JE 2-7426.....ABC-KBS
 Station Representative.....Grant Webb
 General Mgr.R. P. Bowen

KJOY—Stockton—1947

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned ByGamble Bcstg.
 Business-Studio Address...110 N. Eldorado St.
 Tel.: HOWard 6-2844.....Independent
 Station Representation.....McGavren Guild
 PresidentOrt J. Lofthus
 Commercial Manager.....Ken Minyard
 Sales Prom. Mgr.....Carolyn Pribyl
 Program Director.....Ron Reynolds
 Publicity Dir.....Alan Oak
 Chief Engineer.....James Tracewell
 For other Gamble stations see Multiple-Station
 Owners.

KSTN—Stockton—1949

Frequency: 1420 Kc.Power: 5000 W.

CALIFORNIA

Owned-Operated By... San Joaquin Bcstg. Co.
Business Address.....2171 Ralph Ave.
Tel.: HOward 4-7338.....Independent
RepresentativeHollingbery
PresidentKnox La Rue
Station Mgr.Jayne Swain
Chief Engineer.....Jerry Brock
Owners of: KSTN-FM.

KWG—Stockton—1921

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Royal Bear Bcstrs.
AddressP.O. Box 5007
Tel.: HO 5-2611MBS
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Roland B. Vaile
Station, Comm. Mgr.....Ted Carlsen
Chief Engineer.....John Moline

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By.....James E. McKahan
Business Address.....P.O. Box 501
Tel.: 257-2121KBS
Pres., Gen. Mgr.....James E. McKahan
Program Director..... Ernest W. Moffett
Chief Engineer.....Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Mann Bcstg. Co.
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....KES
Owner, Gen. Mgr.Louise E. Mann

KHOE—Truckee—1959

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Calif.-Nev. Bcstg. Co.
Address.....Box 247
Tel.: LU 7-9986.....MBS
President.....Robert Sherman
General Mgr.Henry Shetton

KCOK—Tulare—1945

Frequency: 1270 Kc.Power: 5 Kw.
Owned-Oper. By.....KCOK, Inc.
Business Address.....P. O. Box 119
Tel.: MU 6-2866.....MBS
Station Rep.Sandeberg
Pres., Gen. Mgr.....Keith Munger
Program Director.....Casey Santos
Chief Engineer.....Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc....Power: 1 Kw.
Owned ByKGEN, Inc.
Address.....Box 122, Hanford, Calif.
Tel.: MU 6-3406.....Independent
Sta. Representative Webb
PresidentMrs. Meldean Upp
Chief Engineer.....D. Lee

KCEY—Turlock—1949

Frequency: 1390 Kc....Power: 5,000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS-ABC
President.....Harrison M. Fuerst
General Mgr.Howard Allred
Owners of: KVOR-AM-FM, Colorado Springs, Colo.

KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc....Power: 1000 W. d.
Owned By.....Hi-Desert Bcstg. Corp.
Address.....Box 908
Tel.: 367-2345.....Independent
President, General Mgr.....Art Sipherd
Commercial Mgr., Chief Eng....George Osborn

KMSL—Ukiah—1960

Frequency: 1250 Kc....Power: 500 Watts d.
Owned ByEdward B. Mulrooney
AddressP.O. Box 645
Tel.: HCmestead 2-8621.....MBS
Owner, Pres.Ed Mulrooney

KUKI—Ukiah—1950

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByRadio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....KBS
OwnerMarguerite Sims
General Mgr. Ch. Eng.John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc....Power: 250 Watts d.
Owned ByKNBA, Inc.
Business AddressBox 1112
Tel.: MI 4-8944.....Independent
Pres., Gen. Mgr.Louis J. Rips

KUDU—Ventura—1948

Frequency: 1590 Kc....Power 1000 Watts
Cwned By.....Tri-County Public Service
Business Address.....South Mills Road
Tel.: Miller 2-2125.....Independent
Station Reps.....Oakes & Walker-Rawalt
PresidentRussell Furse
Owners of: KUDU-FM.

KVEN—Ventura—1947

Frequency: 1450 Kc....Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
AddressBox 1611
Tel.: MI 3-8675.....MBS
PresidentCarroll Hauser
Gen., Sta. Mgr.Sidney M. Held
Sales Manager.....Mike Thomas
Program Dir., Chief Engr.....Fred Hall
Owners of: KVEN-FM.

KCIN—Victorville—1961

Frequency: 1590 Kc....Power: 500 Watts d.

CALIFORNIA-COLORADO

Owned By.....Victor Valley Bcstrs., Inc.
Address.....Victor Valley Shopping Center
Tel.: CHapel 5-8635.....Independent
President.....Jerry Carr
Commercial Manager.....D. Wood
Chief Engineer.....R. Calia

KONG—Visalia—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
President & Gen. Mgr.....Harry E. Layman
Owners of: KONG-FM.

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-2145.....Independent
President.....E. J. Peters
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Frontier Bcstg.
Business Address.....40 Atkinson Lane
Tel.: Parkway 4-5641.....MBS
Pres., Gen., Sta. Mgr.....Philip Rather
Owners of: KMEL, Wenatchee, Wash.

KGRB—West Covina—1963

Frequency: 900 Kc.....Power: .25 Kw. d.
Owned By.....Robert Burdette & Assocs.
Address ..751 Echelon Ave., City of Industry
Tel.: 330-5211-2.....Independent

Representative.....None
Pres., Gen. Mgr.....Robert Burdette

KIQS—Willows—1961

Frequency: 1560 Kc.....Power: 250 W. d.
Owned By.....Glenn County Bcstrs.
Address.....Willows Hotel
Tel.: 934-4654.....KBS
Reps.....Spot Time Sales; Chance
President.....Walter D. Stewart
Station Mgr.....Thomas Frostig

KSYC—Yreka—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Northern Bcstg. Co.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....ABC
President.....R. W. Lake
Sta., Comm. Manager.....Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
Owned By.....Ballard & Behr
Address.....826 Plumas St.
Tel.: SH 3-7343.....KBS
General Manager.....B. Ballard

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By..Peachbowl Bcstrs., Inc.
Address.....424 5th St., Marysville, Calif.
Tel.: 743-7309.....Independent
General Mgr.....Roger R. Hunt
Chief Engineer.....Carl W. Pendergraft

Colorado

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....D. L. & Katholeen Allen
Address.....Alamo
Tel.: 26.....KBS-MBS
General Mgr.....D. L. Allen

KDAB—Arvada—1962

Frequency: 1550 Kc.....Power: 10 Kw. d.
Owned By.....Denver Area Bcstrs.
Address.....P.O. Box 1
Tel.: 421-1550.....Independent
General Manager.....Ron Curtis

KBOL—Boulder—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Boulder Radio KBOL, Inc.
Address.....Box 146

Tel.: HI2-2242.....Independent
Station Rep.....Holman
Pres., Gen. Mgr.....Russel Shaffer
Commercial Manager.....Gene Palm
Chief Engineer.....Fred Bodenhar

KDEY—Boulder—1962

Frequency: 1360 Kc.....Power: 500 W. d.
Owned By.....Bonanza Bcstg. Co.
Address.....1245 Pearl St.
Tel.: 443-7450.....Independent
Representative.....Savalli/Gates
President.....Kenneth G. Prather

KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts
Owned By.....Mile High Bcstg. Co.
Business Address.....77 South 4th Ave.
Tel.: 799.....KBS
General Mgr.....Clyde W. Miller

COLORADO

KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Royal Gorge Bcstrs., Inc.
AddressP.O. Box 858
Tel.: 275-2400KBS-MBS
Station Rep.....Edward Petry & Co.
President, Gen. Mgr.....Ray M. Beckner
Chief Engineer.....L. Jay Aldridge

KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.
Owned.....Western Bcstg. Co.
AddressBox 2422
Tel.: 634-1503KBS
President.....D. P. Pinkston
General Manager.....Don Drennan
Chief Engineer.....James Green
For other Pinkston-Elinore stations see Multiple-Station Owners.

KDRO—Colorado Springs—1947

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Pikes Peak Bcstg. Co.
Business-Studio Address.....399 S. 8th St.
Tel.: ME 2-1515.....Independent
Pres., Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Wesley W. Bradley, Jr.
Chief Engineer.....C. Upton
Owners of: KRDO-TV.

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By.....Hill-Smith Bcstg. Co.
Address.....Antlers Hotel Penthouse
Tel.: 634-5511MBS
Station Representative.....Hal Holman
President, Gen. Mgr.....J. D. Hill
Chief Engineer.....Jay Blakesley

KVOR—Colorado Springs—1921

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....KVOR, Inc.
AddressBroadmoor Hotel
Tel.: 632-3536CBS
Station RepresentativePetry
President.....Harrison Fuerst
General Manager.....S. Singer
Chief Engineer.....W. Robson
Owners of: KVOR-FM, KCEY, Turlock, Calif.

KYSN—Colorado Springs—1956

Freq.: 1460 Kc...Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....KYSN Bcstg. Co.
Address.....30 S. Tejon St.
Tel.: 633-2608Independent
Station Representative.....Spot Time Sales
Pres., Gen. Mgr.....Donald T. Harding, Jr.
Commercial Manager.....John H. Lambert
Program Director.....Gene Towne

KVFC—Cortez—1955

Freq.: 740 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KVFC, Inc.
AddressBox 740

Tel.: LO 5-3463KBS
Pres., Gen. Mgr.Jack Hawkins
Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc...Power: 1 Kw. d., 500 W. n.
Owned By.....Northwestern Colo. Bcstg. Co.
AddressP. O. Box 65
Tel.: TA 4-6574KBS
PresidentGeorge O. Cory
Station Mgr.....Dick Bonderud
For other Cory stations see Colorado Network under Multiple-Station Owners.

KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Monarch Broadcasting Co.
AddressP.O. Box 452
Tel.: TR 4-4544.....Independent
Pres., Gen., Sta. Mgr.....D. E. Towne
Prog. Dir.....Rose Mary Towne

KBTR—Denver—1961

Frequency: 710 Kc.....Power: 5000 Watts
Owned By.....Mullins Bdcstg. Co.
Address.....1089 Bannock St.
Tel.: 266-3601ABC
Station Rep.....Edward Petry & Co.
President.....John C. Mullins
Gen., Sta. Mgr.Larry Buskett
Sales Prom. Mgr., Pub. Dir.....Dick Braun
Chief Engineer.....Joe Finch
Owners of: KBTB, Denver.

KDEN—Denver—1956

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....KDEN Broadcasting Co.
Address.....1601 West Jewell Ave.
Tel.: WE 5-3525.....Independent
RepresentativeThe Meeker Co.
President, Sta. Mgr.....E. E. Koepke
Chief Engineer.....Walt Wilson
Owners of: KDEN-FM.

KFML—Denver—1953

Frequency: 1390 Kc.Power: 5 Kw. d.
Owned By.....Fine Arts Bcstg. Co.
Address290 Fillmore St.
Tel.: DEXter 3-1509.....Independent
President.....Bill Daniels
Gen., Sta., Comm. Mgr.Tim O. Connor
Owners of: KFML-FM.

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
Owned.....Francisco V. Sanchez
Address2185 Broadway
Tel.: AC 2-8935.....Independent
Station RepresentativeOakes
PresidentF. V. Sanchez
Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts

Owned By.....TCA Bcstg. Corp.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2811.....Independent
 Representative.....Peters, Griffin, Woodward
 Pres., Gen., Sta. Mgr.H. J. "Hal" Davis
 Chief EngineerJim White

KIMN—Denver—1922

Frequency: 950 Kc.Power: 5 Kw.
 Owned By.....KIMN Bcstg. Co.
 Address.....5350 W. 20th Ave.
 Tel.: 237-2734Independent
 Station Representative.....John Blair
 PresidentJ. C. Hunter
 General Manager.....K. E. Palmer
 National Sales Mgr.....Thomas Duggan
 Commercial Mgr.Tom Jones
 Chief Engineer.....Sheridan Gilbert

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell
 Tel.: WA 2-1189.....KBS
 Sta. RepresentativeBiddick
 Pres., Gen. Manager.....G. B. Anderson
 Commercial Manager.....Bert Tracy
 Chief Engineer.....D. M. Smith
 For other Anderson stations see Multiple-Station
 Owners.

KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts
 Owned By.....Time-Life Bcst. Inc.
 Business-Studio Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 RepresentativeKatz
 President, Gen. Mgr.....Hugh B. Terry
 Station Mgr.....E. Lee Fondren
 Local Sales Mgr.....Lew Hunter
 Program Dir.Charles Roberts
 Chief Engineer.....Gene Jenkins
 For other Time-Life stations see Multiple-Station
 Owners.

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Metropolitan TV Co.
 Address.....P.O. Box 5012
 Tel.: CHerry 4-4141.....NBC
 RepresentativeChristal
 Pres., Gen. Mgr.Ralph Radetsky
 Commercial Manager.....Gene Grubb
 Promotion, Merch. Mgr.....Steve Fox
 Program Director.....Jim Atkins
 Owners of: KOA-FM-TV, Denver; KOAA-TV,
 Pueblo, Colo.

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
 Owned-Oper By.....Armstrong Bcstg. Co.
 AddressBox 98
 Tel.: EM 6-2695.....MBS
 PresidentW. L. Armstrong
 General Mgr.Robert N. Kindred
 Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
 Owned-Operated By.....Radio-Denver, Inc.
 Address:.....1160 East Colfax Ave.
 Tel.: AC 2-4811.....Independent
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Richard B. Wheeler
 Program Director.....Joe Finan
 Chief Engineer.....Lee Arnett

KDGO—Durango—1958

Freq.: 1240 Kc. ..Power: 1 Kw. d., 250 W. n.
 Owned By.....Basin Bcstg. Co., Inc.
 Address.....3112 Main St.
 Tel.: 247-1407Independent
 PresidentRobert Tobey
 General Mgr.Jimmie D. Gober
 For other Merriman-Gober-Tobey stations see
 Multiple-Station Owners.

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KIUP, Inc.
 Address.....P. O. Box 641
 Tel.: 247-4464ABC-KBS-MBS
 President, General Mgr.....Ralph L. Atlass
 Commercial Mgr.....Al Gare
 Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned ByMacLee Radio Corp.
 Address.....3 W. Princeton
 Tel.: SU 1-4481.....Independent
 Pres., Gen. Mgr.....Robert B. McWilliams
 Assistant Mgr.....Tim Sullivan
 Chief Engineer.....D. F. White

KCOL—Fort Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By....Northern Colo. Bcstg. Co.
 Address.....1612 La Porte
 Tel.: 482-5991.....ABC
 Station Reps.....Edward Petry & Co.
 Pres., Gen. Mgr.....Ellis Atteberry
 Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned By.....Horsetooth Bcstg. Co., Inc.
 AddressCentral Bldg.
 Tel.: 484-0466.....MBS-KBS
 Station Representative.....Holman
 President.....Les Ware
 General Mgr.Phyllis Lovejoy
 For other Ware stations see Multiple-Station
 Owners.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By....Morgan County Bcstg. Co.
 Address.....Highway 6 & 34

COLORADO

Tel.: 867-5674ABC-KBS
PresidentStaton A. Dixon
Sta., Comm. Mgr.Mason Dixon

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
RepresentativeHolman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
For other Howell stations see Multiple-Station
Owners.

KICM—Golden—1957

Frequency: 1250 Kc.....Power 1000 Wts. d.
Owned By.....Norman Broadcasting
AddressBox 15467, Denver
Tel.: 279-5595.....Independent
Owner, Gen. Mgr.....George I. Norman, Jr.
Station Mgr.Dan Norman
Chief Engineer.....Charles Brandt
Owners of: KSVN, Ogden, Utah.

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: 243-1230.....ABC
Representative.....Edward Petry & Co.
President.....D. Spencer Grow
Gen., Sta. Mgr.H. Abbott Tessman
Commercial Manager.....Al Schultz
Chief EngineerJim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc....Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By....Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel.: 242-5000.....CBS
RepresentativeHal Holman
PresidentRex Howell
General Mgr.Robert McMahan
Chief EngineerJames Meyer
For other Howell stations see Multiple-Station
Owners.

KSTR—Grand Junction—1957

Frequency: 620 Kc.....Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
AddressBox 1110
Tel.: 243-1722Independent
President, Gen. Mgr.....E. Anson Thomas
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Mesa Bcstg. Co.
Address.....200 N. Sixth St.
Tel.: CH 2-7800KBS-MBS
PresidentV. A. Buckmaster

KFKA—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts

Owned-Oper. By....Mid-Western Radio Corp.
AddressP.O. Box K
Tel.: 352-4421.....Independent
RepresentativeHal Holman
Pres., Gen. Mgr.Ralph H. Green
Comm. Mgr.....Mrs. Virginia Sears
Sales Promotion Mgr.....Lorene Briggs
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc..Power: 1Kw. d., 250 W. n.
Owned-Oper. By.....Meroco Bcstg. Co.
Address816 Ninth St.
Tel.: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer

KGUC—Gunnison—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned ByRoger W. & Enid C. Pepperd
Address113 E. Georgia St.
Tel.: 641-1780ABC-KBS-MBS
General, Sales Mgr.....Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Grady F. Maples
AddressBox 485
Tel.: DU 4-2541ABC-MBS
RepresentativeIndie Sales
General Manager.....C. J. Logan
Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lakewood Bcstg. Service
Address.....1315 Oak St., Denver, Colo.
Tel. CH 4-8681ABC-MBS
Station Reps.....Meeker; Chas. Bernard
President, General Mgr.....Ed Scott

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
Owned By.....KLMR, Inc.
Address.....P. O. Box 890
Tel.: 336-2206.....ABC
President.....Douglas Kahle
General Manager.....Dennis Behan

KBRR—Leadville—1960

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Continental Divide Bcstg., Inc.
Address.....P.O. Box 968
Tel.: 1237.....KBS
President.....Thomas T. Farley
V.P., General Manager.....John H. East

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: 794-4211.....Independent

Pres., Gen. Mgr.....Bob Martin
 Commercial, Promo. Mgr.....Hal Taft
 Program Dir.....Bob Rubin
 Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned By.....Radio Longmont, Inc.
 AddressBox 799
 Tel.: PProspect 6-2323.....KBS
 Station Representative.....Continental
 President, Gen., Sta. Mgr.....Wm. G. Stewart
 Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Evergreen Ent. Inc.
 Address.....308 East 5th
 Tel.: 667-1570.....KBS
 Pres., General Mgr.....William Green

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
 Owned By.....Garden of Gods Bcstg. Co.
 Address.....68 Minnehaha Ave.
 Tel.: MULberry 5-5776.....Independent
 Pres., Chief Eng.....C. M. Edmonds
 General, Comm. Mgr.....Mrs. C. M. Edmonds
 Owners of: KCMS-FM.

KSLV—Monte Vista—1954

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colorado Radio Corp.
 Business Address.....109 Adams St.
 Tel.: ULster 2-3581.....KBS
 President.....George O. Cory
 For other Cory stations see Multiple-Station
 Owners.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By..Uncompaghre Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Tel.: CHerry 9-4546.....KBS
 PresidentGeorge O. Cory
 Station Mgr.E. De Julio
 For other Cory stations see Multiple-Station
 Owners.

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned ByCentennial Radio Corp.
 Address2829 Lowell
 Tel.: LIncoln 5-2883.....Independent
 Pres., Gen., Sta. Mgr.Dwight Shaw

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Sangre de Cristo Bcstg.
 Address.....2226 TV Lane
 Tel.: 545-4106.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Freq.: 1230 Kc. ...Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Pueblo Radio Co.
 Address3011 Elizabeth
 Tel.: LI 4-5846KBS-MBS
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 OwnedKFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent
 RepresentativeContinental
 OwnerJoseph M. Clifton

KGHF—Pueblo—1928

Freq.: 1350 Kc. ...Power: 5 Kw. d., 1 Kw. n.
 Owned ByGarvey Communs. Systems
 AddressHighway 50, W.
 Tel.: LI 2-5570.....ABC
 Station Rep.Petry
 PresidentWillard W. Garvey
 General Mgr.Robert D. Ellis
 Chief EngineerTony Mejia
 Owners of: KKTU, KFMH (FM), Colorado
 Springs.

KPUB—Pueblo—1959

(Formerly KTUX)

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned ByQuixote Bcstg. Co.
 Address.....4211 Elizabeth St.
 Tel.: 545-5970Independent
 Pres., Gen. Mgr.Donald W. Reynolds, Jr.
 For other D. W. Reynolds stations see Donrey
 Media under Multiple-Station Owners.

KAVI—Rocky Ford—1956

Frequency: 1320 Kc....Power: 1000 Watts d.
 Owned ByRocky Ford Invest. Corp.
 Address.....P. O. Box 632
 Tel.: 254-7427KBS
 PresidentH. Lee Sturgeon
 General Mgr., Prog. Dir.....Edward J. Patrick

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: 539-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 AddressFleming Road
 Tel.: LA 2-1607.....KBS-ABC
 PresidentAl Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Sterling Broadcasting Corp.
 Address122 W. Main St.
 Tel.: LA 2-1740.....ABC-MBS

COLORADO-CONNECTICUT

RepresentativeHal Holman
PresidentKermit Kath
General Mgr.....Bob Kath

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KCRT, Inc.
AddressCountry Club Dr.
Tel.: 846-3212KBS

Station Representative.....Edward J. Petry
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned ByFloyd Jeter
AddressBox 599
Tel.: 111.....Independent
President, Ch. Eng.Floyd Jeter

Connecticut

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
Owned By.....Valley Broadcasting Co.
Address.....290 Main St.
Tel.: RE 5-4606.....MBS
Station Rep.Walker-Rawalt
General Mgr.David E. Kenney

WICC—Bridgeport—1926

Freq.: 600 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Conn.-N. Y. Broadcasters
Address2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461..N.Y. CI 5-0688....Independent
RepresentativeAdam Young
President, Gen. Mgr.....Kenneth M. Cooper
V.P., Business Mgr.....John E. Metts
Sales, Sta. Mgr.....Ray Colonari
Program Director.....Frank Delfino
Owners of: WICC-TV; WJZZ-FM, Bridgeport.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.Power: 1 Kw.
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Tel.: FO 6-1803MBS
PresidentHarold Thomas
Chief Engineer.....N. Howard

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Tel.: LU 3-9265.....Independent
Station Rep.....Prestige Rep. Org.
PresidentEric Hatch
General Manager.....Richard C. Kilbourn
Commercial Manager.....Val McCormick
Chief Engineer.....Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By....Berkshire Bcstg. Corp.
Address.....198 Main St.
Tel.: 748-3565.....Independent
Station Representative.....Bill Creed Assocs.
President.....John P. Previdi

Gen., Comm. Mgr.....Sol Robinson
Program Director.....Paul Baker
Chief Engineer.....Rudi Cehak
Owners of: WLAD-FM.

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Radio WSUB
Address.....1064 Poquonnock Rd.
Tel.: Hilltop 5-2494.....Independent
General Mgr.....Lawrence A. Reilly
Commercial Manager.....Warren F. Haas
Program, Ch. Eng.....Armand J. Bernard
Owners of: WTXL, Springfield, Mass.

WDEE—Hamden—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned By...Southern New England Bcstg. Corp.
Address ...473 Denslow Hill Rd., New Haven
Tel.: AT 8-3561.....Independent
Pres., Gen. Mgr.Stuart M. Cadan
Owners of: WDEE-FM.

WCCC—Hartford—1947

Frequency: 1290 Kc....Power: 500 Watts, d.
Owned By.....Greater Hartford Bcstg. Corp.
Address338 Asylum St.
Tel.: 525-6648Independent
Sta. Reps.....Paul Raymer; Bill Creed
President.....William M. Savitt
Sales Promotion Mgr.....Mal Morse
Chief Engineer.....Justin Tarnowski
Owners of: WCCC-FM.

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
AddressBox 1360, Blue Hills Sta.
Tel.: 278-1360Independent
V.P., Gen., Comm. Mgr.....William Crawford
Program Director.....Charles R. Parker
For other Buckley-Jaeger stations see Multiple-
Station Owners.

WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts
Owned ByWPOP, Inc.

CONNECTICUT

Business-Studio Address.....410 Asylum St.
Tel.: 278-1410Independent
Pres., Gen. Mgr.Joseph C. Amaturio
Owners of: WIRE, Indianapolis, Ind.

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Travelers Bcstg. Service
Address.....3 Constitution Plaza
Tel.: 525-0801NBC
RepresentativeChristal
President.....Paul W. Morency
Vice President, Sales.....Robert S. Tyrol
Promotion Mgr.....Eugene J. Muriaty
Information Director.....Richard F. Ahles
Dir. of Engineering.....Harold A. Dorschug
Owners of: WTIC-FM-TV.

WINF—Manchester—1958

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned ByProfit Research, Inc.
Address.....376 R. West Middle Turnpike
Tel.: 643-2491.....CBS
Station Representative.....Avery-Knodel
PresidentSidney Walton
Chief Engineer.....Henry Robert

WMMW—Meriden—1947

Frequency: 1470 Kc....Power: 1000 Watts, d.
Owned ByMeriden-Wallingford Radio
Address1 Church St.

Tel.: BE 5-5747.....Independent
President Allen E. Wolin
V.P., General Manager.....Donald Laufer
Comm., Sales Prom. Mgr.....Bernie Kaufman
For other Wolin stations see Key Stations under
Multiple-Station Owners.

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
Owned-Oper. By.....Middlesex Bcstg. Co.
AddressRiver Road
Tel.: Diamond 7-2565.....Independent
Sta. Reps.....Devney Org.; Nona Kirby
Managing Dirs.....R. J., W. J. O'Brien
Station Mgr., Prog. Dir.....Bill Glynn
Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.
Owned By.....Naugatuck Valley Service
Address.....142 Meadow St.
Tel.: 729-2291.....Independent
Station Representative.....Walker-Rawalt
President, General Mgr.....John T. Parsons
Program Director.....Brad Drawbridge
Chief Engineer.....Rogers Holt

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By..Central Conn. Bcstg. Co.
Business Address.....22 Grove Hill



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39 years of RADIO WITH A REASON
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REPRESENTED BY THE HENRY I. CRISTAL COMPANY

CONNECTICUT

Tel.: BALDWIN 3-2721.....ABC
 Station Rep.....New Eng. Spot Sales
 President.....Patrick J. Goode
 General Mgr.....Aldo DeDominicis
 Chief Engineer.....Hillis Holt

WRYM—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
 Owned By.....Hartford County Bcstg. Corp.
 Address..1056 Willard Ave., Newington, Conn.
 Tel.: 666-5846.....Independent
 Station Reps.....Hollingbery; Eckels
 PresidentLouis A. Sodokoff

WAVZ—New Haven—1947

Frequency: 1300 Kc....Power: 1000 Watts
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Tel.: SP 7-4761.....Independent
 Representatives.....Hollingbery, Kettell-Carter
 Chairman of the Board.....Victor W. Knauth
 President.....Daniel W. Kops
 Exec. Vice Pres.....Richard J. Monahan
 V. P. & Gen. Mgr.....Marvin B. Rosenblatt
 Station Manager.....Lee Manson
 Sales Manager.....Marshall Pite
 Chief Engineer.....Ralph Carrano
 Owners of: WTRY, Troy, N. Y.

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.

Owned By.....Conn. Radio Foundation, Inc.
 Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....Independent
 Sta. Representative.....H. R. Reys.
 Pres., Sta., Gen. Mgr.....Richard W. Davis
 Owners of: WELI-TV.

WNHC—New Haven—1944

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Triangle Publications, Inc.
 Address.....135 College St.
 Tel.: 777-3611.....ABC
 Reps.Basset; N. E. Spot; Blair
 V.P. Radio-TV Div.....Roger W. Clipp
 General Mgr.....Stanley H. Edwards
 Asst. General Mgr.....Carl H. Grande
 Program Dir.Jack Lazare
 Chief Engineer.....Carmine Iannucci
 For other Triangle stations see Multiple-Station
 Owners.

WNLC—New London—1936

Fre.: 1510 Kc.Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By..The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Tel.: Gibson 2-5328.....Independent
 Station Reps.....Masla & Co.; Kettell-Carter
 Pres., Gen. Manager.....Gerald J. Morey
 Comm., Sales Promo. Mgr.....Irving Lowenthal
 Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc..Power: 1 Kw. d., 500 W. n.

How to tell all sides of this story in '64...



AP

THE ASSOCIATED PRESS

Owned-Operated By..Norwalk Bcstg. Co., Inc.
 Address11 Wall St.
 Tel.: TE 8-5566.....Independent
 Pres., Gen. Mgr.....James Stolcz
 Program Director.....Richard Bounerba
 Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq.: 1310 Kc.Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Eastern Conn. Bcstg. Co.
 Business-Studio Address.....Cuprak Rd.
 Tel.: TU 7-1613.....Independent
 Station Representative.....Bill Creed
 PresidentDonald Lasser
 General, Station Mgr.....Richard Reed
 Sales Prom., Pub. Director.....Edward Adler
 Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
 Owned.....Long Island Sound Radio Corp.
 AddressConn. Turnpike
 Tel.: EV 8-3546Independent
 Sta. RepresentativeHopewell
 Pres., Gen. Mgr.....Joseph P. Trantino
 Station Mgr.Vivian N. Trantino

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.
 Owned By.....Winny Bcstg. Co.
 Address.....15 Grove St.
 Tel.: WA 8-2721-2.....MBS
 President.....H. C. Rice
 Owners of: WILI, Wilimantic.

WSTC—Stamford—1946

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Tel.: 327-1400.....ABC
 Station Reps.....N. E. Spot Sales; Jack Masla
 PresidentKingsley Gillespie
 Gen. ManagerJulian Schwartz
 Chief Engineer.....Lisle Dorrian
 Owners of: WSTC-FM.

WBZY—Torrington—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned By.....Pioneer States Bcstrs., Inc.
 Business-Studio Address.....127 Main St.
 Tel.: HU 9-4173.....Independent
 President, Gen. Mgr.....Bernard J. Zucker
 Chief Engineer.....James M. Dunlap

WTOR—Torrington—1948

Fre.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By....Torrington Bcstg. Co., Inc.
 Address52 S. Main St.
 Tel.: HU 9-4181.....MBS
 Station Reps.N. Eng, Spot; M. A. Sls.
 Pres., Gen. Mgr.....Edmund W. Waller
 Sta., Comm. Mgr.....Alfred G. Eyre
 Program Dir.Brad Harris
 Chief Engineer.....Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc.....Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By.....WATR, Inc.
 Business-Studio Address.....440 Meadow St.
 Tel.: 755-1121.....ABC
 Sta. RepresentativeMasla
 Gen., Sta. Mgr.....Sam R. Elman
 Chief Engineer.....Robert Corbett
 Owners of: WATR-FM.

WWCO—Waterbury—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper.WWCO, Inc.
 Business-Studio Address.....65 Bank St.
 Tel.: 754-5141MBS
 PresidentHerbert Bloomberg
 Owners of: WWCO-FM.

WBRV—Waterbury—1932

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....Crystal-Tone Bcstg. Co.
 Address.....136 Grand St.
 Tel.: 753-1125.....CBS
 Pres., Gen. Mgr.Kenneth A. Wood, Jr.

WEXT—W. Hartford—1963

Frequency: 1550 Kc.Power: 1 Kw. d.
 Owned ByGrossco, Inc.
 Address998 Farmington Ave.
 Tel.: 521-1550Independent
 Reps.Bolling; Eckels
 PresidentJulian Gross
 General Mgr.Erwin Needles

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned By.....Westport Bcstg. Co.
 Business Address.....163 Main St.
 Tel.: CCapital 7-5133.....MBS
 Station RepresentativePrestige
 PresidentSidney J. Flamm
 Station Mgr., Prog. Dir.....Bob Roberts
 Comm. Manager.....John Newhouse
 Chief Engineer.....James M. Orre
 Owners of: WMMM-FM.

WILI—Willimantic—1957

Frequency: 1400 Kc.Power: 1 Kw.
 Owned By....."Willie" Corp.
 Address.....Bcstg. House, Main St.
 Tel.: HA 3-1621.....MBS
 Pres., Gen. Manager.....Herbert C. Rice
 Comm. Manager.....Robert C. Rice
 Chief Engineer.....John Roache
 Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc.....Power: 500 Watts, d.
 Owned By.....The Tobacco Valley Bcstg. Co.
 Address.....118 Poquonock Ave.
 Tel.: 688-4948.....MBS
 Station Reps.....Breen & Ward; Nona Kirby
 President, Gen. Mgr.....Sydney E. Byrnes
 Chief Engineer.....Art Castagno

Delaware

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
OwnedDover Bcstg. Co.
Address.....P.O. Box 727
Tel.: 734-5816.....MBS
PresidentHenry Rau
Program Director.....Hugh Delaney
Chief Engineer.....Lloyd Smith
For other Rau stations see Multiple-Station
Owners.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned ByCapitol Bcstg. Corp.
AddressTreadway Inn
Tel.: RE 4-5797Independent
PresidentHoward Parsons

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Scott Bcstg.
AddressDuPont Highway
Tel.: 856-2567.....Independent
Station Rep.....Continental Broadcasting
PresidentHerbert Scott
General Manager.....Edward Marzoc
For other Scott stations see Multiple-Station
Owners.

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
AddressBox 356
Tel.: 422-8881.....Independent
Ptr., Comm. Mgr.H. M. Griffith, Jr.
Ptr., Oper. Mgr.Charles V. Lundstedt

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
Owned BySussex Bcstg. Co.
Address.....Dual Hwy. 13
Tel.: NAtional 9-7933.....KBS
General Mgr.....(Mrs.) Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned.....Rollins Broadcasting Co.
Address.....414 French St.
Tel.: OL 4-8881.....Independent
Station RepresentativeEastman
President.....O. Wayne Rollins
General, Station Mgr.....Paul Downs
Program, Publicity Dir.....Lee Davis
Chief Engineer.....Fitzgerald MacDaniels
For other Rollins stations see Multiple-Station
Owners.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By...Delmarva Bcstg. Co., Inc.
Address.....2727 Shipley Road
Tel.: OLympia 2-3311.....NBC
RepresentativeMeeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Program Manager.....Richard Aydelotte
National Sales Manager....Harry J. Shaub, Jr.
Technical Director.....J. E. Mathiot
For other McCollough stations see Steinman Sta-
tions under Multiple-Station Owners.

WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 1 Kw. d.
Owned-Operated By...Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....MBS
President, Gen. Mgr.....Ewing B. Hawkins

WTUX—Wilmington—1946

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Pres., Sta. Mgr.....Gordon K. MacIntosh
Commercial Manager.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Chief Engineer.....Ed Kennedy

District of Columbia

WGMS—Washington, D. C.—1947

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO General, Inc.
AddressHotel Harrington
Tel.: EXecutive 3-8676.....Independent
Station Rep.....RKO General Natl. Sales
PresidentHathaway Watson
General Manager.....Perry S. Ury

Commercial Manager.....James Barker
Program Director.....Victor R. Hirsh
For other RKO General Stations see Multiple-
Station Owners.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts

DISTRICT OF COLUMBIA

Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100Independent
President.....John W. Thompson, Jr.
V.P., General Manager.....Fred S. Houwink
Radio Manager.....Andrew M. Ockershausen
Program Manager.....Harold L. Green
Chief Engineer.....Allan Powley
Owners of: WMAL-FM-TV, Washington, D. C.;
WSVA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. **Power:** 1 Kw. d., 250 W. n.
Owned By.....Washington Bcstg. Co.
Address.....2000 P. St., N.W.
Tel.: HObart 2-3900.....MBS
Pres., Gen. Mgr......Henry Rau
Station Mgr......Malcolm Campbell
Director of Engineering.....Lloyd Smith
Chief Engineer.....Joe Velsmid
For other Rau stations see Multiple-Station Owners.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. **Power:** 1 Kw.
Owned-Operated By.....United Bcstg. Co.
Address.....5321 First Place, N.E.
Tel.: TU 2-2500.....Independent
Station Representative.....UBC Sales
President.....Richard Eaton
V.P. & Gen. Mgr......John A. Panagos
Program Director.....Cliff Holland
For other United Bcstg. stations see Multiple-Station Owners.

WPGC—Washington, D. C.—1954

Frequency: 1580 Kc....**Power:** 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Address.....4421 Southern Ave., SE,
Bradbury Hts., Md.
Tel.: JORDAN 8-6677.....Independent
President.....M. E. Richmond
General Manager.....Robert Howard
Program Director.....Dean Griffith
Owners of: WPGC-FM; WMEX, Boston, Mass.

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....**Power:** 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....Wisconsin Bldg.
Tel.: WHitehall 6-1050.....Independent
Station Representative.....Spot Time Sales
President, General Manager.....Ed Winton
Station Manager.....Ted Dorf
Chief Engineer.....Earl Castine
For other Gay stations see Multiple-Station Owners.

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....**Power:** 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr......Joseph Goodfellow
Station Manager.....Harry A. Karr Jr.
Sales Manager.....Arch McDonald
Promo., Pub. Dir......Timmi Pierce
Chief Engineer.....John Rogers
For other NBC Owned stations see Multiple-Station Owners.

WTOP—Washington, D. C. 1926

Frequency: 1500 Kc.....**Power:** 50,000 Watts
Owned-Oper......Washington Post Co.
Address.....Broadcast House
Tel.: 244-5678CBS
Representative.....CBS Radio Spot Sales
Pres., Bcst. Div......John S. Hayes
General Manager.....Lloyd Dennis, Jr.
Sales Mgr......Peter V. O'Reilly



WWDC ... the station that keeps people in mind

Radio Washington
Represented nationally
by John Blair & Co.



DISTRICT OF COLUMBIA-FLORIDA

Dir., Sales Develop.....George Titus
Chief Engineer.....Granville Klink
Owners of: WTOP-FM-TV; WJXT, Jacksonville,
Fla.

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts
Owned-Operated By.....Atlantic Bcstg. Co.
Address.....815 V St., N.W.
Tel.: HO 2-0011.....Independent
Station Representative.....Bernard Howard
President.....Milton Diener
General Mgr.....Daniel Diener
Owners of: WFPG, Atlantic City, N. J.; WJMD,
Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address.....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative.....Blair
Pres., Gen. Mgr.....Ben Strouse
V.P., Gen. Sales Mgr.....Max Sherman
Program Director.....Irv Lichtenstein
Sales Prom. Mgr.....Jo Wilson
Chief Engineer.....Ross H. Beville
Owners of: WWDC-FM.

Florida

WAPG—Arcadia—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address.....Box 676
Tel.: WA 8-6111.....KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickson

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....Box 1947
Tel.: 354-6661.....Independent
President.....Robert C. Whitehead, Jr.
Owners of: WKTZ (FM), Jacksonville.

WTWB—Auburndale—1956

Frequency: 1570 Kc.....Power: 5 Kw., d.
Owned By.....L. M. Hughey
Address.....Box 7
Tel.: Woodlawn 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Avon Bcstg. Co.
Address.....Jacaranda Hotel
Tel.: GL 3-4549.....Independent
General, Station Mgr.....John W. Wright
Chief Engineer.....Jerry Brush

WBAR—Bartow—1954

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820
Tel.: 533-8021.....Independent
President.....J. E. Yarbrough
General Mgr., Ch. Eng.....John A. Buning

WSWN—Belle Glade—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....Box 786
Tel.: WY 6-2063.....Independent
Station Representative.....Gill-Perna
Chrm. of Bd.....E. D. Rivers, Jr.
President.....M. B. Rivers
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemans
For other E. D. Rivers stations see Multiple-
Station Owners.

WZZZ—Boynton Beach—1962

Frequency: 1510 Kc.....Power: 1,000 Watts d.
Owned By.....Boynton Beach Bcstg. Co.
Address.....P.O. Box 1206
Tel.: 732-2468.....Independent
Station Reps.....Hopewell; Continental
Pres., Gen. Mgr.....Joseph DeMarco

WBRD—Bradenton—1957

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038
Tel.: 746-2183.....MBS
Pres., Gen. Mgr.....Robert R. Nelson
Program Director.....Woody Wooden
Chief Engineer.....Richard Wetherbee
Owners of: WBRD-FM.

WTRL—Bradenton—1946

Frequency: 1480 Kc.....Power: 250 Watts
Owned By.....Fletcher-Mitchell Corp.
Address.....Memorial Pier
Tel.: 3-1490.....Independent
Pres., Gen. Mgr.....Jonathan Fletcher
For other Fletcher-Mitchell stations see Multiple-
Station Owners.

WWJB—Brooksville—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned ByBrooksville Bst'g. Service
 Address.....30 E. Liberty St.
 Tel.: 796-2320.....KBS
 President, Gen. Mgr.....W. W. Johnson
 Chief Engineer.....Joseph E. Ahnell

WSBP—Chattahoochee—1963

Frequency: 1580 Kc.....Power: 1 Kw. d.
 Owned By.....Chattahoochee Bcstg.
 AddressBox 547
 Tel.: 663-2323.....Independent
 Gen. Mgr., Prog., Dir.....Doug Graham

WBGC—Chipley—1956

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Lee-San Corp.
 AddressDrawer 430
 Tel.: ME 8-0234.....KBS
 President, Gen. Mgr.John Sanders
 Station, Prog. Mgr.....Mrs. Lee Sanders

WAZE—Clearwater—1959

Frequency: 860 Kc.....Power: 500 Watts
 Owned By.....Radio Clearwater, Inc.
 Address.....201 S. Ft. Harrison Ave.
 Tel.: 446-8575Independent
 President, Comm. Mgr.....Charles H. Adams
 Gen. Mgr., Ch. Eng.....Gene Allen Robinson

WTAN—Clearwater—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Clearwater Radio, Inc.
 Business Address.....200 Pierce Blvd.
 Tel.: 3-3084Independent
 Pres., Gen. Mgr.....H. Dennison Parker
 Chief Engineer.....Frank L. Reid
 Owners of: WTAN-FM.

WSLC—Clermont—1962

Frequency: 1340 Kc.Power: 250 W.
 Owned ByDuane F. McConnell
 AddressBox 606
 Tel.: 394-2000Independent
 Station Mgr.Charles N. Grant

WOWY—Clewiston—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned By.....People's Broadcasting Service
 AddressWOWY Bldg.
 Tel.: YU 3-1270Independent
 President.....H. E. Evans

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
 Owned By.....William Finch
 AddressBox 265
 Tel.: YU 3-1711Independent
 Gen., Comm. Mgr.Franklin O. Pease

WEZY—Cocoa—1957

Frequency: 1350 Kc.Power: 1 Kw.
 Owned By.....WEZY, Inc.

Address.....740 Clearlake Rd.
 Tel.: Newton 6-4411.....Independent
 Station Representatives....Grant Webb; Ochs
 P. esident, Gen. Mgr.....Irving Braun

WKKO—Cocoa—1952

Frequency: 860 Kc.....Power: 1 Kw. d.
 Owned By.....WKKO Radio, Inc.
 AddressBox 1308
 Tel.: NE 6-2411.....Independent
 Station Reps.....Dora Clayton; Gene Bolles
 President, Gen. Mgr.....Marvin Rothschild
 Sta. Mgr., Prog. Dir.....Ronald Rothschild

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc.....Power: 500 Watts
 Owned By.....C. S. Smith, Jr.
 Address.....425 W. Orange Ave.
 Tel.: SU 3-2416.....Independent
 Station Rep.....Continental Radio Sales
 President.....C. S. Smith, Jr.
 Sta., Adv. Mgr.John Fox
 Owners of: WRKT-FM.

WVCG—Coral Gables—1948

Frequency: 1070 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Peninsular Bcstg. Corp.
 Business Address.....377 Alhambra Circle
 Tel.: 445-5411.....Independent

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FLORIDA

Sta. Representative.....Meeker Co.
President.....George W. Thorpe
Admn. V. P.....Warren Blackmon
Commercial Manager.....Timothy J. Carney
Chief Engineer.....Thomas F. Middleton
Owners of: WVCG-FM.

WCNU—Crestview—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Operated By....Gulf Shores Bcstg. Co.
AddressBox 518
Tel.: MU 2-2330.....KBS
General Manager.....S. F. Townsend
Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By....Crestview Bcstg. Co.
AddressBox 267
Tel.: MU 2-3040.....Independent
Pres., Gen. Mgr.....Everett M. McCrary
Commercial Manager.....Bob Lynn
Chief Engineer.....Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts
Owned By.....Hubbard Broadcasting, Inc.
AddressBox 123
Tel.: CY 3-4103.....Independent
Sta. Representative.....Edward Petry & Co.
President.....Stanley E. Hubbard
Comm., Station Manager.....Max Kimbrel
Program Director.....Bill Gramer
Chief Engineer.....Dave Schick
For other Hubbard stations see Multiple-Station
Owners.

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.
AddressBox 1077
Tel.: 567-5161Independent
PresidentCharles E. Varner

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
Owned.....Quality Bcsters. of Daytona, Inc.
AddressBox 4006
Tel.: CL 5-1448.....KBS
ExecutorJames E. Artis
ManagerArlene Schmidt

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.Power: 1 Kw.
Owned-Oper. By.....WMFJ, Inc.
Business Address.....Daytona Plaza Hotel
Tel.: CL 2-6491.....Independent
Station Reps.....Gill-Perna; Ayers
Sta. Mgr., Publicity Mgr.....Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts

Owned-Operated By.....News-Journal Corp.
Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
PresidentHerbert M. Davidson
Gen., Sta. Mgr.....R. Y. Huffman
Commercial Manager.....John Pitts
Chief Engineer.....Stephen B. Searle
Owners of: WNDB-FM.

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
AddressBox 5038
Tel.: 677-4122Independent
Station Representative.....Hal Walton
Pres., Comm. Mgr.Bob Cessna

WROD—Daytona Beach—1947

Frequency: 1340 Kc.Power: 1 Kw.
Owned ByRadio of Daytona
Business Address.....Box 991
Tel.: CL 2-4626Independent
PresidentLee Ruwitch

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By....Collins, Perley & McDermott, Inc.
Business Address.....8th Street
Tel.: TW 4-8361.....MBS
President, Gen. Mgr.....Cal Perley

WZEP—DeFuniak Springs 1955

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
AddressBox 387
Tel.: TW 4-7161.....Independent
General Mgr.Leonard Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio De Land, Inc.
Address220 E. Hubbard Ave.
Tel.: RE 4-1725ABC-KBS
President, Gen. Mgr.....Ralph S. Hatcher

W000—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address.....112½ W. New York
Tel.: RE 4-3422Independent
General Mgr.Brian E. Tolby
For other Polaris stations see Multiple-Station
Owners.

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 1420
Tel.: CR 8-1420CBS
President.....Roscoe Miller

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned.....Mel-Eau Broadcasting Corp.
 AddressBox 1085
 Tel.: PA 3-6723ABC
 Chief Engineer.....James A. Thomas

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Floyd W. Hess
 AddressDrawer AX
 Tel.: 357-4191.....Independent
 Owner, Gen. Mgr.....Floyd W. Hess
 Program Director.....Earl F. Hagar
 Chief Engineer.....Denny A. Newberry

**WPAP—Fernandina Beach
 1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned By.....D. T. Brannen
 AddressBox 691
 Tel.: 3667.....KBS
 PresidentD. T. Brannen
 For other Brannen stations see Multiple-Station
 Owners.

**WFTL—Ft. Lauderdale
 1958**

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....WFTL Bcstg. Co.
 Address.....P.O. Box 1400
 Tel.: LOgan 6-9621.....Independent
 Sta. Representative.....Jack Masla & Co.
 President, Gen. Mgr.....Walter B. Dunn
 Chief Engineer.....Charles E. Vanderford, Jr.
 Owners of: WFTL-FM.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc.....Power: 1,000 Watts d.
 Owned ByWLOD, Inc.
 AddressP. O. Box 108
 Tel.: LO 6-8318.....Independent
 President.....William F. Johns Jr.
 General, Station Mgr.....George V. Liddy
 Commercial Manager.....Robert A. Roberts
 Program Director.....Donald Smith
 Chief Engineer.....Herb Kravitz
 For other Franklin stations see Multiple-Station
 Owners.

WWIL—Ft. Lauderdale—1955

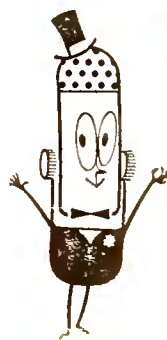
Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.
 Owned.....Florida Air-Power, Inc.
 AddressBox 8067
 Tel.: LU 1-1580.....Independent
 Station Rep.Gill-Perna
 President.....William A. Roberts
 Vice-Pres., Sta. Mgr.....Bruno M. Kern

**How to tell
 all sides of this story
 in '64...**



AP

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WWIL

AM & FM

1580 kc. • 103.5 Mgc.

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From Palm Beach to Miami

10,000 watts Day

5,000 watts Night

(and WWIL-FM with 33,000 watts
 covering *all* of South Florida)

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 or William A. Roberts, President
 Bruno M. Kern, Vice President and
 Station Mgr.

WWIL, WWIL-FM
 P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

Program Director.....Jack Swart
Chief Engineer.....Donald E. Kimberlin
Owners of :WWIL-FM.

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
Address.....2824 Palm Beach Blvd.
Tel.: EDison 4-1131.....KBS, CBS
General Manager.....A. J. Bauer
Chief Engineer.....B. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.Power: 5 Kw d., 500 W. n.
Owned-Operated By.....Robert Hecksher
Address.....2835 Hanson St.
Tel.: ED 5-1173Independent
Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.
Owned ByC. & P. TV
Address.....P.O. Box 1343
Tel.: Howard 4-1330.....ABC
General Mgr., Ch. Eng.....Charles C. Castle
Commercial Mgr.....George F. Van Houten
Program Director.....Al G. Radlein
Owners of: WARN-FM.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
AddressMelody Lane
Tel.: HOward 4-1400.....NBC
Pres., Gen. Mgr.....James L. Howe
Program Director.....Don Raffensberger
Commercial Manager.....J. Kingsley Butt
Chief EngineerRobert Money
Owners of: WIRA-FM.

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc....Power: 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
Address.....P.O. Box 10
Tel.: CH 3-3123.....Independent
President.....Wilbur R. Powell
Commercial Mannager.....Bill Richards
Chief EngineerJohn Davison

WNUE—Ft. Walton Beach 1956

Freq.: 1440 Kc. ..Power: 1 Kw. d., 250 W. n.
Owned By.....Smith Radio Inc.
AddressWright Ave.
Tel.: CH 4-5685.....Independent
President.....M. D. Smith III
Gen., Sta. Comm. Mgr. ...William Borthwick
For other Smith stations see Multiple-Station Own-
ers.

RADIO-TELEVISION DAILY

IS THE ONLY DAILY NEWSPAPER

IN THE BROADCASTING INDUSTRY.

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....WDVH, Inc.
 AddressP. O. Box 103
 Tel.: FR 2-2528.....Independent
 President.....R. A. Vaughn
 Gen. Mgr., Chief Engr.....Tom Hanssen
 Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Gainesville, Inc.
 Business Address.....Box 501
 Tel.: FR 6-1230CBS
 General Mgr.W. E. Minshall

WPUP—Gainesville—1962

Frequency: 1390 Kc.....Power: 5 Kw. d.
 Owned By....Southern Bcstg. Co. of Marianna
 Address1021 E. University Ave.
 Tel.: FR 6-2688KBS-MBS
 President.....John A. Dowdy
 V.P., General ManagerO. R. Buckler

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
 Owned By.....University of Florida
 AddressBox 14444
 Tel.: FR 6-7575.....NBC

General Manager.....Kenneth F. Small
 Commercial Mgr.....Robert L. Black
 Owners of: WRUF-FM.

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 500 Watts d.
 Owned By.....Haines City Bcstrs.
 AddressBox 495
 Tel.: Haines City.....Independent
 General Manager.....Peggy R. Cook
 Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc....Power: 1000 Watts d.
 Owned ByMelody Music, Inc.
 Address.....Hollywood Beach Hotel
 Tel.: 927-1777.....Independent
 PresidentJack Barry
 Gen. Mgr., Sta. Mgr.....C. Edward Little
 Publicity Director.....Howe Sadler

WIII—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
 Owned By7 League Prods.
 Business Address.....507 N.W. 2nd St.
 Tel.: CI 7-2445.....Independent
 PresidentRichard M. Gillaspay
 Gen., Sales Mgr.L. A. Cutshall
 Chief Engineer.....Erwin Fuller

DON'T SHOOT!

YOUR AD BUDGET



'TIL YOU SEE THE WHITES OF OUR I'S

WIII RADIO...

*The only sound in sight
 on the "Quiet Gold Coast"**

* South Miami to the Keys

FLORIDA

WAPE—Jacksonville—1958

Freq.: 690 Kc. ... Power: 50 Kw. d., 10 Kw. n.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: Flanders 9-9000.....Independent
Pres., Gen. Mgr.....William J. Brennan
Commercial, Sales Prom. Mgr.....Jim Atkins
Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....WIVY, Inc.
Address.....1639 Atlantic Blvd.
Tel.: FL 9-2521.....CBS
Sta. Representative.....Jack Masla
President.....Edward J. Oberle
Chief Engineer.....B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By..City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Tel.: EI 4-1681.....NBC
Sta. Rep.....H-R Reps
General Mgr.....J. W. Douglass
Chief Engineer.....Kenneth B. Kroter
Owners of: WJAX-FM.

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....Smith Co. Bcstg.
Business Address..Hotel George Washington
Tel.: EL 5-9001.....MBS
President.....Charles Smith
Chief Engineer.....C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Mel-Lin, Inc.
Business-Studio Address.....1036 Mary St.
Tel.: EX 8-3411.....Independent
Sta. Reps.....Gill-Perna; Dora Clayton
President.....Larry R. Pincus
General Manager.....Al Keirseay
Chief Engineer.....Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....WPDQ, Inc.
Address.....Atlantic Coast Line Bldg.
Tel.: EL 4-4421.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....E. Carr
V.P., General Mgr.....Robert C. Fehlman
Commercial Manager.....Harry Talbert
Program Director.....William Earman
Chief Engineer.....Ernest E. Haralson
For other Carr stations see Multiple-Station
Owners.

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.

Owned-Operated By.....Rowland Bcstg. Corp.
Address.....30 W. Adams St.
Tel.: ELgin 4-4501.....Independent
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....M. W. Rowland
Chief Engineer.....William V. Johnson

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned By.....Bob Jones U.
Address.....P. O. Box 8103
Tel.: RAYmond 5-2400.....Independent
Station Rep.....Bolling
President.....Dr. Bob Jones, Jr.
General Manager.....William J. Brown
Commercial Manager.....Dave Picus
Chief Engineer.....Ron Brown
For other Jones stations, see Multiple-Station
Owners.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WRHC, Inc.
Address.....247 Margaret St.
Tel.: EL 6-0461.....Independent
Station Representative.....Hal Walton
President.....Harold S. Cohn Sr.
Chief Engineer.....Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By.....Radio Station WZOK
Business Address.....Peninsular Life Bldg.
Tel.: ELgin 6-1373.....ABC
President, Gen. Mgr.....C. Macri

WBIX—Jacksonville Beach 1947

(Formerly WZRO)

Frequency: 1010 Kc.....Power: 1 Kw. d.
Owned By.....Sunshine Stations
Address.....P.O. Box 278
Tel.: CH 6-3222.....Independent
Co-Owners ..Emery Evans, Andrew B. Letson

WKIZ—Key West—1959

Frequency: 1500 Kc.....Power: 250 Watts
Owned By.....Florida Keys Bcstg. Corp.
Address.....P.O. Box 1487
Tel.: CY 4-2523.....Independent
Station Rep.....Breen & Ward
President.....R. E. Hook
General, Station Mgr.....Gayle Swofford
Chief Engineer.....Bill Cassel
For other Hook stations see Multiple-Station
Owners.

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood
Business Address.....P.O. Box 1300
Tel.: CY 6-2222.....CBS

Owner, Gen. Mgr. John M. Spottswood
 Chief Eng. Charles R. Lowe

WOSL—Kissimmee—1954

(Formerly WKBX)

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned By Osceola Bcstg. Co.
 Address Lago Vista Blvd.
 Tel.: 847-3166 Independent
 Representative None
 General Mgr. Rodney Walker

WDSR—Lake City—1946

Freq.: 1340 Kc. .. Power: 1 Kw. d., 250 W. n.
 Owned By Deep South Radioways
 Address Box 826
 Tel.: 752-1340 CBS
 Gen., Sta. Mgr. Alfred H. Temple

WGRO—Lake City—1958

Frequency: 960 Kc. Power: 500 Watts
 Owned By Columbia County Bcstg. Co.
 Address 30 N. Hernando St.
 Tel.: 752-0960 KBS
 Sta. Representative Hopewell
 General Manager Bob Dobelstein
 Chief Engineer Philip L. Corbin

WIPC—Lake Wales—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned Imperial Polk Bcstg. Corp
 Address P. O. Box 712
 Tel.: 2-9831 KBS
 President K. H. Berkeley
 V.P., Gen. Mgr. Charles D. Bishop
 Chief Engineer H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc. Power: 500 Watts
 Owned By Gold Coast Bcstg. Co.
 Address 1939 Seventh Ave. N.
 Tel.: JU 5-5533 ABC-KBS
 President Sam C. Phillips
 Chief Engineer David E. Hubertz

WLAK—Lakeland—1936

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Florida Central Bcstg. Co.
 Address 1412 East Lime St.
 Tel.: MU 2-3143 NBC
 Pres., Station Mgr. Frank W. Nesbitt
 V. P., Sales Prom. Mgr. Howard W. Cann, Jr.
 Commercial Manager Powell Adams
 Program Director Garland Burt
 Chief Engineer William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By WONN, Inc.
 Address Box 2038
 Tel.: 682-8184 Independent
 Representative Donald Cooke, Inc.

Pres., Gen. Mgr. Duane F. McConnell
 Comm. Mgr., Pub. Dir. John Gilman

WWAB—Lakeland—1957

(Formerly WYSE)

Frequency: 1330 Kc. Power: 1 Kw.
 Owned Polk Radio Inc.
 Address Box 65
 Tel.: Mutual 6-8127 Independent
 President W. H. Martin

WBIL—Leesburg—1957

Frequency: 1410 Kc. Power: 5 Kw. d.
 Owned By Thompson K. Cassel
 Address Box 978
 Tel.: 787-2313 Independent
 General Manager Richard D. Lundy
 Publicity Director Norma C. Hendricks

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Kw.
 Owned-Operated By WLBE, Inc.
 Address Box 1231
 Tel.: EL 7-2790 MBS-KBS
 Co-Owner, Pres. Paul A. Husebo
 Co-Owner, Sec. Wendell Husebo
 Chief Engineer Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.
 Owned Norman O. Protsman
 Business Address P. O. Box 637
 Tel.: FOrest 2-1250 KBS
 President Norman O. Protsman
 Program Director Faith Protsman
 Chief Engineer C. S. Parker
 For other Protsman stations see Multiple-Station
 Owners.

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Norman O. Protsman
 Address Box 621
 Tel.: HU 3-6333 KBS
 Owner Norman O. Protsman
 For other Protsman Stations see Multiple-Station
 Owners.

WFFG—Marathon—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By Key Broadcasting Co., Inc.
 Address Box 332
 Tel.: 743-5563 Independent
 President J. W. Betts
 General Mgr. Herbert N. Williams, Jr.

WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.
 Owned By Chipola Corp. (Bishop)
 Address 104 S. Caledonia St.
 Tel.: HUDson 2-3046 KBS
 President F. T. McKinnon
 Chief Engineer O. Lanman
 For other Bishop stations see Multiple-Station
 Owners.

FLORIDA

WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.
Owned-Operated By James W. Tate
Address Box 777
Tel.: HU 2-2131 ABC
Owner, Gen. Mgr. James W. Tate
Commercial Manager Bart W. Lincoln
Chief Engineer Gerald McKechnie

WMMB—Melbourne—1948

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By Indian River Radio, Inc.
Address WMMB Bldg.
Tel.: PA 3-1661 MBS
President Franklin A. Hardy

WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts
Owned By WAME Bcstg. Co.
Address 1850 N.W. Lejeune Rd.
Tel.: 633-0633 ABC
President, General Manager Ted Wilson
Sta. Mgr., Pub. Dir. Murry Woroner

WFAB—Miami—1958

Frequency: 990 Kc. Power: 5000 Watts
Owned By United Bcstg. Co.
Address 12th and Biscayne Blvd.
Tel.: 373-8366 Independent
President R. Eaton
V.P., Sta. Comm., Mgr. Arthur Gordon
For other United Bestg. stations see Multiple-Station Owners.

WFUN—Miami—1961

Frequency: 790 Kc. Power: 5000 Watts
Owned By Rounsaville of Miami Beach, Inc.
Address 6601 Sunset Dr.
Tel.: 667-1601 Independent
Station Representative Robert Eastman
President Robert W. Rounsaville
Station Mgr. Wm. Arthur Selley, Jr.
For other Rounsaville stations see Multiple-Station Owners.

WGBS—Miami—1944

Freq.: 710 Kc. 50 Kw. d., 10 Kw. n.
Owned Storer Bcstg. Co.
Address 1605 Biscayne Blvd.
Tel.: FR 9-2401 Independent
Station Representative Katz Agency, Inc.
President George B. Storer, Jr.
V.P., General Manager Bernard E. Neary
General Sales Mgr. Robert Mitchell
Promotion Director Ken Malden
Program Director Robert B. Martin
Chief Engineer Edward C. Lockwood
For other Storer stations see Multiple-Station Owners.

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By Rand Bcstg. Co.
Business Address Biscayne Terrace Hotel

Tel.: FR 1-6641 MBS
Representative Petry
President Rex Rand
V.P., General Manager Frank Craig
Sales Manager Dick Kelsey
Program Director Mark Prichard
Chief Engineer Andy Teplany
For other Rand stations see Multiple-Station Owners.

WIOD—Miami—1926

Frequency: 610 Kc. Power: 5000 Watts
Owned By Miami Valley Bcstg.
Address 1401 N. Bay Causeway
Tel.: 759-4311 NBC
Station Rep. Hollingbery
President James M. Cox, Jr.
Station Director James LeGate
Comm. Manager Cy Swingle
Chief Engineer Gene Rider
For other Cox stations see Multiple-Station Owners.

WMET—Miami—1954

Frequency: 1220 Kc. Power: 250 Watts
Owned By Latin Bcstg. Corp.
Address 350 N.E. 71st St.
Tel.: 751-9743 Independent
Sta. Rep. Tele Radio & TV Sales
President Marvin Tavel

WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By WMIE, Inc.
Address 1448 N. W. 36 St.
Tel.: 633-0161 Independent
Representative National Time Sales
President E. D. Rivers, Sr.
Station Manager Jack E. Nobles
Sales Prom. Mgr. Lawrence Lunker
Chief Engineer Russell Bennett
For other Rivers stations see Multiple-Station Owners.

WQAM—Miami—1921

Frequency: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Storz Brcstg. Co.
Address McAllister Hotel
Tel.: Franklin 7-3535 Independent
Representative John Blair
V.P., General Manager Jack Sandler
Program Dir. Charles Murdock
Chief Engineer James Hampton
For other Storz stations see Multiple-Station Owners.

WSKP—Miami—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By WSKP, Inc.
Address Dupont Plaza Cir.
Tel.: 377-9505 Independent
Station Rep. H. R. Representatives
President Bryan O'Neil
General Mgr. Robert J. Flynn

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
 Owned-Operated By.....**WKAT, Inc.**
 Address.....1759 N. Bay Road
 Tel.: JE 1-5711.....**CBS**
 Sta. Rep.**CBS Radio Spot Sls.**
 President.....**Mrs. A. Frank Katzentine**
 Commercial Manager.....**Howard Jacobs**
 Program Director.....**Bill Smith**
 Chief Engineer.....**Arthur P. Smith, Jr.**
 Owners of: **WKAT-FM.**

WMBM—Miami Beach—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....**Community Service Bcstrs.**
 Address.....814 First St.
 Tel.: 532-6347.....**Independent**
 Station Rep.**Bernard Howard**
 President**Alexander S. Klein**
 Vice Pres.**Allan B. Margolis**
 Program Director.....**Milton Smith**

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned.....**C. W. Mapoles**
 Address.....**Ward Basin Rd.**
 Tel.: NA 3-3425.....**MBS**
 Owner, Gen. Mgr.....**C. W. Mapoles**
 Comm. Sta. Mgr.....**H. Byrd Mapoles**
 Program Dir.....**D. Cooke**

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....**Santa Rosa Bcstdg. Co.**
 Address.....**P.O. Box 441**
 Tel.: 623-3876**KBS**
 Station Representative.....**George Hopewell**
 President, Gen. Mgr.....**F. A. Davis**
 Chief Engineer.....**Earl Morgan**

WVGT—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned By.....**Robert A. Lewis**
 Address**Box 956**
 Tel.: 383-3110.....**Independent**
 Owner, Pres.**Robert A. Lewis**

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts
 Owned and Oper. By.....**Radio Naples Inc.**
 Address.....**P.O. Box 1128**
 Tel.: MI 2-5127**KBS**
 Representative**Geo. Hopewell**
 President, Gen. Mgr.....**William J. Ryan**
 Commercial Manager.....**Homer L. Dixon**
 Sales Prom. Mgr.....**LaTelle Dixon**
 Program Director.....**Lloyd Garten**
 Publicity Director.....**Jean B. Southey**
 Owners of: **WNFM (FM), Naples.**

**WORT—New Smyrna Beach
1962**

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....**Radio New Smyrna, Inc.**
 Address.....**P.O. Box 276**
 Tel.: 428-5333.....**Independent**
 President.....**John C. Dent**
 General Manager.....**Bill Diehl**
 Chief Engineer.....**Mark J. Manucy**

**WSBB—New Smyrna Beach
1951**

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.
 Owned-Operated By.....**Broadcasters, Inc.**
 Business Address.....**Box 125**
 Tel.: GA 8-9091.....**MBS-KBS**
 President, Gen. Mgr.....**A. V. Tidmore**
 Station, Comm. Manager.....**A. L. Pruitt**
 Chief Engineer.....**Sim Eagleson, Sr.**
 Owners of: **WPPA-AM-FM, Pottsville, Pa.**

WIXX—Oakland Park—1963

Frequency: 1520 Kc.Power: 1 Kw. d.
 Owned By**Broward County Bcstg.**
 Address**539 N. E. 31st St.**
 Tel.: 565-1841**Independent**
 Representative**Dora-Clayton**
 President**Albert S. Tedesco**
 Gen., Comm., Mgr.**James R. Duryea**
 For other Tedesco stations see Multiple-Station
 Owners.

WKOS—Ocala—1957

Frequency: 1370 Kc.....Power: 5 Kw. d.
 Owned By.....**R. L. Gilliam**
 Address.....**P.O. Box 1779**
 Tel.: 622-8174**Independent**
 President**R. L. Gilliam**
 Gen., Comm. Manager.....**R. L. Bowles**

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
 Owner.....**A. B. Letson**
 Address.....**311 Robertson Bldg.**
 Tel.: 622-4118**Independent**
 President.....**A. B. Letson**
 General Mgr.....**Jim Kirk**
 Comm., Sls. Mgr.....**Vernon Arnette**
 Chief Engineer.....**A. Turner**
 Owners of: **WMOP-FM.**

WTMC—Ocala—1939

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned By**Marien County Ents.**
 Address**Box 831**
 Tel.: 622-4127**CBS-MBS**
 President**Robert M. Marks**
 Station Manager.....**C. T. Catalano**
 Chief Engineer.....**W. P. Callahan**

WOKC—Okeechobee—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.

FLORIDA

Owned ByOkeechobee Bcstrs.
Address Okeechobee
Tel.: ROdeo 3-3181.....KBS
Chief Engineer.....Al Stokes

WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Dan Richardson
Address.....Orange Park, Fla.
Tel.: CO 4-6655Independent
PresidentDan Richardson
General Manager.....Gordon R. Linscott
Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: GArden 5-6631.....MBS
Sta. Rep.....Gill-Perna
PresidentTom Sawyer

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned ByThe Outlet Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
RepresentativeBlair
PresidentJoseph S. Sinclair
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Station Mgr.Carl Hallberg
Chief Engineer.....James E. Yarbrough
Owners of: WDBO-TV; WJAR-AM-TV, Providence,
R. I.

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....563 N. Orange Ave.
Tel.: GA 4-8561.....MBS
PresidentGordon Sherman
General Manager.....Gene G. Cook
Commercial Manager.....J. Douglas Coombs
Program Director.....Art Spector

WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
AddressRadio WHOO Rd.
Tel.: 295-3990ABC
RepresentativeHollingbery
General Mgr.John T. Rutledge
Commercial Manager.....Don Welsh
Operations Mgr.....Gene Stuart
Chief Engineer.....Charles K. Chrismon
Owners of: WHOO-FM.

WKIS—Orlando—1947

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.
Owned-Oper. By....Central Florida Bcstg. Co.
AddressBox 1353
Tel.: CYpress 5-0740.....NBC
Station Rep.....Devney Organization
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell

Chief Engineer.....Jack Collingsworth
Owners of: WKIS-FM.

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Mid-Fla. Radio Corp.
AddressP. O. Box 5756
Tel.: Cypress 3-2431.....Independent
Station Representative.....McGavren/Guild
PresidentHarris Thomson
V. P., Gen. Mgr.....Howard S. Kester
Chief Engineer.....W. Dodd Daniel

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned ByRaymond McMillin
Address.....P. O. Box 668
Tel.: EA 5-3844MBS
General Mgr.George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address900 River St.
Tel.: EA 5-4555.....KBS
PresidentGeorge W. Hall
Gen. Mgr.....William R. Terry
Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned ByFairfax Bcstg.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....NBC
PresidentB. J. Harris
General Mgr.Allen Collier
Chief Engineer.....Clyde Walkden
Owners of: WWOS (FM), Palm Beach.

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....KBS
Pres., Gen. Mgr.Denver T. Brannen
Chief Engineer.....W. Alexander
For other Brannen stations see Multiple-Station
Owners.

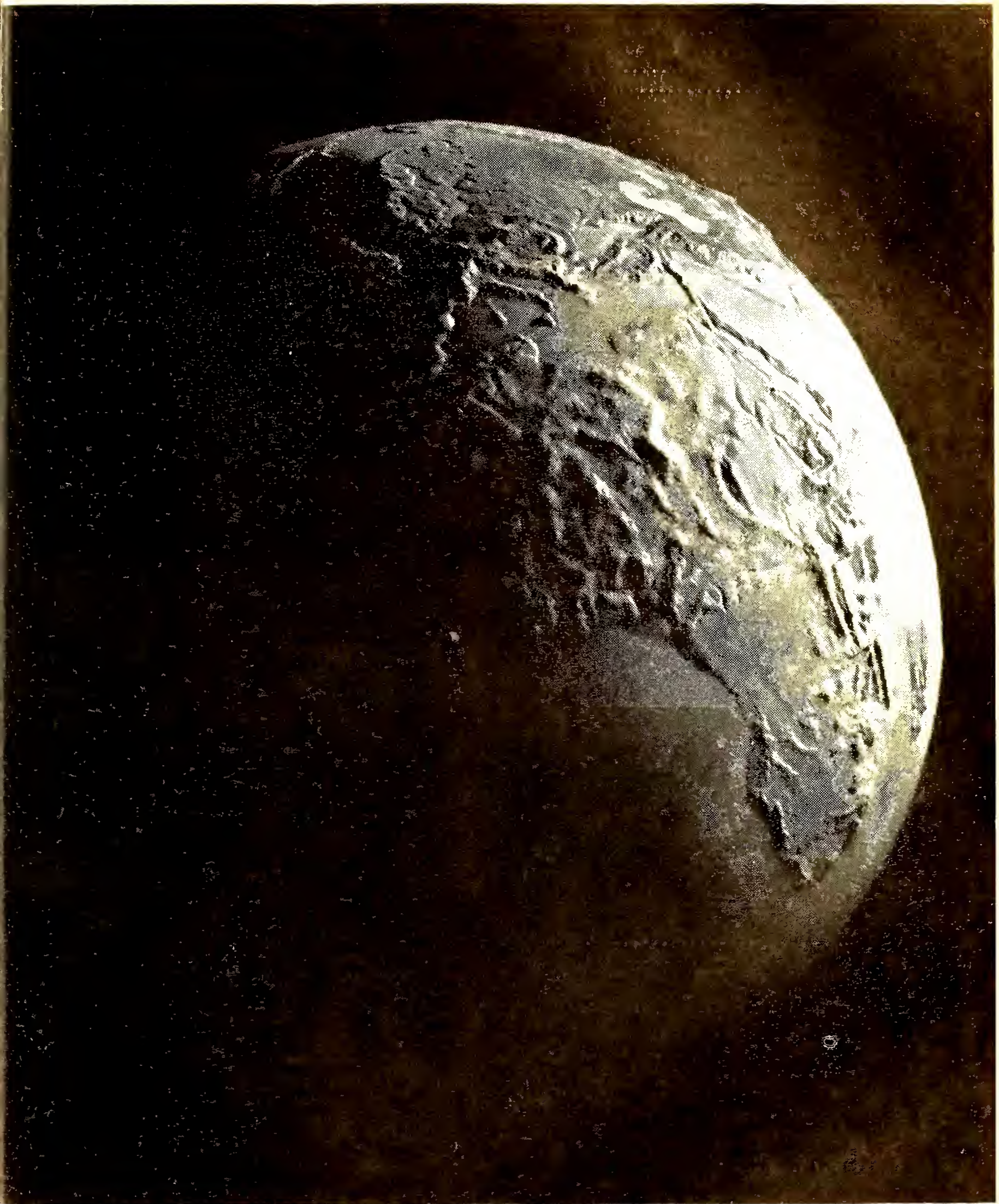
WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address2 Harrison Ave.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., General Mgr.....E. L. DuKate
Owners of: WNSM, Valparaiso, Fla.

WSCM—Panama City Beach 1958

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
AddressBox 4336
Tel.: ADams 4-3128.....Independent

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FLORIDA

Station Representative.....The Bolling Co.
 PresidentTed Nelson
 General, Comm. Manager.....Gene Milsteen
 Chief Engineer.....Ken McNaron

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Tri-Cities Brcstg. Co.
 Business Address.....431 West Belmont
 Tel.: HE 8-7543.....Independent
 Sta. Reps.....National Time Sales; B. I. Ochs
 President.....E. O. Roden
 General Mgr., Ch. Eng.....Zane D. Roden
 For other Roden stations see Multiple-Station
 Owners.

WBSR—Pensacola—1946

Frequency: 1450 Kc.Power: 1 Kw.
 Owned-Oper. By.....WBSR, Inc.
 Address.....P.O. Box 5668
 Tel.: 432-6173.....Independent
 PresidentGeorge P. Mooney

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Operated By.....WCOA Radio, Inc.
 AddressBox 1669
 Tel.: Glendale 6-5751.....NBC
 President, Gen. Mgr.....J. McC. Miller
 Commercial Manager.....Bo Mitchell
 Program Director.....John Spears

WMEL—Pensacola—1959

(Formerly WDEB)

Frequency: 610 Kc.....Power: 500 Watts d.
 Owned ByWheeler Bcstg.
 Address.....118 E. Intendencia
 Tel.: HEmlock 3-0062.....Independent
 PresidentMel Wheeler

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Radio Pensacola, Inc.
 Address.....807 W. Garden St.
 Tel.: HE 3-5666MBS
 PresidentJ. Drees

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....Edwin H. Estes
 Address.....4151 N. Pace Blvd.
 Tel.: HE 3-1141.....ABC
 President.....Edwin H. Estes
 General, Station Mgr.....Harold Kennedy
 Chief Engineer.....Cliff Anderson
 Owners of: WMOZ, Mobile, Ala.

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....WPRY Radio
 AddressDrawer 821
 Tel.: 458-1400Independent
 Representative.....Continental Radio Sales
 General Mgr.....Ira W. Brown

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....WPLA Bcstg. Co.
 Address.....1607 S. Collins St.
 Tel.: 752-3123.....Independent
 PresidentW. A. Smith
 Gen. Mgr., Chief Eng.....George Friend

WRBD—Pompano Beach—1959

(Formerly WPOM)

Frequency: 1470 Kc.Power: 5 Kw. d.
 Owned ByAlmardon, Inc.
 Address1101 S. Federal Hwy.
 Tel.: 942-3131Independent
 Reps.Dora-Clayton; Dore; Oakes
 PresidentDonald J. Owler
 Gen., Sta. Mgr.Paul E. Hoy

WJOE—Port St. Joe—1956

Frequency: 1080 Kc.Power: 1 Kw. d.
 Owned By.....Little Joe Enterprises
 Address.....P.O. Box 40
 Tel.: 227-2426Independent
 Station Representative.....George Hopewell
 General Mgr., Chief Eng.....Robert Sidwell
 Station, Comm. Mgr.....Guy N. Middleton

WCCF—Punta Gorda—1960

Frequency: 1580 Kc.....Power: 1 Kw. d.
 Owned By.....Charlotte Radio Co.
 AddressBox 277
 Tel.: NE 9-3640Independent
 Station Representative.....Gene Bolles
 PresidentLoyal Phillips

WCNH—Quincy—1948

Frequency: 1230 Kc..Power:1 Kw. d., 250 W. n.
 Owned-Operated By.....Big Bend Broad. Corp.
 Address.....P.O. Box 630
 Tel.: MA 7-6700KBS-MBS
 President, Gen. Mgr.....William S. Dodson
 Station Manager.....David C. Drew
 Commercial Manager.....B. E. Black
 Program Director.....Douglas Graham
 Owners of: WBSC, Bennettsville, S. C.

WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....Power: 1000 Watts, d.
 Owned ByDonn & Lee Coles
 Address..45th & Military Trail, W. Palm Beach
 Tel.: OV 3-1600Independent
 Co-OwnersDonn & Lee Coles

WETH—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned By.....D & R Bcstg. Corp.
 Address.....900 Anastasia Blvd.
 Tel.: VA 9-9094.....Independent
 Station Rep.....Charles Bernard
 General Manager.....J. H. Riggs

WFOY—St. Augustine—1936

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcsting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
General Mgr.John E. Bernhard, Jr.
Comm., Sales Prom. Manager..Fred H. Schilling
Chief Engineer.....Fred McCleary

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....Power: 5000 Watts
Owned ByWLCY, Inc.
AddressBox 10000
Tel.: HE 5-2131.....Independent
Station Rep.....H-R Reps., Inc.
PresidentN. Joe Rahall
General Manager.....Sam G. Rahall
Commercial Manager.....Donald L. Jones
Program Director.....Roy Nilson
Chief Engineer.....Dan Lunin
For other Rahall stations see Multiple-Station
Owners.

WPIN—St. Petersburg—1950

Frequency: 680 Kc.....Power: 1,000 Watts
Owned By.....Fla. W. Coast Bcstrs., Inc.
Business AddressBox 12680
Tel.: 527-2111Independent
Station Rep.....Donald Cooke
Pres., Gen. Mgr.Arthur Mundorff

WSUN—St. Petersburg—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Address.....Million Dollar Pier
Tel.: 894-0191ABC
Reps.....Venard, Torbet & McConnell; Ayers
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Chief Engineer.....William C. Coddling
Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 361-6031Independent
PresidentCharles W. Mackey

WTRR—Sanford—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W., n.
Owned ByStation WTRR
Address.....P.O. Box 1568
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck
Chief Engineer.....Ralph L. Spotts

WKXY—Sarasota—1949

Frequency: 930 Kc.Power: 1 Kw. d.
Owned-Operated By....Sarasota Bcstg. Co.

Address.....2500 Tenth St.
Tel.: 958-1151KBS
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeyer

WSAF—Sarasota—1961

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned ByPan Florida, Inc.
AddressBox 305
Tel.: 955-3308Independent
PresidentHarry H. Foster
Sales Promotion Mgr.....Ed Owens
Publicity Director.....Irene Marsden

WSPB—Sarasota—1939

Frequency 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: 388-2131.....CBS
Sta. RepresentativeWalker-Rawalt
President.....John Morgan Davis
General Mgr. ...William W. Van Steenburgh
Owners of: WALL, Middletown, N. Y.

WYND—Sarasota—1961

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....2101 N. Hammock Pl.
Tel.: 958-5561Independent
General Mgr.Richard Doudna

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By....Progressive Publ. Co.
Address51 Commerce St.
Tel.: EVergreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
For other Ulerich stations see Multiple-Station
Owners.

WPXE—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned ByGeorge Gothberg Radio, Inc.
Address.....P.O. Box 357
Tel.: 964-5001Independent
PresidentGeorge Gothberg

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATLantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Chief Engineer.....Bob Pike

FLORIDA

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
AddressHotel Floridan
Tel.: 223-2550Independent
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc....Power: 5000 Watts, d.
Owned ByDonald C. Price
Address.....Lake Shore Drive
Tel.: 385-1719Independent
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Freq.: 1450 Kc. ..Power: 1 Kw. d., 250 W. n.
Owned ByWTAL, Inc.
AddressBox 1369
Tel.: 222-1270ABC
Rep.Meeker; Southeastern Reps.
PresidentC. W. Hogan
Gen., Sales Mgr.Arthur Deters

WTNT—Tallahassee—1946

Frequency: 1270 Kc..... Power: 5 Kw.
Owned ByTallahassee Appliance Corp.
Business-Studio Address.....Hotel Duval
Tel.: 222-1450CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs
Owners of: WPAX, Thomasville, Ga.

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d
Owned By.....Eastern Bcstg. Corp.
Address.....401 West Tyler Street
Tel.: 229-7921Independent
PresidentRoger A. Neuhoff
For other Eastern Bcstg. stations see Multiple-
Station Owners.

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404CBS
RepresentativeKatz
PresidentJoseph F. Smiley
General Manager.....L. Spencer Mitchell
Commercial Manager.....Robert M. Weeks
Program Director.....Robert L. Hoffer
Chief Engineer.....William P. Moore
Owners of: WDAE-FM.

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.

Business Address.....905 Jackson St.
Tel.: 229-0131NBC
RepresentativeJohn Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Publicity, Sales Prom. Director..Doug Duperrault
Chief Engineer.....Joseph Mitchell
Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc....Power: 250 Watts d.
Owned By.....Floradio, Inc.
Business Address.....11011 Florida Ave.
Tel.: 935-3171Independent
Pres., Gen. Mgr.Bob A. Martin
Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned By.....Rand Broadcasting
AddressHillsboro Hotel
Tel.: 229-6425Independent
PresidentRex Rand
For other Rand stations see Multiple-Station
Owners.

WSOL—Tampa—1950

frequency: 1300 Kc.....Power: 5 Kw. d.
Owned ByRust Craft Bcstg. Co.
Address.....113 E. La Fayette St.
Tel.: 229-8024.....Independent
Station Rep.....National Time Sales
President.....John L. Laux
General Mgr.Don Ioset
Station, Comm. Mgr.....Albert B. Gale
Sales Prom. Mgr.....Jack Faulkner
Publicity Director.....Eva Byron
Program Director.....Bill Beatty
Chief Engineer.....Maurice Scott
For other Rust Craft stations see Multiple-
Station Owners.

WTMP—Tampa—1954

Frequency: 1150 Kc....Power: 5000 Watts d.
Owned By.....Rounsaville of Tampa, Inc.
Address.....Box 1101, Washington Blvd.
Tel.: 626-4108.....Independent
Station Representative.....Gill-Perna
President.....Robert W. Rounsaville
General Mgr.M. E. Fidler
Station ManagerCharles Acton
National Sales Mgr.....Ralph B. Johnson
Chief Engineer.....Warren Kaufman
For other Rounsaville stations see Multiple-
Station Owners.

WYOU—Tampa—1960

Frequency: 1550 Kc....Power: 10,000 Watts, d.
Owned By.....John M. McLendon
Address.....P.O. Box 2150
Tel.: TampaIndependent
President.....John M. McLendon
For other J. M. McLendon stations see Multiple-
Station Owners.

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts d.
 Owned-Operated By.....WRMF, Inc.
 AddressBox 216
 Tel.: 267-2141Independent
 Station Rep.....Geo. Hopewell
 President.....Richard M. Fairbanks
 Gen., Sta. Mgr.....Robert L. Bright
 Publicity Director.....June Carter

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
 Owned ByBay County Bcstg. Co.
 AddressBox 608
 Tel.: ORange 1-3281ABC
 Pres., Gen. Mgr.E. L. DuKate
 Owners of: WPCF, Panama City.

WAMR—Venice—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned By.....Venice Nokomis Bcstg. Co.
 AddressP. O. Box 1256
 Tel.: 3-4931Independent
 PresidentLarry Rhodes
 Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
 Owned By.....WNTM, Inc.
 Address.....P. O. Box 397
 Tel.: Jordan 2-5405.....KBS
 Pres., Gen. Mgr., Ch. Eng...R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tropics, Inc.
 Address.....1536 20th St.
 Tel.: JOrdan 2-5454.....MBS
 President.....Sen. Merrill P. Barber
 Gen., Sta. Mgr.....William E. Turner

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned By.....Hardee Bcstg. Co.
 Address.....P.O. Box 936
 Tel.: PProspect 3-4271.....KBS
 President.....R. S. Taylor
 Station Manager.....William F. Ferguson

**WEAT—West Palm Beach
 1948**

Frequency: 850 Kc.....Power: 1 Kw.
 Owned ByRand Bcstg. Co.
 Address.....P. O. Box 70
 Tel.: TE 3-9668MBS
 PresidentRex Rand
 V.P., Gen. Mgr.....Bertram Lebar, Jr.
 Chief EngineerRobert Leach
 For other Rand stations see Multiple-Station
 Owners.

**WIRK—West Palm Beach
 1947**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Ken-Sell, Inc.
 Business Address.....711 S. Flagler Drive
 Tel.: 833-1711Independent
 Pres., Gen. Mgr.Joseph S. Field, Jr.
 Comm., Sales Prom. Mgr.....Rome J. Hartman
 Program, Publicity Dir.....Bob Roberts

**WJNO—West Palm Beach
 1936**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WJNO, Radio
 Bus. Address....1500 N. Flagler Dr., Box 189
 Tel.: TE 2-3638.....CBS
 Station RepresentativeMeeker
 Gen., Comm. Mgr.....H. V. McMillan
 Chief Eng.....Curtis Brinson

WXIV—Windermere—1962

Frequency: 1480 Kc.....Power: 1,000 Watts d.
 Owned By.....Orange County Bcstg. Co.
 Address.....P.O. Box 456
 Tel.: 876-2300KBS
 General Mgr.Hardy Hayes

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
 Owned ByEverbach Bcstg.
 Address.....1011 S. Division St.
 Tel.: GA 3-2218Independent
 Pres., Gen. Mgr.Jack Everbach

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
 Owned By.....Winter Haven Bcstg. Co.
 AddressBox 1458
 Tel.: 293-5036Independent
 Station Representative.....Hal Walton
 General Mgr.....Donald Lamerson
 Owners of: WINT-FM.

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hundred Lakes Bcstg.
 Address.....665 S.W. Lake Howard Drive
 Tel.: CY 4-2144MBS
 Pres., Gen. Mgr.....Lawrence Rollins
 Commercial Manager.....Arnold Silvert
 Program Director.....Richard Eyrich

WZRH—Zephyrhills—1962

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Zephyr Bcstg. Corp.
 AddressP.O. Box 1022
 Tel.: 782-3399Independent
 PresidentJohn Dent
 General Manager.....Bill Diehl

Georgia

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 896-3881KBS
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Owners of: WMES, Ashburn.

WALG—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: 436-7233, -4.....Independent
President, Gen. Mgr.....Allen M. Woodall
Chief Engineer.....Tommy Duke
For other Woodall stations see Multiple-Station
Owners.

WGPC—Albany—1933

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address....New Albany Hotel
Tel.: HE 2-1277.....CBS
President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton
For other Woodruff stations see Multiple-Station
Owners.

WJAZ—Albany—1952

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive
Tel.: HE 2-7447.....Independent
President.....James S. Rivers
Chief Engineer.....W. J. Hill
For other J. S. Rivers stations see Multiple-Station
Owners.

WLYB—Albany—1962

Frequency: 1250 Kc.....Power: 1,000 Watts d.
Owned By.....Lynne-Yvette Bcstg. Co.
Address.....229 N. Jackson St.
Tel.: 436-0123Independent
President, General Mgr.....David Fleagle
Program Director.....Ben Rappa

WCQS—Alma—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Queen City Bcstg. System
Address.....U.S. Highway #1, S.
Tel.: 632-4411KBS
Station Reps.....Feltis, Dove, Cannon
President.....Farnell O'Quinn
For other O'Quinn stations see Multiple-Station
Owners.

WDEC—Americus—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.
Tel.: 924-3681Independent
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr.....Charles C. Smith

WMES—Ashburn—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Radio Ashburn
AddressBox 32
Tel.: 567-3355Independent
President.....W. M. Forshee
Owners of: WAAG, Adel.

WDOL—Athens—1957

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned By.....University City, Inc.
AddressBox 1607
Tel.: LI 8-1354.....KBS-ABC
Sta. Representative.....Thomas Clark
President.....James S. Rivers
Vice President.....William B. Hill
Gen. Mgr., Pub. Dir.....Frank Harmon, Jr.
Sales Promotion Mgr.....Jerry Keane
Program Director.....Mike Dodd
For other J. S. Rivers stations see Multiple-Station
Owners.

WGAU—Athens—1938

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Clarke Bcstg. Corp.
Address.....850 Bobbin Mill Rd.
Tel.: LI 6-6575.....CBS
President, Gen. Mgr.....H. Randolph Holder
Sales Prom. Mgr., Prog. Dir....Mrs. Mary Betts
Chief Engineer.....Les Brooks
Owners of: WGAU-FM.

WRFC—Athens—1948

Freq.: 960 Kc...Power: 5000 W. d., 500 W. n.
Owned-Operated By.....Radio Athens, Inc.
Address.....255 S. Milledge Ave.
Tel.: Liberty 3-3411.....Independent
Representative.....Bob Dore; Dora-Clayton
President.....L. H. Christian
General Manager.....A. O. Healan
Station, Program Mgr.....Mrs. Sue Lawrence

WAKE—Atlanta—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Basic Communications, Inc.
AddressGeorgian Terrace Hotel
Tel.: TR 5-8511.....Independent
PresidentEmil Mogul
Chief Engineer.....Jerry Appling
For other Basic Communications stations see
Multiple-Station Owners.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....WAOK Bcstg. Co.
 Business Address....110 Edgewood Ave., N.E.
 Tel.: 668-3773Independent
 Station Rep.McGavren-Guild
 President, Comm. Mgr.....Stan Raymond
 V.P., Program Director.....Zenas Sears
 Chief Engineer.....I. Miles
 Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned By.....Metro Atlanta Bcstg.
 Owned By.....College Park Bcstg. Co., Inc.
 Address.....Hilton Inn
 Tel.: 766—2781Independent
 Station Representative.....C. K. Beaver
 President.....H. Cliff Tant

WERD—Atlanta—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Studio Address.....330 Auburn Ave., N.E.
 Tel.: JA 4-0666.....Independent
 RepresentativesDora Clayton, Dore
 President, Gen. Mgr.....J. B. Blayton, Jr.

WGKA—Atlanta—1955

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned-Oper. By...Glenkaren Associates, Inc.
 Address.....1140 Peachtree St., N.E.
 Tel.: 873-2848Independent
 Representative.....Good Music Bcstrs.
 President.....Locke E. Glenn
 General Manager.....John P. Culver
 Chief Engineer.....M. Sparkman
 Owners of: WGKA-FM.

WGST—Atlanta—1924

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Ga. Inst. of Technology
 Bus.-Studio Address.....Box 7254
 Tel.: TR 5-8441.....ABC
 Gen., Sta. Manager.....Jack Collins
 Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1949

Frequency: 970 Kc.....Power: 5 Kw.
 Owned-Operated By.....WIIN, Inc.
 Address1421 Peachtree St., N.E.
 Tel.: 875-8453Independent
 President.....I. T. Cohen
 Chief Engineer.....Price Pethel

WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By....Plough Brcstg. Co., Inc.
 Address.....805 Peachtree St., N. E.
 Tel.: Trinity 2-5851.....Independent
 General Mgr.....Herb Golombeck
 For other Plough stations see Multiple-Station
 Owners.

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Esquire Bcstg. Co.
 Bus.-Studio Address..3165 Mathieson Dr., N.E.
 Tel.: 231-2970.....Independent
 Station Rep.Blair
 Managing Dir. (Radio-TV Div.) Barry Sherman
 General Manager.....Charles Kent Burkhart
 General Sales Manager.....Gerald Blum
 Technical Engineer.....Willard Shimski

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
 Owned By.....Atlanta Newspapers (Cox)
 Business Address.....1601 W. Peachtree N.E.
 Tel.: 875-7221NBC
 RepresentativeEdward Potry
 PresidentJ. M. Cox, Jr.
 Station Mgr.....Elmo Ellis
 Commercial Manager.....Lee Morris
 Promotion, P.R. Dir.....Phil Harrison
 Chief Engineer.....R. A. Holbrook
 For other Cox stations see Multiple-Station Owners.

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
 Owned.....Atlanta Bcstg. Co., Inc.
 Address.....1430 Merchandise Mart
 Tel.: 524-1953CBS
 President.....Roy V. Harris
 General Mgr.....Warren Roberts
 Program DirectorRay Kinnamon
 Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 5000 Watts d.
 Owned.....Garden City Bcstg.
 Address.....Bon Air Hotel
 Tel.: REgent 3-4441.....Independent
 President.....Chester H. Jones
 Exec. V.P., General Mgr.....J. Louie Solomon
 Chief Engineer.....Rabun Bobo
 Owners of: WAUG-FM.

WBBQ—Augusta—1946

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Savannah Valley Bcstg. Inc.
 Address515 15th St.
 Tel.: 824-5441MBS
 Station Rep.....Radio TV Reps., Inc.
 PresidentGeorge Weiss
 Gen., Sta., Comm. Mgr....Edward H. Dunbar
 Sales Prom. Mgr., Pub. Dir.....William D. Lenz
 Chief Engineer.....Kenneth Freeman
 Owners of: WBBQ-FM.

WBIA—Augusta—1946

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
 OwnedAugusta Broadcasting Co.
 Address.....1534 Walton Way
 Tel.: 724-2421NBC
 Sta. Representative.....Walker-Rawalt

GEORGIA

President, Gen. Mgr.....W. Ray Ringson
Chief Engineer.....Walter A. Brumeloe

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
RepresentativeAvery-Knodel
Pres., Gen. Mgr.....A. D. Willard, Jr.
Station Manager.....Benjamin F. Mayo
Commercial Manager.....Douglas L. Alford
Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Bcstg. Assocs. of America
AddressBox 1475
Tel.: 822-3576Independent
Co-Owner.....H. C. Young, Jr.
Co-Owner, Vice-Pres.....Jerry Glaser
General, Station Mgr.....Patrick R. Mulherin
Program Director.....Claude Casey
Chief Engineer.....Randall Mears
For other Young stations see Multiple-Station
Owners.

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio Augusta, Inc.
Address.....P.O. Box 1405
Tel.: PA 2-8805.....CBS
RepresentativeRaymer
General Manager.....Cliff W. Bowers
Program Director.....Bob Ritter
Chief Engineer.....Carter Gwynn

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 1000 W.
Owned By.....Bob Jones U.
Business Address.....414 Northern Ave.
Tel.: 378-8808.....Independent
President.....Dr. Bob Jones, Jr.
General Mgr.....Dr. R. K. Johnson
For other Jones stations see Multiple-Station Own-
ers.

WAZA—Bainbridge—1958

Frequency: 1360 Kc...Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: CH 6-2035.....Independent
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill
For other Woodruff stations see Multiple-Station
Owners.

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Decatur Bcstg. Co.

AddressBox 375
Tel.: CH 6-1650KBS-MBS
Pres., Gen. Mgr.....John A. Dowdy
Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WHAB Radio, Inc.
AddressBox 265
Tel.: 367-3000.....KBS
President, General Mgr.....Farnell O'Quinn
For other O'Quinn stations see Multiple-Station
Owners.

WBSG—Blackshear—1961

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Collins Corp. of Ga.
AddressBox 400
Tel.: Hickory 9-2401.....Independent
General Manager.....M. Dixon
For other Collins stations see Multiple-Station
Owners.

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
Owned By.....Radio Blakely, Inc.
AddressBox 310
Tel.: 723-4000KBS
President.....W. C. Woodall, Jr.
Station Mgr.....Wayne Foster
For other Woodall stations see Multiple-Station
Owners.

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned By.....Bremen Bcstg. Co.
Address.....111 Parkway Circle
Tel.: LE 7-3275.....Independent
President, Chief Eng.....J. Harold Shedd

WGIG—Brunswick—1949

Freq.: 1440 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address....1801 Gloucester St.
Tel.: Amherst 5-3870.....MBS
Station Representative.....Bob Dore
General Manager.....H. K. Tollison
Station Manager.....John Lane

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
Address.....Box 100
Tel.: AM 5-5980.....CBS-KBS
President.....Allen M. Woodall
General Manager.....George K. Wolfes
For other Woodall stations see Multiple-Station
Owners.

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By.....Lanier Bcstg. Co.
Address.....P.O. Box 307
Tel.: 434-5555.....KBS
President, General Mgr.....Robert Thomas

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Oper. By....Grady Mitchell Bcstg. Co.
 Address.....Box 120
 Tel.: 2-4392KBS
 PresidentW. C. Woodall
 Gen. Mgr.Lowell E. Takles
 For other Woodall stations see Multiple-Station
 Owners.

WCGA—Calhoun—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Gordon Cty. Bcstg. Co.
 Address.....315 S. Wall St.
 Tel.: Main 9-2111.....Independent
 Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
 Sales Prom. Mgr.....Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned.....Capel Bcstg. Co.
 Address.....P. O. Box 147
 Tel.: 336-5351.....KBS
 General Mgr.....Russell A. Browne
 Chief Engineer.....John Harter

WCHK—Canton—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned.....Cherokee Bcstg. Co., Inc
 AddressBox 1290
 Tel.: Greenwood 9-2101.....Independent
 General Mgr.....C. A. McClure
 Commercial Manager.....Jack E. Turner
 Chief Engineer.....John Hess
 For other McClure stations see Multiple-Station
 Owners.

WLBB—Carrollton—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
 Owned By.....Faulkner Radio
 Address.....P. O. Box 569
 Tel.: TE 2-7041.....KBS
 General Mgr.....R. T. Thorburn

WBHF—Cartersville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....W. R. Frier
 Address.....250 W. West Ave.
 Tel.: EV 2-3000.....MBS-KBS
 General Manager.....H. Wisebran
 Ch. Eng.....Horace E. Bridges

WKRW—Cartersville—1961

Frequency: 1270 Kc.....Power: 500 Watts d.
 Owned By.....Bartow County Bcstg. Co.
 Address.....P.O. Box 1270
 Tel.: 382-1270Independent
 President.....James M. Wilder
 Commercial Manager.....Charles L. Coleman

WGAA—Cedartown—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

Owned By.....Cedartown Radio
 Address.....P.O. Box 807
 Sta. Mgr.Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Evans County Bcstg. Co.
 Business Address.....P. O. Box 427
 Tel.: 739-3035KBS
 President.....Howard C. Gilreath
 General Mgr.....Don Sports
 For other Evans County Bcstg. stations see
 Multiple-Station Owners.

WGHC—Clayton—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
 Owned By.....Blue Ridge Bcstg. Co.
 Address.....Box 488
 Tel.: 6560.....Independent
 President, General Mgr.....J. A. Gallimore
 Station, Comm. Mgr.....Carroll S. Lee
 Program, Publicity Mgr.....Grace S. Lee
 For other Gallimore stations see Multiple-Station
 Owners.

WRWH—Cleveland—1958

Frequency: 1350 Kc.....Power: 1000 Watts d.
 Owned By.....Newsic, Inc.
 AddressBox 181
 Tel.: 865-3161KBS
 PresidentClay Strange

WCLS—Columbus—1955

Frequency: 1580 Kc....Power: 1,000 Watts, d.
 Owned-Oper. By.....Muscogee Bcstg. Co.
 Address1028½ Broadway
 Tel.: FA 7-3648.....Independent
 Sta. Reps.....Dora Clayton; Bernard Howard
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.

WDAK—Columbus—1943

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Operated By....Radio Columbus, Inc.
 Business-Studio Address.....Martin Bldg.
 Tel.: FA 2-5447.....NBC
 Station Representative.....Eastman
 President.....Allen M. Woodall
 Vice President.....Allen M. Woodall, Jr.
 Station Manager.....Ed Wein
 Chief Engineer.....Arnold White
 For other Woodall stations see Multiple-Station
 Owners.

WGBA—Columbus—1947

Frequency: 1270 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....WGBA, Inc.
 Address.....1415 Wynnton Road
 Tel.: FA 3-3603.....MBS
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....C. A. McClure
 Prog. Dir.....W. L. Bowick Jr.
 Chief Engineer.....F. Keith Brown
 For other McClure stations see Multiple-Station
 Owners.

GEORGIA

WOKS—Columbus—1959

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Pam Radio, Inc.
Address.....Box 1998
Tel.: 324-2530.....Independent
President, General Mgr.....Philip Meltzer

WPNX—Columbus—1952

Freq.: 1460 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....R. M. Greene, Inc.
Ralston Hotel (& Phenix City, Ala.)...298-2535
ABC.....Rep.: Stone
President.....Roy M. Greene

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5 Kw.
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350-13th Ave.
Tel.: 324-2441.....CBS
Sta. Rep.Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Station, Comm. Manager.....Glenn Siddall
Program Manager.....Dick McMichael
Publicity Director.....Joel Turner
Chief Engineer.....Joseph Gamble
For other Woodruff stations see Multiple-Station
Owners.

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address.....Box 239
Tel.: 335-3155.....Independent
President, Gen. Manager.....O. Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 W.
Owned-Oper. By..Southeastern Bcstg. System
Business-Studio Address.....20th Ave. B St.
Tel.: 273-1404.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr...William E. Blizzard, Jr.
For other J. S. Rivers stations see Multiple-Station
Owners.

WCON—Cornelia—1953

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Tel.: 778-2241.....Independent
General Manager.....J. C. Foster

WGFS—Covington—1946

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 786-2337.....Independent
Gen. Mgr., Ch. Eng.....Bill Hoffman
Program Director.....Wayne Wood

WSNE—Cumming—1961

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....Sawnee Bcstg. Co.
Box 808.....Tel.: 887-3136
Independent.....Rep.: None
Pres., Sta. Mgr.....John T. Pittard
General Mgr.....George Madison

WBLJ—Dalton—1940

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Northern Ga. Radio
Address.....P. O. Box 811
Tel.: BRoadway 8-3300.....KBS
President, Gen. Mgr.....Werner Wortsman
Commercial Mgr.....Frank Painter
Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
Owned By.....Whitfield Bcstg. Co.
Address.....104 Pentz St.
Tel.: Broadway 8-5511.....Independent
General Manager.....Jim Honey
Commerical Mgr.....Hugh Birdsong
Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Dawson Bdcstg. Co.
Address.....P.O. Box 390
Tel.: Wyatt 5-5521.....KBS
Representative.....Indie Sales
General Manager.....W. C. Woodall, Jr.
Program Director.....Barney Parnacot
Chief Engineer.....Joe Stephens
For other Woodall stations see Multiple-Station
Owners.

WGUN—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned By.....WGUN, Inc.
Address.....P.O. Box 10, Atlanta, Ga.
Tel.: DR 3-2521.....MBS
President, Gen. Mgr.....John Fulton
Program Director.....Dave Hill
Chief Engineer.....Bill Loudermilk
For other Fulton stations see Multiple-Station
Owners.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....Box 590
Tel.: 384-3250.....Independent
Station Reps....Dora Clayton; Bernard Howard
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Station, Comm. Mgr.....Roy L. Jones
Program Director.....Bob Maupin
Chief Engineer.....Bill Alford

WOKA—Douglas—1962

Frequency: 130 Kc.....Power: 1 Kw.